

Show Guide

14th - 16th
Sep 2021

Welcome note



Welcome to the very first Asian Sky Group Virtual Exhibition & Conference (ASGVEC)!

We are very excited to have you join us and we hope that you enjoy your experience as much as we have enjoyed putting the event together.

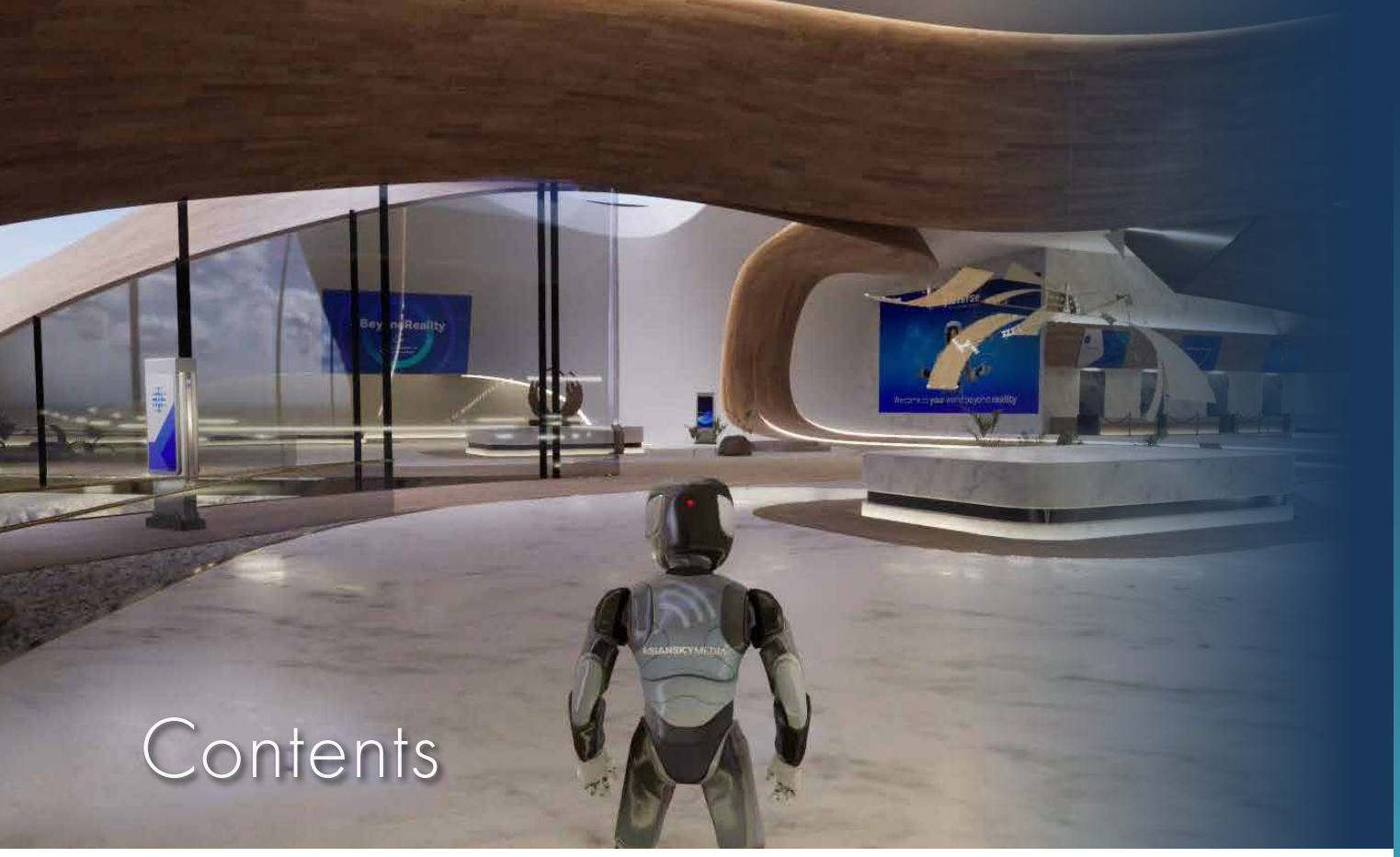
Although the advent of COVID-19 really brought virtual events to the forefront, we firmly believe that they will be here to stay, even when the pandemic has finally subsided enough to allow large international in-person events again, although they will probably never be as large as they were.

To group ASGVEC together with other virtual events would be a mistake. As you will see, it is not just a static Zoom style call, with interactive questions and a text-based chat. With ASGVEC you are part of the ASGVEC world; your avatar is free to wander the world as much as it wants. You can also have face-to-face meetings and discussions with exhibitors and other attendees – all directly inside ASGVEC, and without the need for any other software.

So please feel free to explore ASGVEC as much as you like; visit exhibitors and sit in on a conference panel or two. This user guide is packed with tips and tricks to get the most out of the event. It also includes a directory listing of all of our exhibitors and a full conference agenda.

It's remarkable how quickly people get use to ASGVEC, but if you do need some extra help, then we have support teams dotted all around the event. There is also a help button directly on the command bar at the bottom of the screen. Also on the command bar is a WeChat icon – this brings up a QR code that gives access to our Chinese language support.

Tomorrow's future today is an expression that has been over-used in the past, but we hope you will agree that ASGVEC is unlike any other virtual event that you have attended before and will shape the future of online trade shows and conferences for many years to come.



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1. Introduction

Welcome to Mytaverse!

The following guide is meant to help you register your account, show you where to access your event dashboard and how to take your first steps in our virtual platform.

Please note that in order to do all of this, you will need to use Google Chrome, as it is Mytaverse's exclusive browser.

If you're still encountering specific issues even after reading this guide, we encourage you to get in touch with our team by using our Support widget at the bottom right hand side of our website or directly in the platform.

We're looking forward to meeting you in Mytaverse!



2. Register an account

In order to register an account, you will need to visit the following website:
world.mytaverse.com/register

You will be asked to enter the following information:
First Name, Last Name, Email, Password, Country

Make sure to type in your email address properly, as this is the one crucial piece of information that we'll be using if ever we need to troubleshoot your account.

Please note that you can include a phone number if you'd like, though this field isn't required.

From there, please make sure to read Mytaverse's terms and conditions. Once you have agreed with those terms and conditions, you can click in the field to the left in order to accept them.

Once all of the above is completed, you can click on Register.

Congratulations! You're one step closer to entering the Mytaverse platform to join your friends and colleagues.

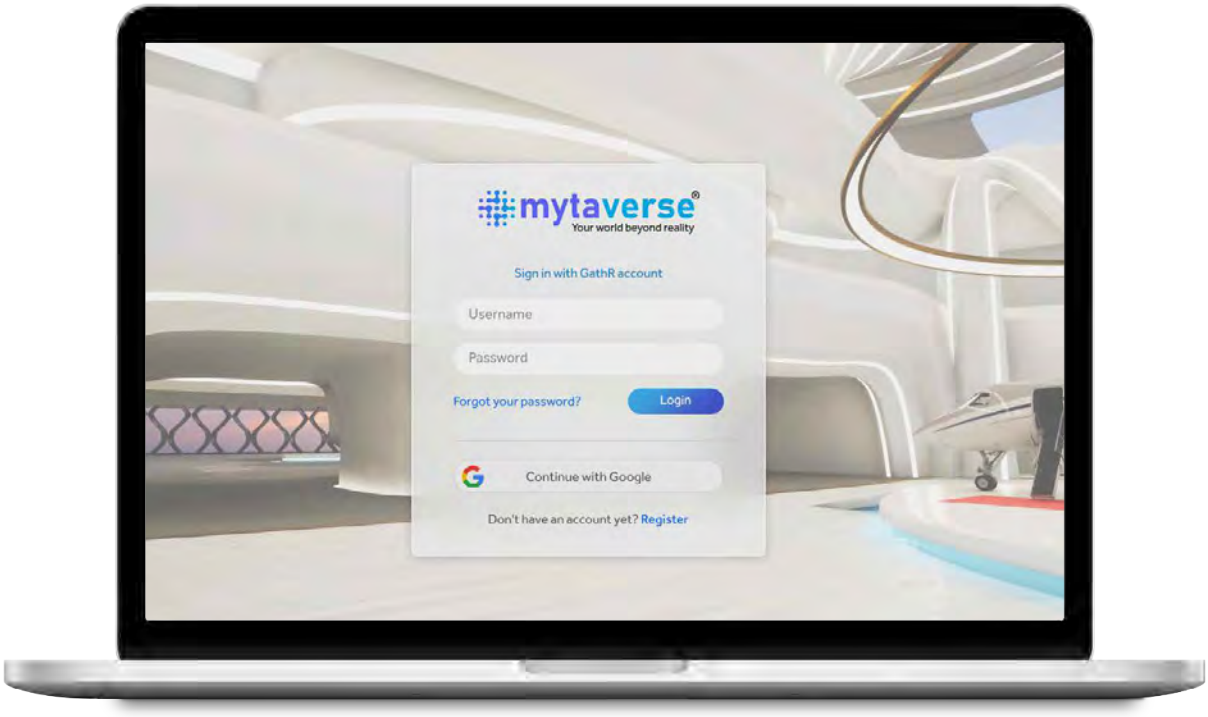


3. Log into your Mytaverse profile

In order to log into your account and join an event, you will need to head over to the following website: world.mytaverse.com/login

Please note that after registering for the first time, Mytaverse's web system will send you to the above page as well.

