

KYLE CHRISTOPHER JAMES

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To the AsBAA Nominations Committee,

I am pleased to submit my nomination for election to the Board of Directors of the Asian Business Aviation Association for the 2026–2028 term.

I am putting myself forward because I believe AsBAA has an important role to play in shaping how business aviation develops across Asia, and I believe I can bring a perspective to that conversation that is both useful and different.

My own route into aviation has not been a traditional one. Much of my career was built outside the sector, across economic development, investment, infrastructure, technology, tourism and government engagement. When I entered aviation, I did not come with years of industry assumptions behind me. I had to listen, ask questions and learn quickly.

I saw that different background as a strength from the outset. It had already served me well in previous roles, where moving across different sectors required me to learn quickly, challenge conventional thinking and bring ideas from one environment into another. I wanted to bring that same approach into aviation.

I naturally look at aviation through more than one lens. I think about the regulatory environment, but also the commercial opportunity, the customer, the wider economic impact and how different stakeholders see the same issue. In my work with the Bermuda Civil Aviation Authority, I have tried to bring that thinking into how we engage with the market, understand the needs of operators and aircraft owners, build relationships and think about the wider role a regulator can play within the international aviation ecosystem.

I believe strongly in respecting the safety, regulatory and operational foundations of aviation. At the same time, I also believe progress often comes from being willing to ask a different question, challenge an assumption or look at an issue from another perspective.

My connection with Asia started long before aviation became part of my career. At 17, I spent a full year in Taiwan as an exchange student, living with local families and attending a local school. I was fully immersed in a culture and way of life that was very different from my own, and that experience shaped how I looked at the world from a relatively young age.

That connection continued during university when I spent a semester studying in Tokyo as part of my bachelor's degree. Japan was another completely different experience, with its own customs, culture and way of life, and it gave me an even broader appreciation for the diversity within Asia itself.

Many years later, Asia has become an important part of my professional life.

Through my work with the BCAA, I have spent considerable time in the region attending industry events, meeting operators, regulators, service providers and other stakeholders, and listening to the issues affecting different markets. There is something personally meaningful about returning to a region that influenced me much earlier in life and now engaging with it through the lens of my professional career.

Those experiences have also reinforced my belief that Asia will continue to play an increasingly important role in the evolution of global business aviation, and that AsBAA has an important role to play in that evolution.

If elected, there are four areas where I would particularly like to contribute.

First, turning advocacy into visible progress. Regulatory advocacy matters most when members can see what is being worked on, what progress is being made and what still requires attention. I would like to

support a more structured approach to identifying the issues having the greatest impact on members, prioritising them and helping create greater visibility around engagement and outcomes.

Second, strengthening the bridges between Asia and the wider aviation world. Business aviation is inherently international. Aircraft, owners, operators, regulators and capital move across jurisdictions every day. I believe AsBAA can continue building stronger relationships with international regulators, associations and aviation markets, and use those relationships to create more meaningful dialogue and opportunity for members.

Third, making a stronger economic case for business aviation. The industry's contribution is much broader than aircraft movements alone. Business aviation supports investment, trade, tourism, employment, professional services and international connectivity. I believe we can do more to explain that value in a way that resonates with governments, airports and other decision-makers.

Fourth, creating more space for the next generation. I know from my own experience how much can be learned simply by being in the room, attending industry events, speaking with experienced professionals and being given the opportunity to ask questions. I would be interested in supporting initiatives that give students and emerging aviation professionals greater access to the industry and a more meaningful opportunity to participate in it.

I am not putting myself forward because I believe I have all the answers. There are people within AsBAA who have spent considerably longer in this industry than I have, and I would genuinely value the opportunity to learn from that experience.

What I would bring is a willingness to contribute, to listen, to challenge thinking constructively where appropriate, and to get involved in the work.

I believe I can bring an international perspective, experience working within a regulatory environment, a commercial mindset developed largely outside aviation, and a willingness to look at challenges from different angles.

I would be proud to bring those perspectives to the AsBAA Board and contribute to the Association's continued development as a strong, credible and forward-looking voice for business aviation across Asia.

Yours sincerely,

Kyle James

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Bermuda Civil Aviation Authority