



# AsBAA MEMBERSHIP TIERS

## AsBAA亚洲商务航空协会 会员等级

### 2019 - 2020

MEMBERSHIP LEVEL 会员等级	BEST FOR 适合	STANDARD 标准会员套餐	PLUS 附加套餐
<b>PLATINUM</b> 白金会员	For leading industry organisations, such as OEMs, management companies, operators, service providers and media looking for brand enhancement and support with operational challenges in Greater China and Southeast Asia.  为业界领先机构, 如OEM、管理公司、运营商、传媒及服务供应商提供的会员层级, 以协助他们解决在大中华区及东南亚地区的营运挑战, 提升品牌及支持	<b>USD 8,000</b>	<b>USD 15,000</b>
<b>CORPORATE</b> 公司会员	For mid-size organisations looking for support with B2B networking and support with operational challenges in Greater China and Southeast Asia.  为寻求B2B网络支持和大中华区及东南亚业务挑战支持的中型组织提供的会员层级。	<b>USD 1,700</b>	<b>USD 6,600</b>
<b>AIRPORT OWNERS &amp; OPERATORS / ATC</b> 机场业主及营运人/空管	Airport Owners / Operators / ATC: For airport owners & operators looking for support with B2B networking and support with operational challenges in Greater China and Southeast Asia.  为机场业主和运营商提供B2B网络支持, 并为大中华区和东南亚的运营挑战提供支持的会员层级。	<b>USD 1,500</b>	<b>USD 6,400</b>
<b>SMALL BUSINESS</b> 小微企业会员	AsBAA places great value on small business members and the importance of their contribution to business aviation.  协会非常重视我们的小型企业成员和及其对商务航空发展贡献的重要性。协会从小微企业积极参与投入整个地区行业发展, 倡导我们的共同话语, 获益匪浅。	<b>USD 1,200</b>	<b>USD 4,000</b>
<b>AVIATION INDUSTRY PROFESSIONALS, PILOTS &amp; ENGINEERS</b> 航空专业人士, 飞行员和工程师	For any individual, not representing a company, who is engaged in aviation business, commerce, trade or the industry; subject to confirmation and approval by the AsBAA Board of Directors.  凡不代表公司从事航空业务、商业、贸易或工业的个人, 经协会董事会确认和批准, 均可成为其个人成员。	<b>USD 500</b>	<b>USD 3,300</b>
<b>FLYING SCHOOLS &amp; AVIATION ACADEMIES</b> 飞行学校和航空学院	For flying schools and / or academies looking for industry support in reaching more potential students.  为飞行学校和航空学院提供行业支持及招生宣传	<b>USD 1,200</b>	<b>USD 4,000</b>
<b>AsBAA DISCOVERY</b> 航空新生代	AsBAA Discovery (student and careers chapter) is a CSR initiative run by volunteers and AsBAA members in partnership with educational institutions in Asia. AsBAA Discovery educates young people on careers in business and general aviation in order to protect the industry's future talent stream. Through this platform, members can share their expertise with students around the region, promoting the industry and protecting it for the future.  AsBAA Discovery 航空新生代 (学生和职业发展委员会)是由志愿者和AsBAA成员与亚洲教育机构合作发起的一项企业社会责任倡议。AsBAA Discovery 航空新生代对年轻人进行商务和通用航空文化传播, 保护行业未来的人才储备发展。通过此平台, 会员们可以与该地区的学生们分享他们的专业知识, 促进该行业的发展, 并保护未来发展。	<b>USD 99</b>	



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### 2019 - 2020

#### AsBAA PLATINUM 白金会员

For leading industry organisations, such as OEMs, management companies, operators, service providers and media looking for brand enhancement and support with operational challenges in Greater China and Southeast Asia.