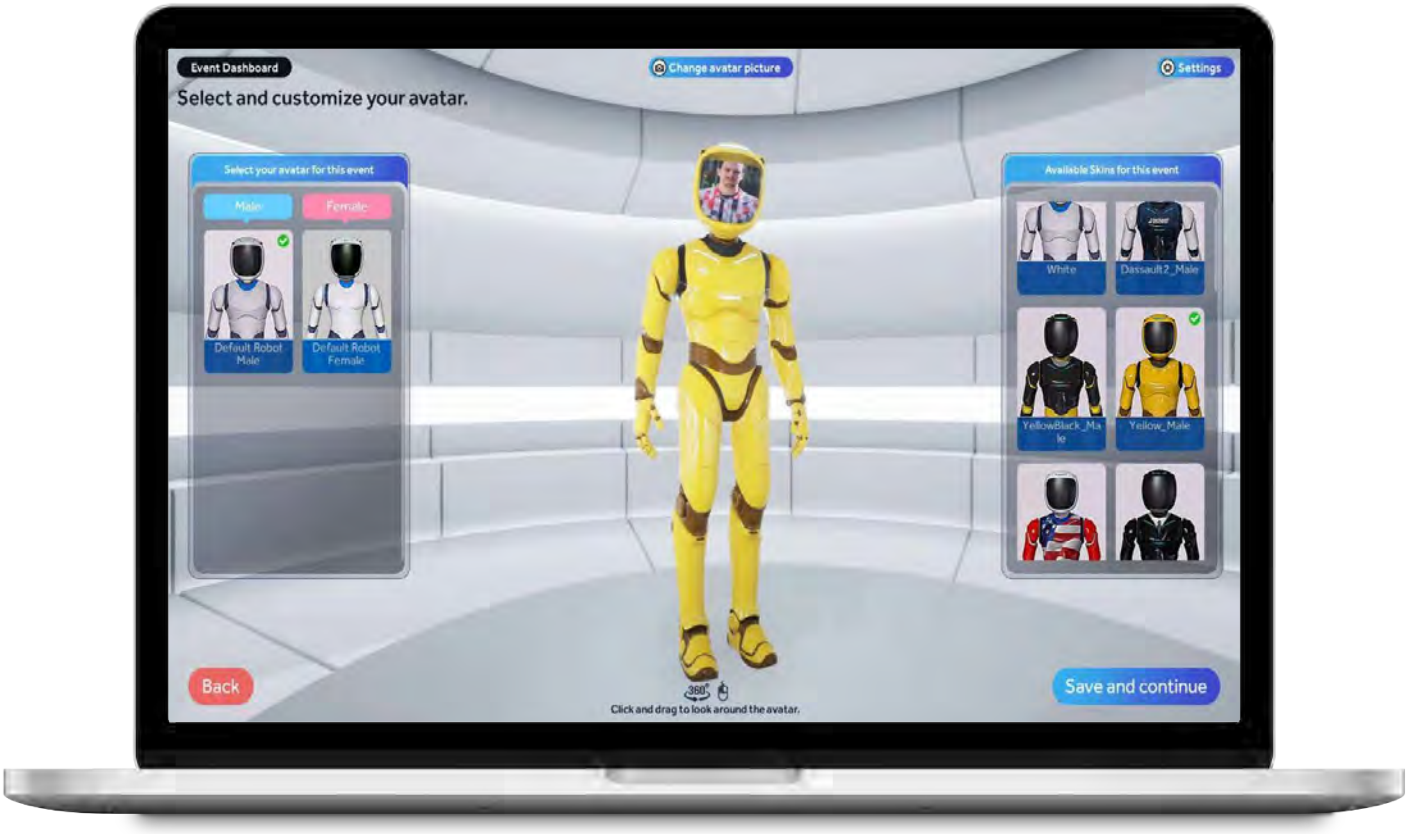
If you're unable to remember your password, please use the following link in order to reset it via email: world.mytaverse.com/forgot-password



4. Change your Mytaverse profile

Once inside of your dashboard using the instructions from Section 3, you will be able to change some of your profile details. For example, in order to change your profile picture, you will need to select Customize My Avatar from the main screen and click on the Change Avatar Picture prompt on the upper right hand side of the screen.

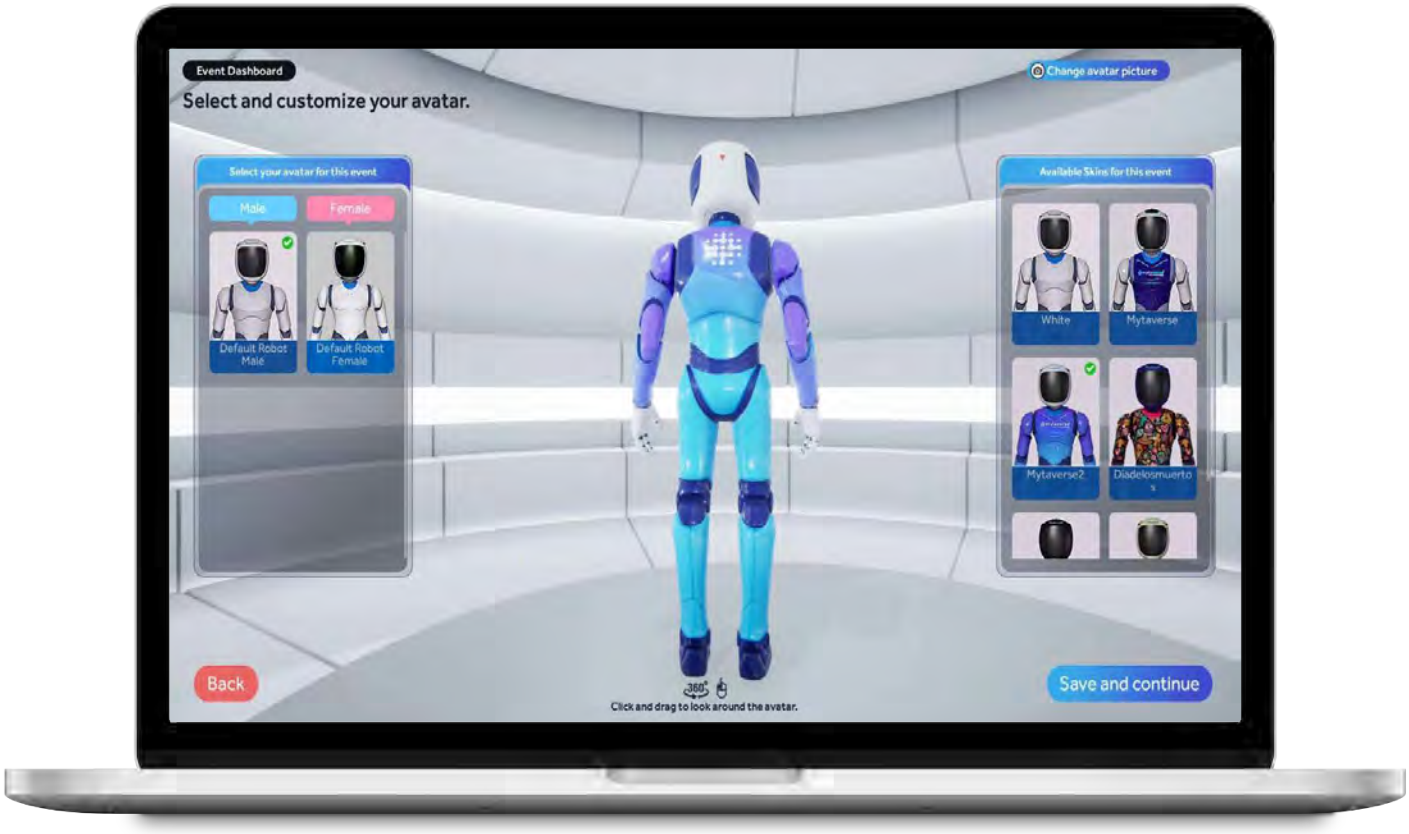
Prior to entering an event, you can also change the overall style of your avatar. Much like the briefcase, this feature is event specific. This means that you will be able to set different skins for different events. In order to change your avatar's style, use the arrows to browse between events and once you've landed on your selected event, click on Customize My Avatar.



