

ALUD DAVIES

SENIOR BUSINESS AVIATION DIRECTOR & MARKET INTELLIGENCE STRATEGIST

EXECUTIVE PROFILE

High-impact business aviation leader and award-winning journalist with 20+ years of driving market intelligence, flagship publications, and multi-million-pound data products across global aerospace hubs. Trusted advisor to OEMs, financiers, and executive operators; renowned conference moderator across EBACE, CJI, and Asian Sky Forum; and digital innovator with a career-long track record of scaling readerships, cross-border operations, and recurring data revenues.

LEADERSHIP & OPERATIONAL EXPERIENCE

Director of Operations & Analytics / Media & Publications Director Feb 2021 – Present

Asian Sky Group (ASG) / Asian Sky Media — Hong Kong

- **Spearhead Regional Market Intelligence:** Direct production, editorial voice, and data methodologies for definitive Asia-Pacific publications, including the *Asia-Pacific Business Jet Fleet Report*, *Civil Helicopter Fleet Report*, and *Asian Sky Quarterly*.
- **Champion Emerging Verticals:** Pioneered comprehensive research and industry reports addressing Advanced Air Mobility (AAM), regional infrastructure development, and charter market dynamics.
- **Executive Advisory & Keynotes:** Advise tier-one OEMs, leasing institutions, and aircraft brokers on transaction data and market movements; chair flagship executive panels at the annual Asian Sky Forum and AsBAA summits.

Editor Jan 2014 – Nov 2020

Corporate Jet Investor (CJI) — London, UK / Global

- **Scalable Readership Growth:** Led content and editorial strategy across digital, print, and video platforms, driving a **300%+ increase in global readership**.
- **Flagship Publishing:** Conceived and produced the weekly *One Minute Asia Week* briefing and directed publication of the internationally recognized *Official Guide to Aircraft Registration*.
- **Executive Multimedia & Moderation:** Produced, filmed, and hosted high-yield C-suite video interviews; moderated premier conference debates before thousands of aerospace executives across EBACE Geneva, CJI London, Miami, and Singapore.
- **Digital Operations:** Maintained executive oversight of company content management systems, digital publishing tools, and backend web infrastructure.

Location: Hong Kong

Email: bizjetblogger@gmail.com

LinkedIn: linkedin.com/in/alud-davies

Specialisms: Fleet Intelligence | Commercial Media

HONOURS & RECOGNITION

Journalist of the Year

SAPPHIRE PEGASUS AWARDS (2019)

Voted business aviation journalist of the year in recognition of incisive market reporting and editorial leadership.

KEY HIGHLIGHTS

BizJetBlogger Founder

Built, launched, and scaled an independent business aviation platform attracting **30,000+ monthly unique visitors**.

Tier-One Bylines

Published features in *Fortune Magazine (China Edition)* and *South China Morning Post* analyzing APAC aviation markets.

Global Stage Moderator

Chaired high-level panels across EBACE (Geneva), Asian Sky Forum, CJI London, and CJI Asia.

CORE CAPABILITIES

Aviation Market Intelligence

Fleet census modeling, transaction trend analysis, business jet & rotary analytics, AAM/eVTOL forecasting.

Editorial & Media Leadership

Executive journalism, report directorship, multi-camera video production, podcast hosting, CMS governance.

Product & Commercial Growth

API/data feed productization, SaaS client onboarding, enterprise customer retention, sales enablement.

Cross-Border Operations

Multi-region team management (EMEA, APAC, Americas), cross-cultural negotiations.

Product Manager – Data Feeds

Dec 2010 – Dec 2013

FlightGlobal — London, UK

- **Commercial Product Innovation:** Conceived, validated, and launched automated data-feed solutions from internal assets, scaling the service into a **multi-million-pound recurring revenue product line**.
- **Large-Scale Enterprise Integrations:** Project-managed seamless data migration from static data sets to live dynamic APIs for premier global aerospace manufacturers and asset managers.
- **Commercial Sales Enablement:** Partnered with enterprise sales to run technical proof-of-concepts and solution demonstrations, directly shortening enterprise sales cycles.

Global Product Support Manager

Oct 2006 – Dec 2010

FlightGlobal — London, UK

- **International Team Leadership:** Founded the London operations hub and expanded support into a follow-the-sun international team across the UK, US, and Asia.
- **Client Retention Surge:** Drove a **30%+ increase in enterprise customer retention** by executing hands-on user migration programs from legacy desktop software to SaaS cloud intelligence platforms.

Aviation Data Analyst

May 2004 – Oct 2006

FlightGlobal / Airclaims — London, UK

- **Industry Standard Authorship:** Authored the landmark 2005 edition of Airclaims *Jet Programs* and delivered weekly market columns for the *Financial Times* business aviation portal.
- **Data Modeling:** Supplied bespoke aviation transaction data modeling and fleet analysis to global media outlets and aviation institutional financiers.

EDUCATION

BTEC & City & Guilds GNVQ

Yateley School

GCSE Qualifications (8 Subjects)

Farnborough Sixth Form College

Sciences, English, Mathematics, French, Geography, Theatre Arts.

INTERESTS

Aviation tracking & registration databases, Chinese history, international travel, culinary arts.