

APPLICATION FOR ELECTION TO THE AsBAA BOARD

Dear Members of the AsBAA Board,

I am pleased to submit my application for election to the Board of the Asian Business Aviation Association.

I am seeking the opportunity to serve because I believe I can make a positive contribution to AsBAA, drawing on more than three decades of international aviation experience, together with the people, expertise and operational resources that MedAire can bring across Asia.

As Managing Director for MedAire across Europe, the Middle East, Africa and Asia, I lead a business that has supported the aviation industry for more than 40 years. MedAire is part of International SOS, an organisation jointly headquartered in London and Singapore with a significant and long-established presence throughout Asia-Pacific.

Across the Asia region, our network includes more than 3,000 employees, supported by offices, 13 24/7 Assistance Centres, medical facilities, security specialists and on-the-ground response capabilities. I believe the value of this footprint for AsBAA lies not simply in its scale, but in how we can put it to work in support of the Association and its members.

Across Greater China, Southeast Asia, India, Japan, Australia and other important business aviation markets, we have established teams and subject-matter experts who could support member engagement, Safety Days, medical and security education, emerging-risk intelligence, crisis preparedness and thought leadership.

Although my responsibilities extend across EMEA and Asia, I travel to Asia at least once every quarter and spend considerable time with our teams, clients, partners and other aviation stakeholders across the region. Maintaining this regular presence is important to me and would enable me to be an active and engaged member of the AsBAA Board.

Contributing to the continued development of business aviation is also an important part of MedAire's philosophy. For more than four decades, we have worked alongside operators, industry bodies and other stakeholders to improve safety, medical preparedness, security and operational resilience. We actively support business aviation

associations around the world, sharing expertise, operational experience, data and resources to help strengthen and progress the industry.

Our recent role as Title Sponsor of the AsBAA Hong Kong Safety Day is a practical example of this commitment. Alongside our sponsorship, MedAire brought specialist medical expertise and real-world operational insight to the programme. If elected, I would hope to build on this involvement and work alongside fellow Board members to identify where our wider capabilities could be most useful.

Throughout my career, I have worked with airlines, business aviation operators, manufacturers, service providers and industry organisations. This has given me a broad perspective on the commercial and operational pressures facing our sector, as well as an appreciation of the role strong industry associations can play in bringing people together and creating meaningful change.

I am particularly enthusiastic about the opportunities ahead for business aviation in Asia and the role AsBAA can play in connecting the industry, raising standards and ensuring the voice of its members is heard.

If elected, my objective would be straightforward: to contribute my experience and relationships, while making the wider capabilities of MedAire available wherever they can genuinely add value to AsBAA and its members.

I would be honoured to have the opportunity to serve alongside the Board and to play a small part in supporting AsBAA's continued development and impact across the region.

Yours sincerely,

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