From this menu, you will be able to select between having a male or a female avatar by making your selection on the left hand side of the screen. You can then go through Mytaverse's dozens of options by browsing the window on the right hand side of the screen. Once you've selected a style, click on it and your avatar in the middle of the screen will change to this new style.

Repeat this process until you're satisfied! Once you're ready, you can either go back to the main menu by clicking on Back at the bottom left hand side of the screen or you can enter your event by clicking on Save and Continue at the bottom right hand side of the screen.

Your dashboard is also your gateway to browse your briefcase, which is event specific. In other words, your account can hold different files for different events and you'll have to browse through them to find a particular file. You can do so by using the arrows to the left and right of the Events Totem until finding the correct one.



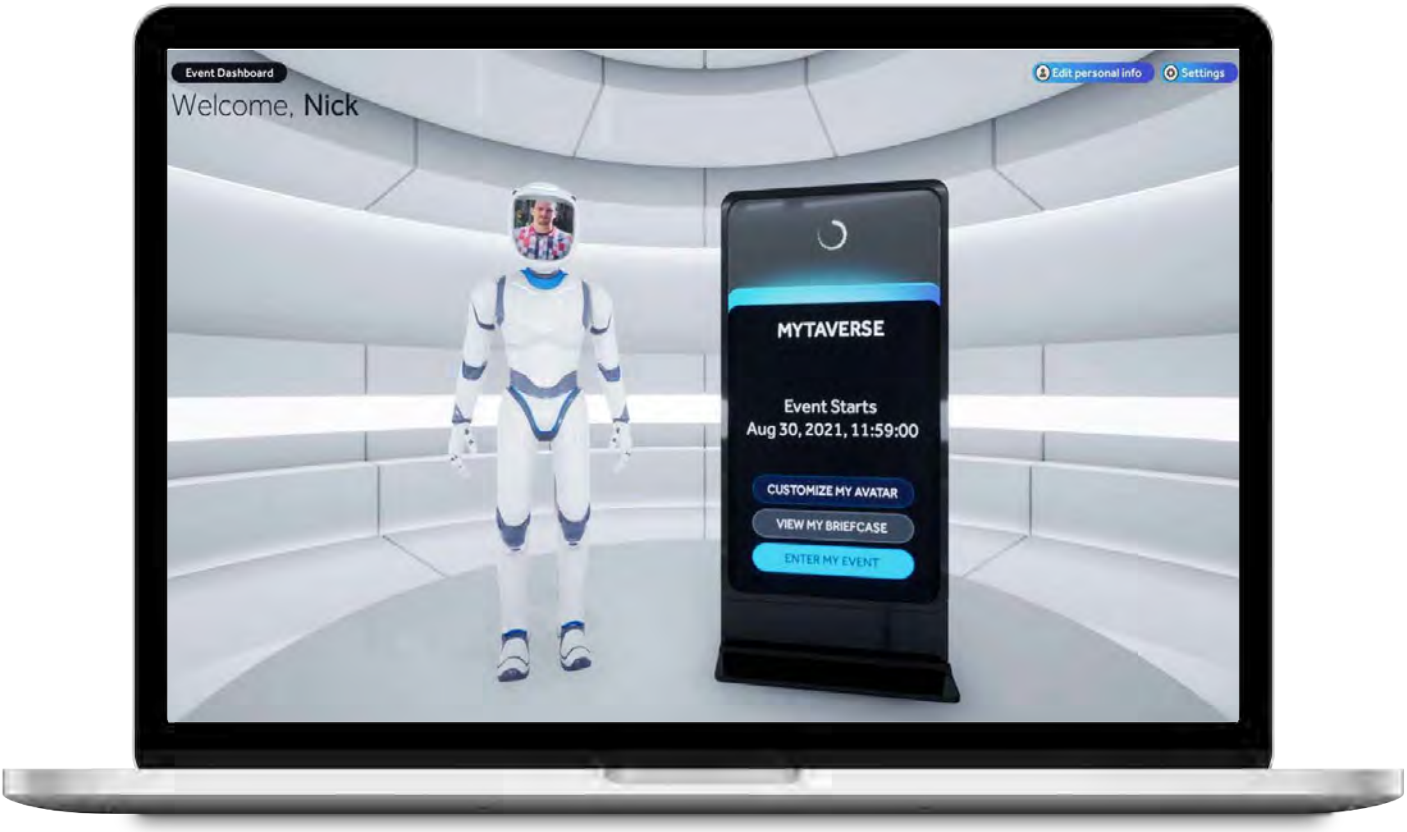
5. Enter an event on the platform

From your main dashboard page, you will need to browse through your events by using the left and right arrows on the Events Totem. Please note that if you only have one event available in your profile, it will be the default option and no arrows will appear.

After you've selected your avatar's style (see Section 4), you can enter the Mytaverse platform by clicking on Enter My Event at the bottom of the Events Totem.

You will then be transported to our quick tutorial. If this is your first time on the platform, we suggest going through it to learn the basics.

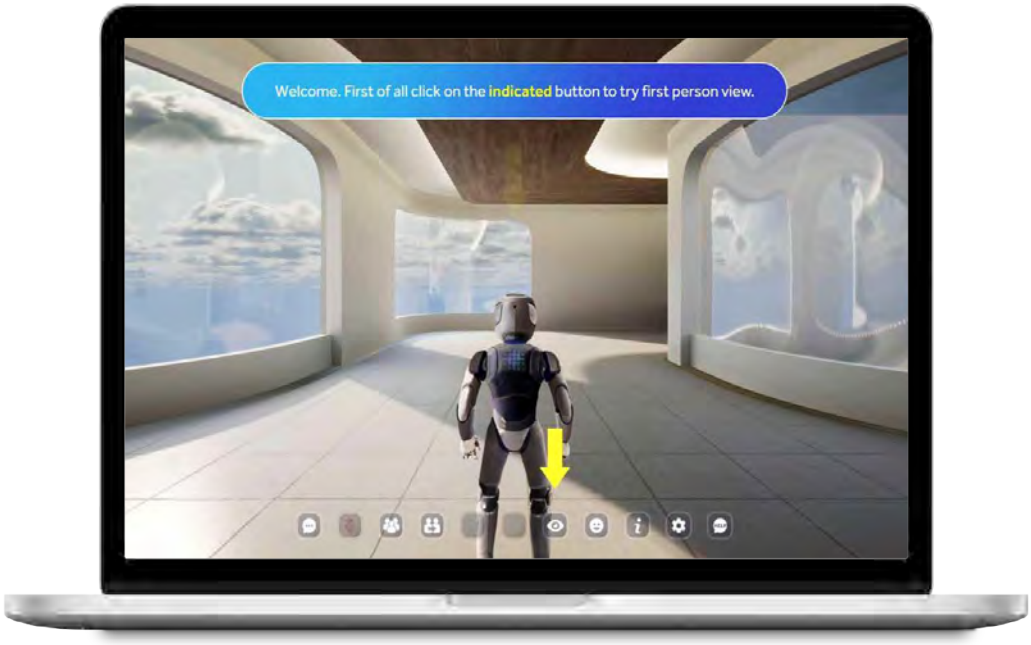
If you know the basics and have already completed the tutorial, you can click on Skip Tutorial on the upper right hand side of the screen.