为业界领先机构，如OEM、管理公司、运营商、传媒及服务供应商提供的会员层级，以协助他们解决在大中华区及东南亚地区的营运挑战，提升品牌及支持

**USD 8,000**

#### STANDARD PLATINUM MEMBERSHIP INCLUDES:

##### 白金会员套餐包括:

- Four complimentary banner advertisements per quarter in AsBAA Weekly e-Digest  
AsBAA电子周刊 (e-Digest) 每季度提供4条免费横幅广告
- The opportunity to host AsBAA meetings and networking events  
举办AsBAA会议和社交联谊活动机会
- Prime-position logo placement on AsBAA website, printed and digital collateral  
AsBAA网站上的首要位置标识推广，印刷和数码嵌入
- Complimentary attendance to all regional chapter meetings  
免费出席所有区域分会会议
- Access to the AsBAA Community B2B network Access to AsBAA Events  
访问AsBAA社区B2B网络AsBAA活动接入
- Vote at Annual General Meeting  
年度会员大会 投票选举权

#### PLUS 附加套餐

**USD 15,000**

#### PLUS MEMBERSHIP ADDS (INCLUDES STANDARD MEMBERSHIP BENEFITS & FEE):

##### 附加套餐权益: (已包括标准会员福利及费用)

- Corporate Profile or Q&A format (double page) in an ASG INDUSTRY REPORT of your choice (both English and Chinese).  
OR  
您选择的ASG行业报告(中英文)中的企业简介或问答格式(双页)。  
或
- Full page ad insert in one ASG MAGAZINE of your choice (both English and Chinese / not IFC or OBC).  
在您选择的ASG杂志中插入整版广告(中英文均可/不包括IFC或OBC)。

\* AsBAA PLATINUM & OEM Membership requirements: membership open to organisations of 100 employees +AsBAA 白金会员和原厂设备制造商会员要求:100名以上员工的组织均可申请成为白金会员



## AsBAA CORPORATE 公司会员

For mid-size organisations looking for support with B2B networking and support with operational challenges in Greater China and Southeast Asia.

为寻求B2B网络支持和大中华区及东南亚业务挑战支持的中型组织提供的会员层级。

**USD 1,700**

### STANDARD MEMBERSHIP INCLUDES: 公司会员套餐包括:

- Logo placement on AsBAA website, printed and digital collateral  
AsBAA网站上的标识位置, 印刷和数码嵌入
- One complimentary banner advertisement per quarter in AsBAA's Weekly e-Digest  
AsBAA的电子周刊 (e-Digest), 每季度提供一条免费横幅广告
- Complimentary attendance to all regional chapter meetings  
免费出席所有区域分会会议
- Access to the AsBAA community B2B network access to AsBAA events  
访问协会社区B2B网络 参加协会活动
- Vote at Annual General Meeting  
年度会员大会 投票选举权

### PLUS 附加套餐

**USD 6,600**

### PLUS MEMBERSHIP ADDS (INCLUDES STANDARD MEMBERSHIP BENEFITS & FEE): 附加套餐权益: (已包括标准会员福利及费用)

- Full page ad insert in one ASG MAGAZINE of your choice (both English and Chinese/ not IFC or OBC) OR  
在您选择的ASG杂志中插入整版广告(中英文均可/不包括IFC或OBC)。 或
- Free Directory Listing in applicable ASG INDUSTRY REPORT (China GA, Charter, Training or Infrastructure) of  
your choice (both English and Chinese / full page).  
免费目录列表在适用的ASG行业报告(中国通航, 包机, 培训或基础设施), 您可选择(中英文/全页)。

\* AsBAA CORPORATE Membership requirements: membership open to organisations of more than 10 employees  
AsBAA企业会员要求: 10名以上员工的公司可以申请

## AIRPORT OWNERS & OPERATORS / ATC 机场业主及营运人/空管

For airport owners & operators looking for support with B2B networking and support with operational challenges in Greater China and Southeast Asia.

为机场业主和运营商提供B2B网络支持, 并为大中华区和东南亚的运营挑战提供支持的会员层级。

**USD 1,500**

### STANDARD MEMBERSHIP INCLUDES: 标准会员套餐包括:

- Airport Details / Information added to the AsBAA Members section of the  
AsBAA website  
机场详细信息添加到AsBAA网站的AsBAA会员页面
- Designated representative at regional/country chapter meetings  
委托指定代表参加地区/国家委员会会议

### PLUS 附加套餐

**USD 6,400**

### PLUS MEMBERSHIP ADDS (INCLUDES STANDARD MEMBERSHIP BENEFITS & FEE): 附加套餐权益: (已包括标准会员福利及费用)

- Full page ad insert in one ASG MAGAZINE of your choice (both English and Chinese/ not IFC or OBC) OR  
在您选择的ASG杂志中插入整版广告(中英文均可/不包括IFC或OBC)。 或
- Free Directory Listing in applicable ASG INDUSTRY REPORT (China GA, Charter, Training or Infrastructure) of  
your choice (both English and Chinese / full page).  
免费目录列表在适用的ASG行业报告(中国通航, 包机, 培训或基础设施), 您可选择(中英文/全页)。

\* AsBAA CORPORATE Membership requirements: membership open to organisations of more than 10 employees  
AsBAA企业会员要求: 10名以上员工的公司可以申请



## AsBAA SMALL BUSINESS 小微企业会员

AsBAA places great value on small business members and the importance of their contribution to business aviation.

