



Sep 14, 2026

Board of Directors
Asian Business Aviation Association (AsBAA) Level 35,
Two Pacific Place,
88 Queensway, Admiralty, Hong Kong

MD ONBOARD's Proposed Initiatives and Programs to Support Safety, Innovation and Crew Wellbeing for AsBAA Members:

Dear Members of the Board,

1. Collaborating on Industry Standards: Strengthening Medical Preparedness and Operational Safety

- **Objective:** Develop and implement new safety standards, with a specific focus on inflight healthcare and risk management, to strengthen AsBAA members' operational resilience and enhance their reputation for safety.
- **Approach:**
 - Develop guidelines for inflight medical emergency management, including standard operating procedures (SOPs) for addressing health crises (pandemic) and equipping aircraft with advanced innovated products to maintain a safe environment.
 - Promote a "Safety Beyond Compliance" approach, encouraging operators to review their preparedness against operational needs and recognised best practice.
 - Sponsor regular workshops and training sessions focused on risk management, emergency response, and inflight medical care, allowing AsBAA members to stay updated on the latest industry standards and regulatory changes.
 - Incorporate destination health and security considerations into discussions on trip preparation and support away from base.

2. Supporting Innovation in Business Aviation

- **Objective:** Leverage advancements in technology to elevate aviation safety, with a particular emphasis on integrating healthcare technology solutions to address operations needs in passenger care, crew support and safety.
- **Approach:**
 - Facilitate voluntary pilot projects with interested operators and technology partners, with clear objectives and structured feedback on usability, connectivity, training needs and operational value.
 - Contribute expert sessions at AsBAA events, using practical scenarios to explore how new technologies can support crews and flight operations teams.
 - Lead research and development initiatives in aviation safety technology, ensuring that AsBAA members can access resources needed to drive continuous improvement.

3. Championing Health and Wellbeing for Aviation Professionals

- **Objective:** Support the physical and mental wellbeing of business aviation professionals recognizing its important to safe, and more sustainable operations.
- **Approach:**
 - Drive awareness and support programs that provide mental health support, stress management training, and physical fitness resources tailored for aviation professionals.



- Implement a confidential support network offering counselling and peer support for aviation professionals experiencing mental health challenges, encouraging a culture that values wellbeing as a core component of safety.
- Address the needs of smaller flight departments, where access to dedicated wellbeing resources may be limited.

The proposed programs aim to continue to drive a new benchmark for business aviation standards in the region, aligning with AsBAA's mission to foster growth and safety within the industry.

MD ONBOARD's success is built on collaboration, and we firmly believe that working together as an industry is the key to overcoming the challenges we face today. By bringing our collective strengths to the table, we can reshape the future of business aviation, ensuring that it remains safe, resilient, and innovative.

AsBAA has long been a champion of business aviation in Asia, and we are honored to have the opportunity to potentially serve on its Board of Directors. We are committed to supporting the association's efforts to enhance safety, foster growth, and promote collaboration across the sector.

Thank you for your time and consideration. We look forward to discussing the above initiatives and to further the interests of our industry.

Sincerely,

Grant Jeffery

CEO, MD ONBOARD