6. The tutorial

Please note that the tutorial will clearly mark which buttons to press and which actions to undertake in order to move forward until its conclusion. Please feel free to use the following section in case you encounter any issues.

The first step in the introductory tutorial is to click on Toggle View, which is the seventh button from the left in the menu at the bottom of your screen. Clicking on it a second time will send you to the next section, which is to walk forward.



In order to move forward, press W on your keyboard. As part of the tutorial, you will need to walk towards and into the yellow zone just ahead of your avatar.

The next step is to turn to your right to continue the tutorial. At any time during your Mytaverse experience, you can use the Arrows on your keyboard to move from side to side and to look up and down. If you feel slightly more adventurous, you can also use the right click on your mouse to change directions. After clicking on and holding the right click on your mouse, simply move your mouse towards where you would like to see. This might take some training, though!

Next, you will need to move forward and change directions until you can move out of the small obstacle course. In the middle of it, the tutorial will prompt you to download a file by clicking on its icon. By confirming Yes and heading into the Information button, which is the 3rd one from the right at the bottom of your screen, you can then explore your Briefcase and download this test file. Once you close the Event Information window, the forcefield will disappear.

After you've reached the clearing at the end of the small obstacle course, you will then need to move forward (with W) and press on your Spacebar at the same time. Do so until you're able to jump onto the platform ahead of your character.

You can then continue forward until the next yellow zone, at which point the tutorial will prompt you to check the Global Chat for new messages. Click on the first button at the bottom of your screen to open the window. You'll then need to type "Open" and click Enter in order to continue.

The tutorial will then ask you to click outside of the chat window which will allow you to move again. This is important to remember during any of your Mytaverse experiences, as pressing on W prior to clicking outside of the window will only type a series of W's in the Global Chat window for everyone to see ("wwwwwww"). Walk again to the yellow area for your next task.

By clicking on the third button at the bottom of your screen, you'll be able to open the Participants Menu. In a regular event, this window will show you everyone who is on the platform and in the same event as you.

As part of the tutorial, you will need to teleport to the avatar on the other side of the red force field. The teleport button will appear next to a user's name and is indicated here by the yellow arrow. Clicking it will take you directly to the other user.

Next, the tutorial will ask you to open the Emojis menu. Once it's open, click on the indicated emoji and it will appear above your avatar's head. You will then need to open the same Emojis menu but will need to browse over to the Actions tab. Click on the indicated movement and you'll see your avatar dance.

Congratulations! The only thing left to do to complete the tutorial and enter your event is to teleport to the Main Lobby with the indicated actions under the Teleport menu.

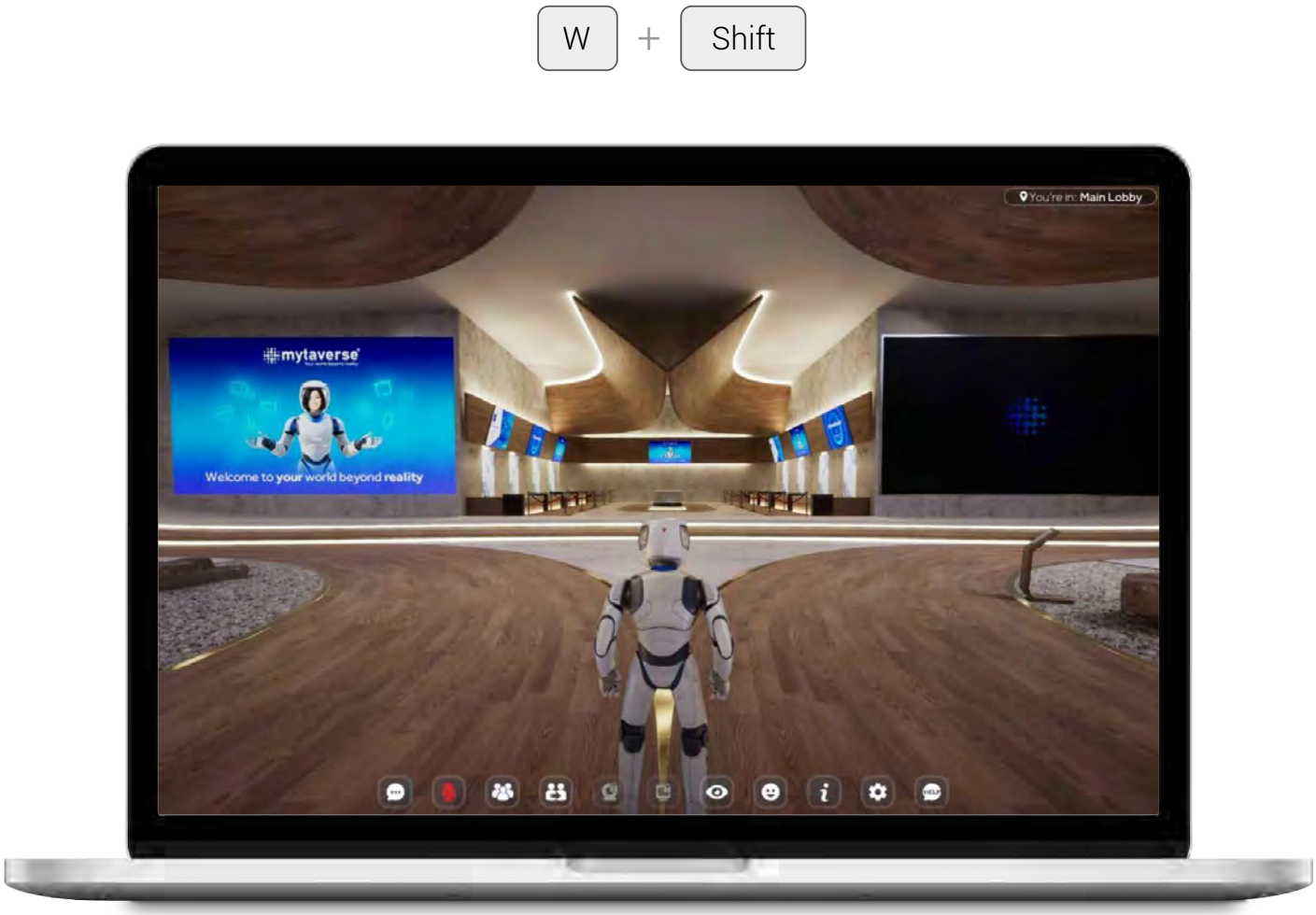
7. Moving around with your Avatar

As explored in the tutorial, you can move forward in Mytaverse by pressing and holding the W key on your keyboard. The other movement commands are as follows:

- Press and hold the S key to move backwards.
- Press and hold the D key to move sideways towards the right.
- Press and hold the A key to move sideways towards the left.

The tutorial also demonstrated that you can jump by pressing on the keyboard's Spacebar.

If you'd like to move a little faster and run with your avatar, you can hold down the Shift key while pressing W.