协会非常重视我们的小型企业成员及其对商务航空发展贡献的重要性。协会从小微企业积极参与投入整个地区行业发展，倡导我们的共同话语，获益匪浅。

**USD 1,200**

### STANDARD MEMBERSHIP INCLUDES: 标准会员套餐包括:

- One complimentary banner advertisement per year in AsBAA Weekly Digest  
AsBAA电子周刊每年免费提供一条横幅广告
- Complimentary attendance to all regional chapter meetings  
免费出席所有区域分会会议
- Access to the AsBAA Community B2B network access to AsBAA events  
访问协会社区B2B网络 参加协会活动
- Vote at Annual General Meeting  
年度会员大会 投票选举权

### PLUS 附加套餐

**USD 4,000**

### PLUS MEMBERSHIP ADDS (INCLUDES STANDARD MEMBERSHIP BENEFITS & FEE):

附加套餐权益: (已包括标准会员福利及费用)

- Directory Listing in applicable INDUSTRY REPORT (China GA, Charter, Training or Infrastructure) of your choice (both English and Chinese / full page)  
在您选择的适用的ASG行业报告(中国通航, 包机, 培训或基础设施)中提供免费目录列表(中英文/全页)。 OR 或
- One (1) E-Broadcast to ASG's Asia-Pacific database (over 10,000 contacts)  
通过ASG亚太数据库进行一次在线传播 (超过10,000个联系人)
- \* AsBAA SMALL BUSINESS Membership requirements: membership open to organisations of less than 10 employees  
AsBAA小微企业会员要求: 10名以下员工的公司可以申请

## AsBAA AVIATION INDUSTRY PROFESSIONALS, PILOTS & ENGINEERS 航空专业人士, 飞行员和工程师

For any individual, not representing a company, who is engaged in aviation business, commerce, trade or the industry; subject to confirmation and approval by the AsBAA Board of Directors.

凡不代表公司从事航空业务、商业、贸易或工业的个人, 经协会董事会确认和批准, 均可成为其个人成员。

**USD 500**

### STANDARD MEMBERSHIP INCLUDES: 标准会员套餐包括:

- Complimentary attendance to all regional chapter meetings  
免费出席所有区域分会会议
- Access to the AsBAA Community B2B network Access to AsBAA Events  
访问协会社区B2B网络 参加协会活动
- Vote at Annual General Meeting  
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### PLUS 附加套餐

**USD 3,300**

### PLUS MEMBERSHIP ADDS (INCLUDES STANDARD MEMBERSHIP BENEFITS & FEE):

附加套餐权益: (已包括标准会员福利及费用)

- Directory Listing in applicable INDUSTRY REPORT (GA, Charter, Training or Infrastructure) of your choice (both English and Chinese / full page)  
在您选择的适用的ASG行业报告(中国通航, 包机, 培训或基础设施)中提供免费目录列表(中英文/全页)。 OR 或
- One (1) E-Broadcast to ASG's Asia-Pacific database (over 10,000 contacts)  
通过ASG亚太数据库进行一次在线传播 (超过10,000个联系人)



## AsBAA FLYING SCHOOLS & AVIATION ACADEMIES 飞行学校和航空学院

For flying schools and / or academies looking for industry support in reaching more potential students.

为飞行学校和航空学院提供行业支持及招生宣传

**USD 1,200**

### STANDARD MEMBERSHIP INCLUDES: 标准会员套餐包括:

- Delegation / field-trip visits arranged to visit leading safety and Training facilities in the region  
安排代表团/实地访问, 访问该地区领先的安全和培训设施
- Complimentary attendance to all regional chapter meetings  
免费出席所有区域分会会议
- Access to the AsBAA community B2B network access to AsBAA events  
访问协会社区B2B网络 参加协会活动
- Vote at Annual General Meeting  
年度会员大会 投票选举权

