

# AsBAA Board of Directors

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## Application for Board Renewal | October 2026

**Renewal proposition:** To continue serving AsBAA with an active, standards-led and safety-focused contribution; strengthening member engagement, supporting Safety Days and events, and helping elevate the professional level of business aviation across the region.

### Application Statement

I am pleased to submit my application for renewal as a Board Member of the Asian Business Aviation Association (AsBAA). Having served on the Board for the past two years, I remain strongly committed to the organization, its purpose, and the value it brings to our industry across the region.

My belief in AsBAA is grounded in the role it plays as a practical and credible platform for advocacy, representation, and community. In my view, these pillars are most powerful when they translate into visible industry action: raising standards, strengthening safety culture, and creating opportunities for members to exchange knowledge and address common challenges together.

If renewed, my focus will be clear: continued engagement, standards, safety, and industry elevation. I want to use the next term to help AsBAA maintain momentum, deepen peer-to-peer participation, and support initiatives that create tangible value for members, operators, service providers and stakeholders across the business aviation ecosystem.

### Contribution During My Current Term

During my current Board term, I have remained actively engaged in the AsBAA community. I have made it a priority to be present, contribute constructively to meetings, and support the organisation’s direction and leadership. I believe active Board participation is not only about attendance; it is about listening to members, encouraging constructive discussion, and helping turn shared industry priorities into meaningful engagement.

I have consistently supported AsBAA’s work because I believe the association has an important role in setting the tone for our industry. Business aviation in Asia continues to evolve, and the region benefits when its industry representatives speak with professionalism, consistency and a shared commitment to safe, responsible and high-quality operations.

My operational background also shapes the contribution I bring to the Board. I understand the practical realities faced by operators, FBOs, service providers, crews and customers, and I believe that standards and safety should be positioned not as abstract principles, but as everyday behaviours that protect people, strengthen trust and enhance the reputation of business aviation.

### Priorities for the Next Term

| Priority                      | Proposed Contribution                                                                                                                                                       |
|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Standards and professionalism | Support initiatives that promote consistent expectations across the industry, including operational discipline, service quality, safety awareness and professional conduct. |
| Safety culture                | Actively support Safety Days, safety-focused forums and practical knowledge-                                                                                                |

|                             |                                                                                                                                                                          |
|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                             | sharing sessions that encourage open dialogue, lessons learned and continuous improvement.                                                                               |
| Member and peer engagement  | Continue participating actively in meetings and encourage stronger engagement among peers, especially around common operational challenges and regional best practices.  |
| Events and community        | Support AsBAA events going forward by contributing ideas, helping connect relevant stakeholders, and promoting participation from the wider business aviation community. |
| Regional industry elevation | Help position AsBAA as a trusted voice for responsible growth, higher standards and constructive collaboration across Asia’s business aviation sector.                   |

## Why I Am Seeking Renewal

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I am seeking renewal because I believe there is more work to do, and I want to remain part of the effort to move the industry forward. AsBAA is at its best when it brings people together with practical purpose: operators, infrastructure providers, manufacturers, service partners, regulators and industry professionals working collectively to raise the level of business aviation in the region.

The next phase of my contribution would be centred on continuity and action. I will continue to attend and contribute actively at meetings, support AsBAA’s direction, and help ensure that safety, standards and professional engagement remain visible priorities. I am also willing to support events going forward, particularly those that create space for peer learning, safety discussion and constructive industry alignment.

My objective is to be a Board Member who is engaged, practical and dependable. I will continue to bring an operational perspective, a commitment to collaboration, and a belief that AsBAA can help shape a stronger, safer and more respected business aviation sector across Asia.

## Closing Commitment

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I respectfully ask for the opportunity to continue serving on the AsBAA Board. I value the organisation, believe in its direction, and remain committed to supporting its members, leadership and future initiatives.

If renewed, I will continue to advocate for high standards, a strong safety culture and meaningful member engagement, while supporting AsBAA events and initiatives that elevate our industry throughout the region.