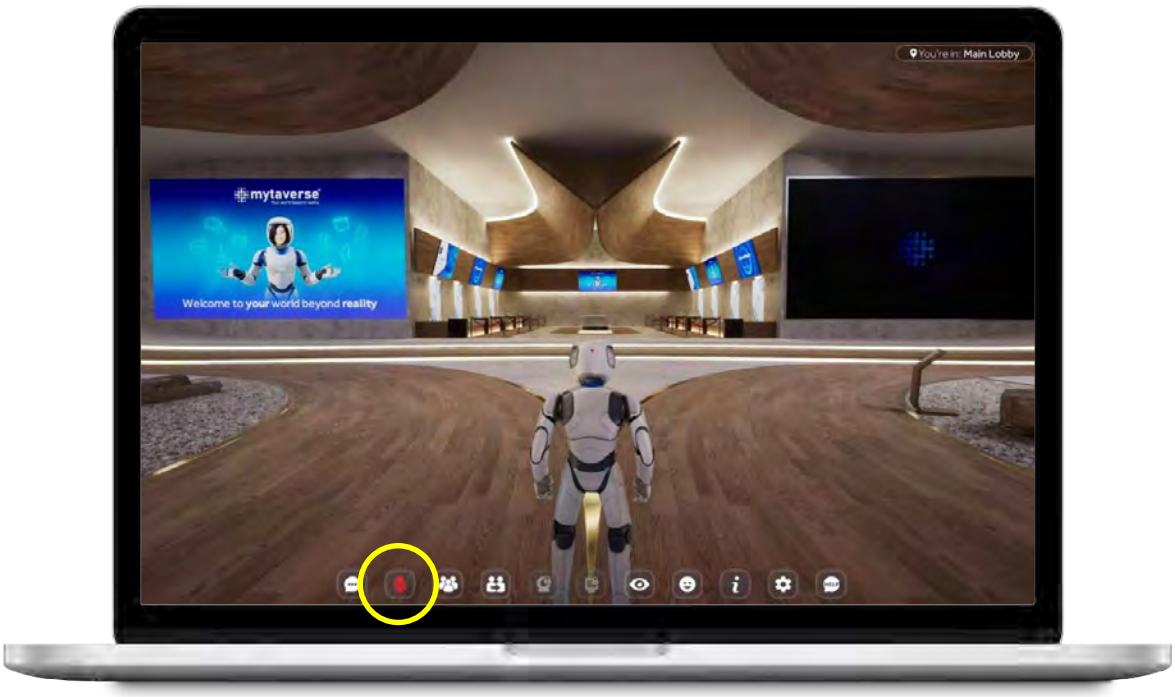
8. Muting and unmuting yourself

The second button in the menu at the bottom of your screen will help you control your Mute Settings. Clicking on it will toggle between modes.

If the button is red, this signifies that you are fully muted and other users cannot hear you. Your avatar will even have a red rectangle around your name above its head, so that other users can know that you're muted.

If the button is white and in the same shade as every other button, this signifies that you're fully audible and unmuted. Everyone else in the same area as you, or the same Audio Zone (more on audio zones in Section 15), can hear you.

Please note that different users might have different privileges. This means that some users might be automatically muted in some areas and might not be unable to unmute themselves. These privileges are set up by organizers in order to manage and control an event or meeting.

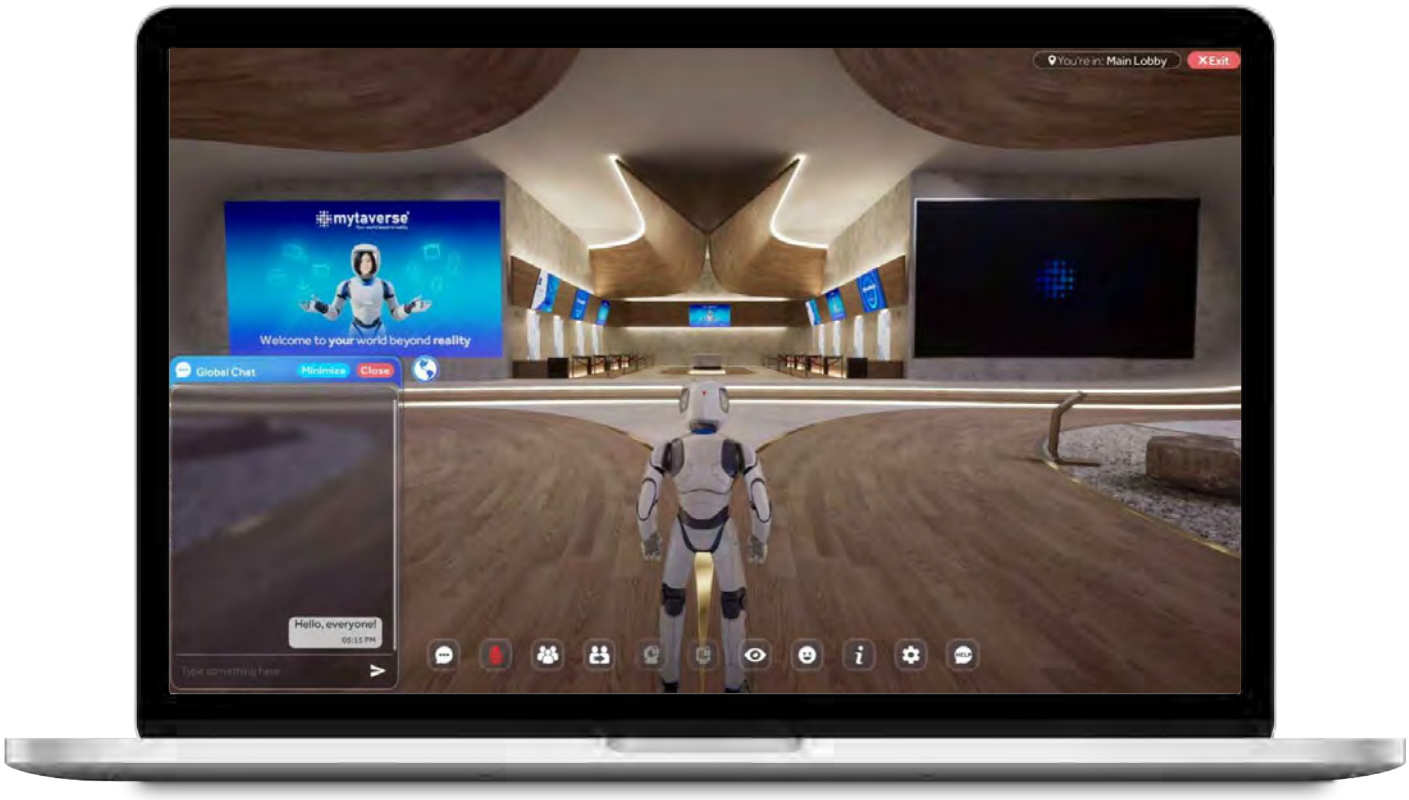


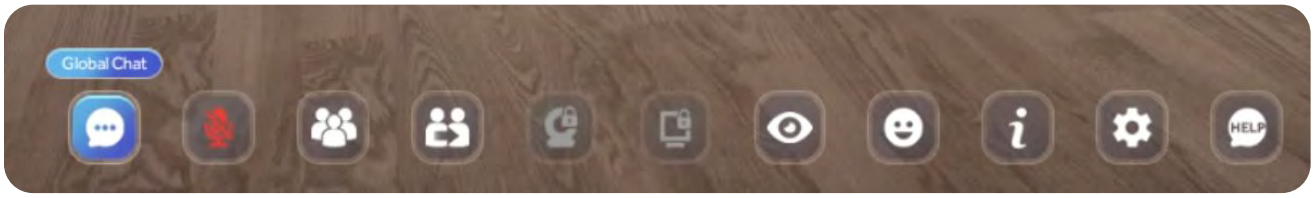
9. Using the global chat feature

In order to broadcast a message to everyone currently on the platform in your event, you can open the Global Chat window by clicking on the first button in the menu at the bottom of your screen.

Please note that anything you type here will be seen by everyone!

The Mytaverse staff and event organizers can sometimes use the Global Chat feature to broadcast important messages to guests and other users. Make sure to keep an eye out for these!



