

# JENNY LAU

## PRESIDENT OF SINO JET



Ms. Jenny Lau is the founder and President of Sino Jet Management Limited, a leading management company in Asia Pacific, which she established in 2011. Throughout the years, she played a prominent role in formulating and implementing the company's growth and development strategies. Today, Sino Jet has the largest fleet in Asia Pacific Region and ranked as the fastest growing management company in 3 consecutive years. Lau was elected as the first female Chairperson of the Asian Business Aviation Association (a.k.a. AsBAA) since its establishment in 18 years, and awarded as "Woman of the Year" in 2015 by AsBAA as well as "Outstanding Contribution to Business Aviation" by Sapphire Pegasus Business Aviation Award.

Ms. Lau graduated from the University of Southern California with a Master's degree in Public Policy and Management and a Bachelor's degree in Business Administration, began her career at Morgan Stanley in Wealth Management division. With extensive experience and knowledge, Ms. Lau defines Sino Jet's mission and values and introduces private banking model to business aviation industry emphasized a commitment to service excellence and personalized services. Ms. Lau is keen on creating new business opportunities by forming win-win alliances with industry peers. Leading a team of more than 300 people, her company is well recognised by industry-leading awards: "Asia's Leading Private Jet Company" from World Travel Award 2019 and "The Best Business Jet Operator" from Golden Wing Award.

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