**PLUS 附加套餐**

**USD 4,000**

### PLUS MEMBERSHIP ADDS (INCLUDES STANDARD MEMBERSHIP BENEFITS & FEE):

附加套餐权益: (已包括标准会员福利及费用)

- Directory Listing in applicable INDUSTRY REPORT (China GA, Charter, Training or Infrastructure) of your choice (both English and Chinese / full page)  
在您选择的适用的ASG行业报告(中国通航, 包机, 培训或基础设施)中提供免费目录列表(中英文/全页) OR 或
- One (1) E-Broadcast to ASG's Asia-Pacific database (over 10,000 contacts)  
通过ASG亚太数据库进行一次在线传播 (超过10,000个联系人)

## AsBAA DISCOVERY 航空新生代

AsBAA Discovery (student and careers chapter) is a CSR initiative run by volunteers and AsBAA members in partnership with educational institutions in Asia. AsBAA Discovery educates young people on careers in business and general aviation in order to protect the industry's future talent stream. Through this platform, members can share their expertise with students around the region, promoting the industry and protecting it for the future.

AsBAA Discovery 航空新生代 (学生和职业发展委员会)是由志愿者和AsBAA成员与亚洲教育机构合作发起的一项企业社会责任倡议。AsBAA Discovery 航空新生代对年轻人进行商务和通用航空文化传播, 保护行业未来的人才储备发展。通过此平台, 会员们可以与该地区的学生们分享他们的专业知识, 促进该行业的发展, 并保护未来发展。

**USD 99**

### ASBAA STUDENT DISCOVERY MEMBERSHIP INCLUDES: 航空新生代会员费包括:

- AsBAA Discovery Pin issued on joining  
加入团体获得新生代徽章
- Attendance at three designated AsBAA Country/Regional Chapter meetings per annum  
每年出席三次指定的国家委员会/区域分会会议
- Access to AsBAA Career Days (ABACE, Aviation Week etc...)  
参与AsBAA职业发展日(ABACE、航空周等)
- Opportunity to join AsBAA Mentorship Program  
有机会加入AsBAA导师项目
- Opportunity to join AsBAA Safety Days  
有机会加入AsBAA安全日活动
- Access to AsBAA collateral and website information (Discovery Members)  
获得AsBAA宣传品和网站信息(航空新生代成员)

### ASBAA EDUCATION INSTITUTION PARTNERSHIP ASBAA教育机构合作伙伴

AsBAA Discovery values the longstanding relationships that it has developed with education institutions throughout the Asia region in facilitating the introduction of Business Aviation to students. We are always looking to expand on the partnerships that we have developed and welcome new partnerships. Please do get in touch with AsBAA if you are interested in partnering with us.

AsBAA Discovery航空新生代重视与整个亚洲地区的教育机构建立的长期合作关系, 以促进向学生介绍商务航空文化。我们一直希望扩大现有合作伙伴关系, 并欢迎您加入。如果贵机构有兴趣与我们合作, 请与协会联系。

\* Must hold applicable recognized Student Union Card and have attended University within the prior 18 months  
\* 必须持有有效的认可在校学生证件, 并在过去18个月内曾就读大学



ASIAN SKY GROUP  
亚翔航空有限公司



## ASIAN SKY GROUP – PUBLICATIONS 亚翔传媒

### ASG INDUSTRY REPORTS



The Asia-Pacific Infrastructure, Business Jet Charter, Training School and China General Aviation reports shed light on respective industry segments, while highlighting issues that previously lacked in-depth research and analysis.

特别焦点 - 《飞行培训学校报告》、《公务机包机报告》、《中国通航报告》，亚翔传媒的特别报告分别探讨行业中特定的范畴，重新提出那些一直受到忽视的重要议题，希望促进公务航空及通用航空的发展，并帮助业界规划未来。

### ASG MAGAZINES



Asian Sky Quarterly provides a reader-friendly look at the pre-owned business jet and civil helicopter markets, making it an essential resource to those interested in the sale and/or acquisition of an aircraft. Luxury Chartering offers a look into the lifestyle accompanying private jet charter.

普及读物 - 《亚翔航空季刊》、《Luxury Chartering 奢华包机》，《亚翔航空季刊》包含简明易懂的二手公务机和民用直升机市场概览，为潜在的飞机卖家和买家提供关键的信息。《Luxury Chartering 奢华包机》呈现以私人飞机包机出行的生活态度——遥远的异国，华丽的酒店，以及当中种种不可言喻的极致享受。