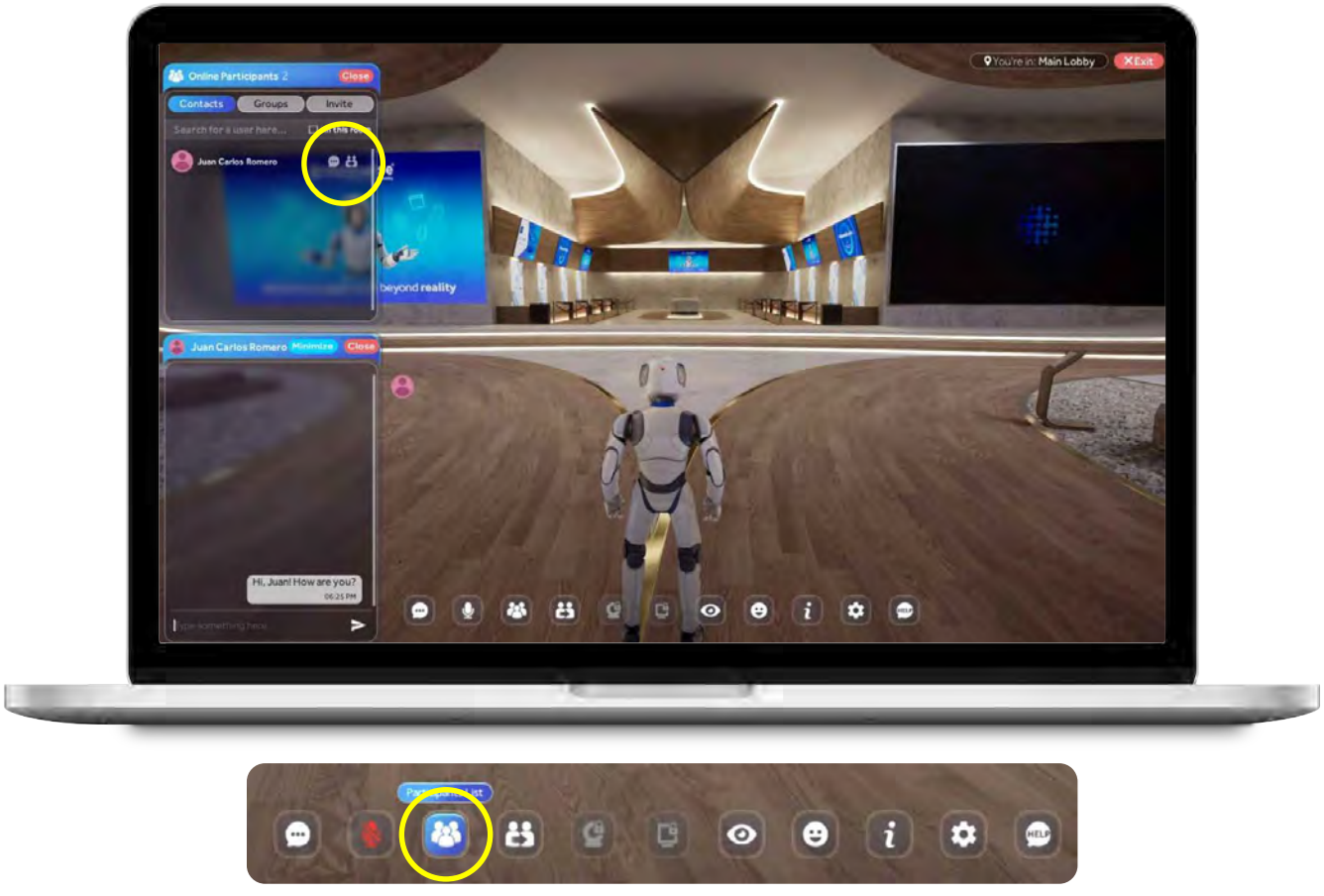


10. Send a private message

In Mytaverse, you can send a private message to another user as long as they are on the platform at the same time as you.

In order to send a private message to someone, you will first need to open the Participants Menu by clicking on the third button in the menu at the bottom of your screen. Once the Participants Menu is open, find the user you'd like to communicate with and click on the first icon to the right of their name. The next step is to type your message as you normally would and press Enter. Please note that after sending your message or ending your conversation, you will need to click in another area of the screen in order to resume being able to move your avatar.

When someone sends you a private message or replies to you, a red notification will appear in the menu at the bottom of your screen where the Participants Menu is located. A circle with that specific user's profile picture will also appear next to your chat window. Click on it and you will be able to read the message.

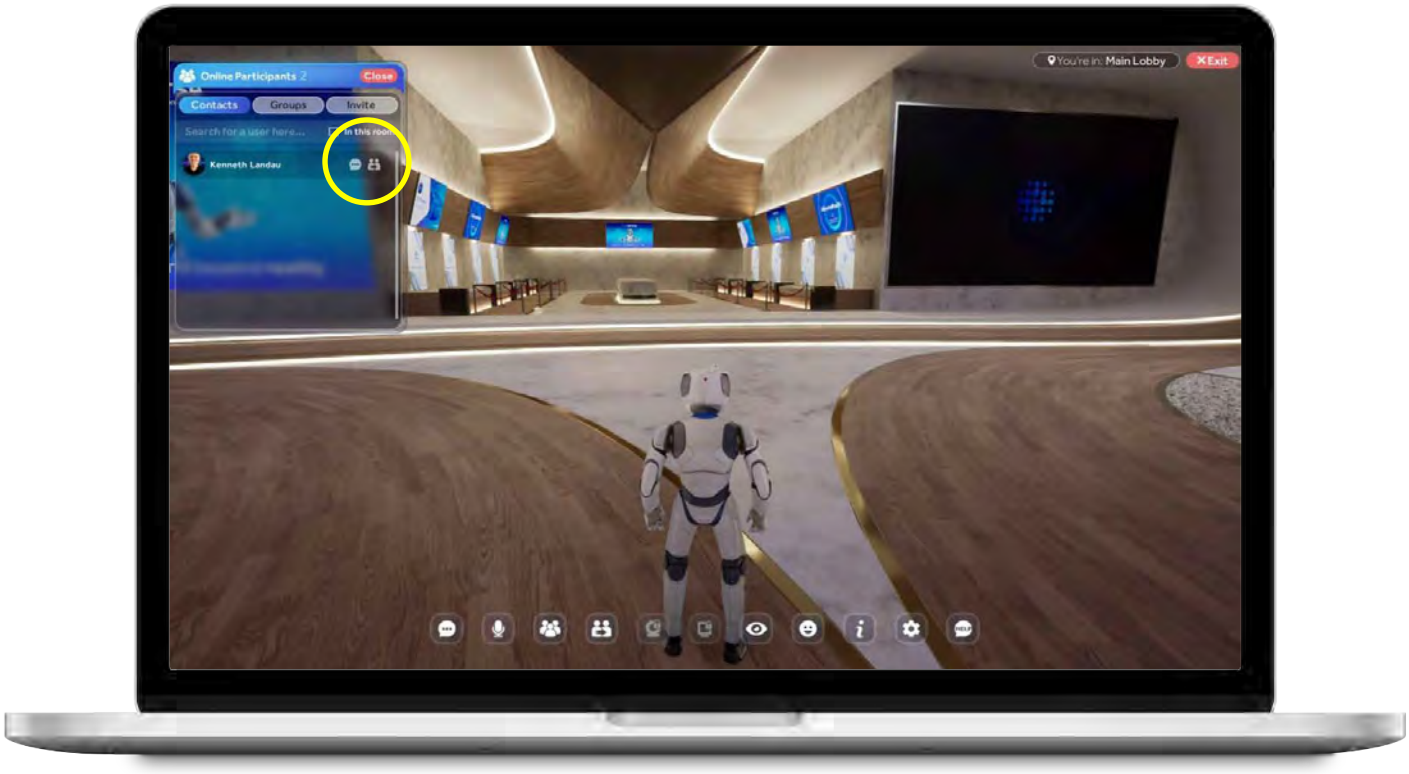


11. Teleport to another user

Much like sending a private message to someone, teleporting to another user will require you to open the Participants Menu, which is the third button in the menu at the bottom of your screen.

Once the Participants Menu is open, find the user you would like to teleport to and click on the second button located to the right of their name.

If the user in question is in a private area, you will not be able to teleport to them until they return to a public area.





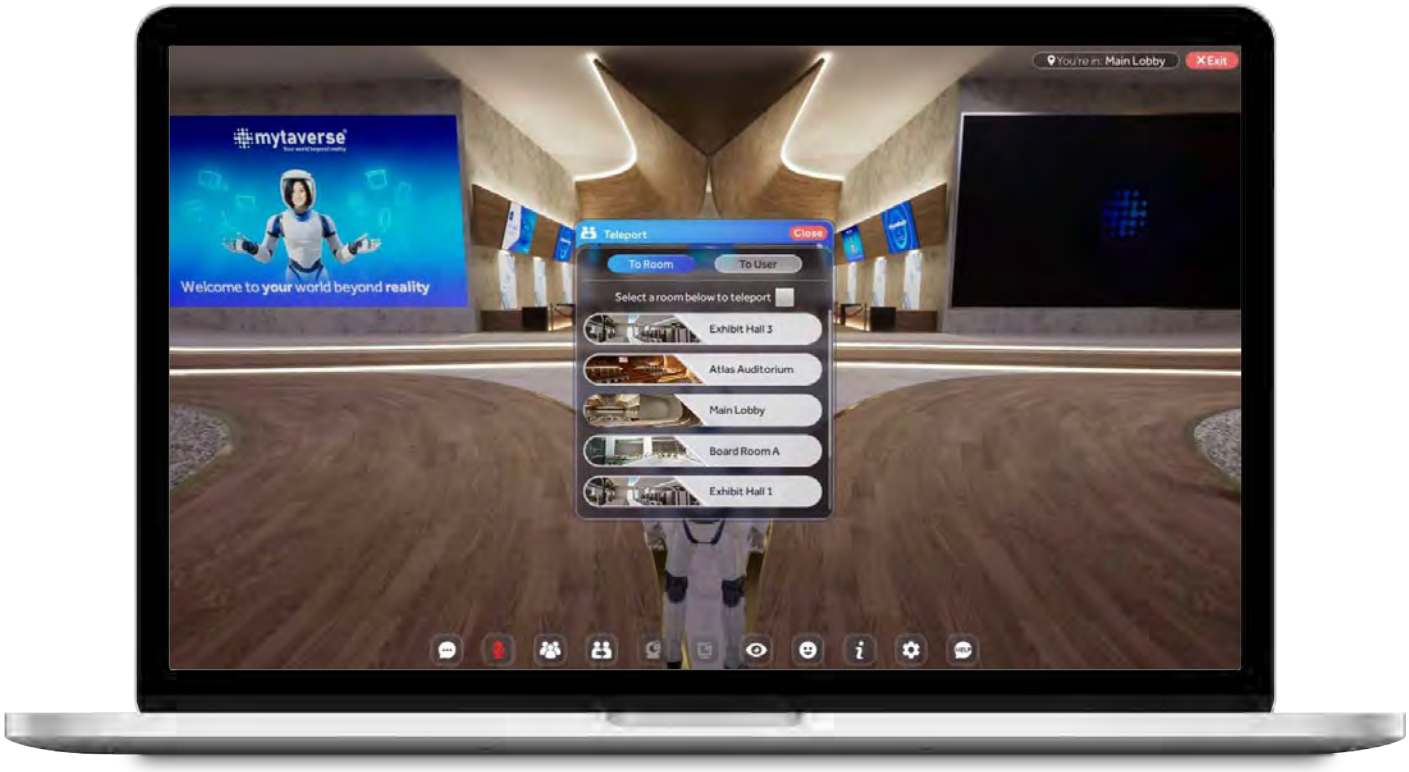
12. Teleport to another area

Mytaverse offers users the possibility of exploring many different virtual areas. The areas available to you will depend on the event you're attending or the world you're entering.

In order to teleport to another area, you will need to click on the Teleport feature, which is the fourth button in the menu at the bottom of your screen. A new window will appear, showing you the various choices available.

Make a selection by clicking on one of the options and you will be taken to your area of choice.

Teleporting to another area might take a few seconds. This is completely normal.





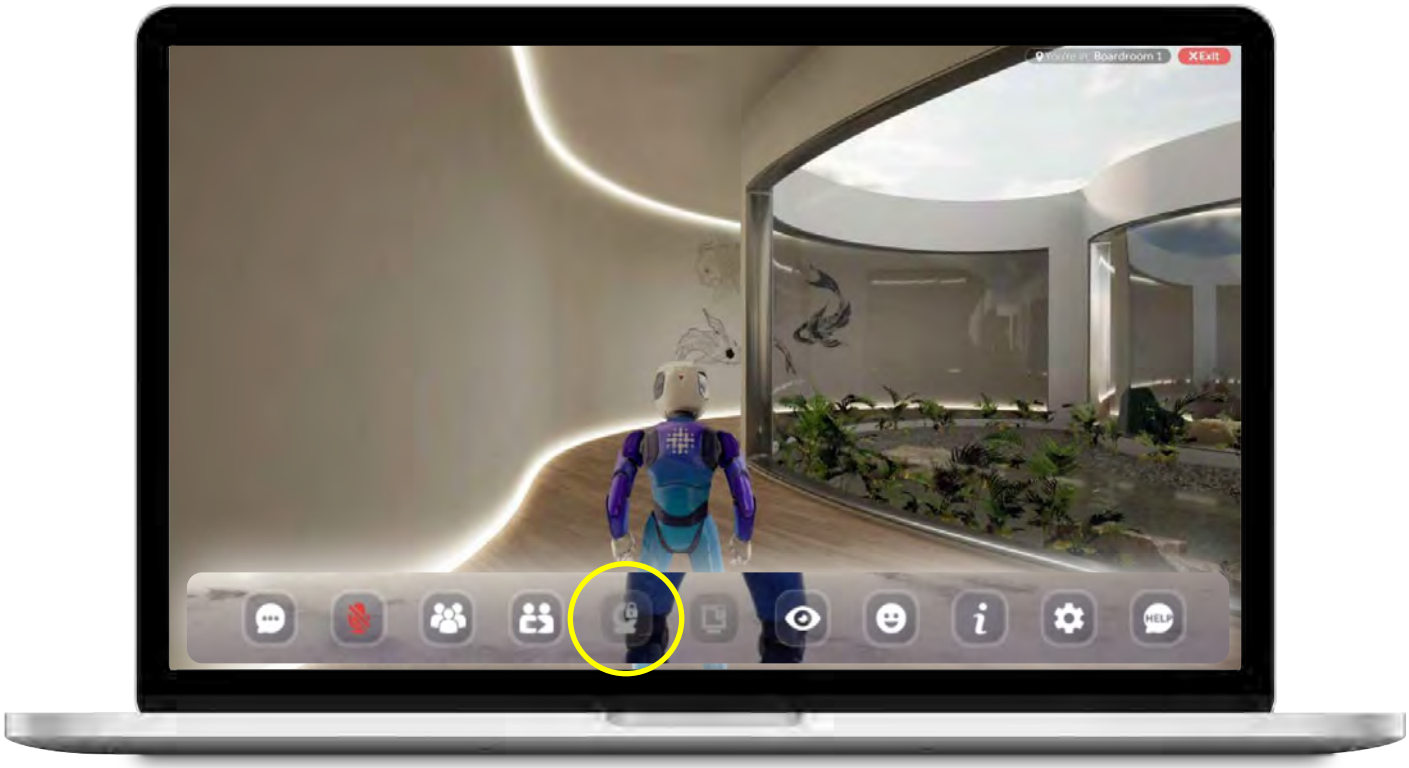
13. Activate your webcam

Mytaverse offers the ability to use your webcam in many different areas.

In an area where this is possible, all you will need to do is click on the Webcam feature, which is the 5th button from the left in the menu at the bottom of your screen. Pressing on it during a session will make a pop up window appear, in which you will be able to manage your webcam settings. Pressing on Start Avatar Webcam will then enable your webcam, making it viewable to other Mytaverse participants in that specific area.

When webcams are enabled, a dome-like screen will appear in front of your avatar, enabling others to see you in a live setting. If there are any webcam screens in the area, your webcam feed will appear there as well.

Please note that if the Webcam button is greyed out, this means that either the area you're currently in doesn't allow for the sharing of webcams or the event organizer has turned off the feature for the event.



Seen above: Webcam is not allowed in this area.

14. Share your screen

Much like the Webcam, the Share Screen feature is only available in certain areas of the Mytaverse platform.

In areas where this feature is available, you will need to click on the Share Screen button which is the 6th one in the menu at the bottom of your screen. In the ensuing pop-up, you will have the option of sharing your entire screen or only a certain window. Once you have made your selection, click on Share and your screen should instantly appear in the monitor designated for Share Screen features. Please note that any action you do on your screen or on the specific window you chose to share will be visible to everyone in the same area as you. This includes moving your cursor around.

In order to stop sharing your screen, simply click again on the Share Screen button, which should now appear in red. After clicking, your screen will no longer be visible to others.

If the Share Screen button is greyed out in your current area, this means that either your current area doesn't allow for the sharing of screens or the event organizer has turned off the feature for the event.



Seen above: Share Screen is not allowed in this area

15. More on audio zones

The Mytaverse world is split into numerous audio zones. These divisions go beyond just different areas of our virtual world. This was specifically designed with the user experience in mind because having too many people in one audio zone can potentially decrease the overall experience for everyone involved.

What we mean by audio zone is the following: An audio zone is a designated area in which all present users are able to hear each other when speaking. Many of these audio zone delimitations are not noticeable and are fully transparent to the user, though others are very discernable.

Any private meeting room which requires users to click a highlighted area before entering actually constitutes its own audio zone. In other words, anyone within the private meeting room is audible to others around them but anyone outside of the private meeting room cannot hear them. Other areas, such as airplanes and other showroom feature attractions, are built with their own audio zones in mind.

Other areas in Mytaverse have numerous audio zones. For example, every Exhibit Hall has enough audio zones to accommodate all included exhibitors, in addition to other seating areas and public spaces. Without these, an exhibitor speaking to an attendee would be heard by everyone else in the Exhibit Hall. This could obviously lead to chaos! In this sense, audio zones are meant to replicate real life situations, as you would only properly hear individuals closest to you.

In areas such as Exhibit Halls, around an exhibitor booth or even around a seating area you will automatically switch audio zones for your convenience.

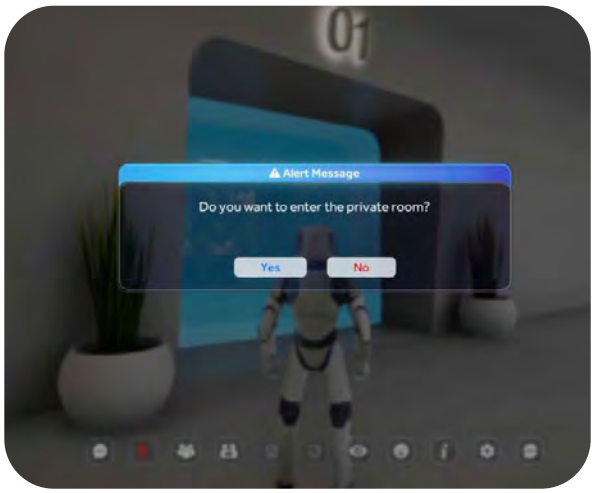
16. Set up a private meeting room with a password

In certain spaces in the Mytaverse world, you will have the opportunity to create your own private meetings. In these dedicated areas, you will first need to find an empty private meeting room. After finding one and approaching it, the entrance (or door) should become highlighted.





Click on the highlighted area with your mouse and a window will appear asking if you'd like to enter. Clicking on Yes will bring you to the next window, in which you can set your desired password.





Select an easy-to-remember password and click on Enter. Once inside, all you need to do is share your password with your friends or colleagues. Letting them know which room you are located in (such as "Private meeting room 1 in the Showroom") will help as well.

Forgot the password? Don't worry! It will be written somewhere in the private meeting room to help you jog your memory. Look on the walls near the entrance.

Please note that leaving the password field blank in the password selection window will forego the private room's locking mechanism and anyone from the outside will be able to join your private meeting.



17. Other useful commands

Beyond moving around the Mytaverse space, there are quite a few things you can do with your avatar. In no particular order, here is a quick cheat sheet:

- You can nod your head for Yes and No by pressing Y and N, respectively.
- You can Bow by pressing and holding B.
- You can Dance by pressing and holding J. Please note that your dance moves are random when using J. For a more calculated dance routine, please see Section 18.
- You can Raise Your Hand by pressing and holding Q.
- You can Clap by pressing and holding C.
- You can Wave Hello by pressing and holding 1.
- You can show that You Don't Know by pressing and holding 2.
- You can Proudly Display Your Outfit by pressing and holding 4.
- You can Give the Thumbs Up by pressing and holding 6.
- You can Laugh by pressing and holding 7.
- You can Give the OK by pressing and holding 0.

Many of these actions can also be done via the Emotes feature. Please see Section 18 for more details on this feature.

Keep in mind that in order to see your avatar moving to some of these commands, you will need to be in the third-person view. Being in the first-person view will prevent you from seeing yourself perform the action. If you find yourself in the first-person view, you can Toggle to the third-person view by pressing the 7th button in the menu at the bottom of your screen.

In Mytaverse, you can also have your avatar Sit Down in certain areas. These areas typically have chairs or some kind of seating arrangement to enable users to sit. In order to do so, move your mouse over a particular chair. If it highlights, click on it and a pop up window will help you confirm your choice. Clicking on Exit My Chair at the bottom of your screen will make you stand up again.

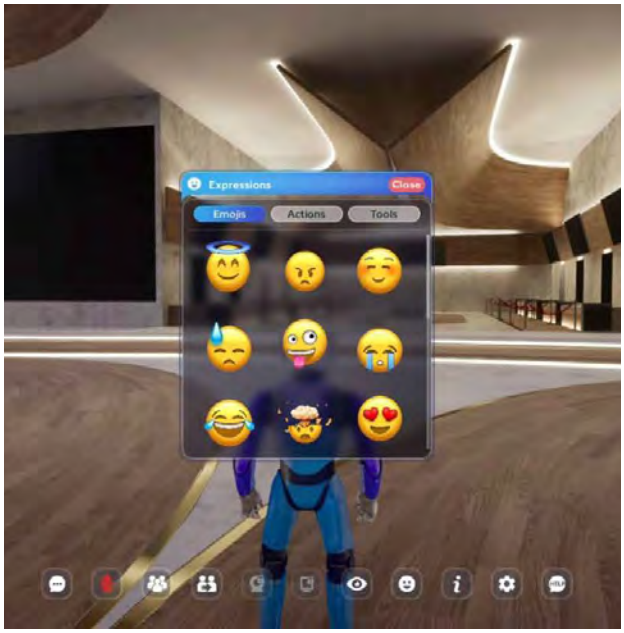
18. Available emotes

In order to bring more life into the platform, our Mytaverse developers have added an Emotes section. This was done to help users show how they feel and what they'd like to say, which is especially useful in situations where verbal communication isn't possible.

By pressing on the Emote feature, which is the 8th button from the left in the menu at the bottom of your screen, you'll open a new world of possibilities.

In the first tab, you'll see a collection of Emojis. When pressing on one of them, the emoji in question will float above your head for a few seconds. This is a great tool to show speakers or other presenters how you feel about their presentation!

In the next tab entitled Actions, you will be able to select different moves that your avatar can make. Some of these can be fairly simple, such as giving a thumbs up, whereas others are more intricate, such as various dance moves. Please note that some moves have other keyboard shortcuts to make them accessible in quick fashion. Please review Section 17 for an overview of some of these shortcuts.



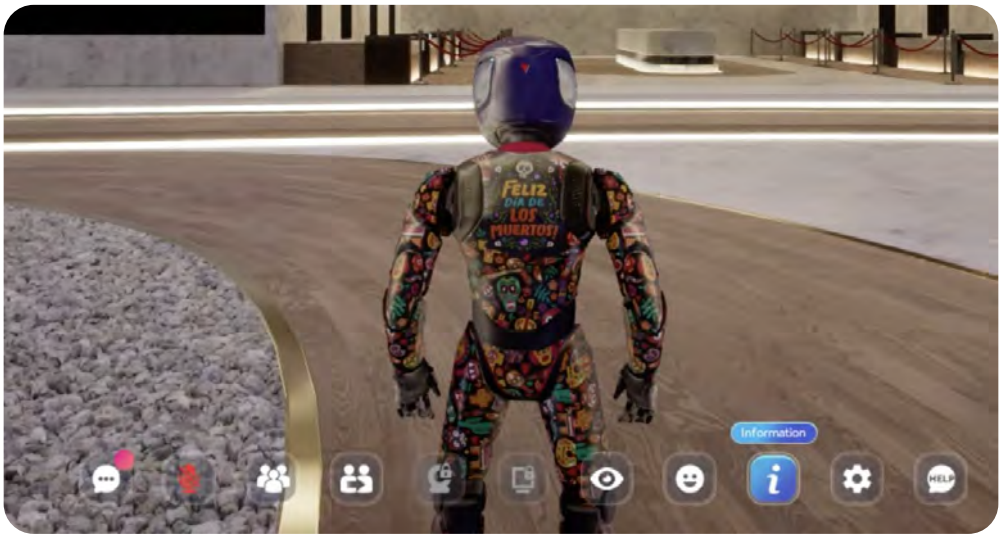


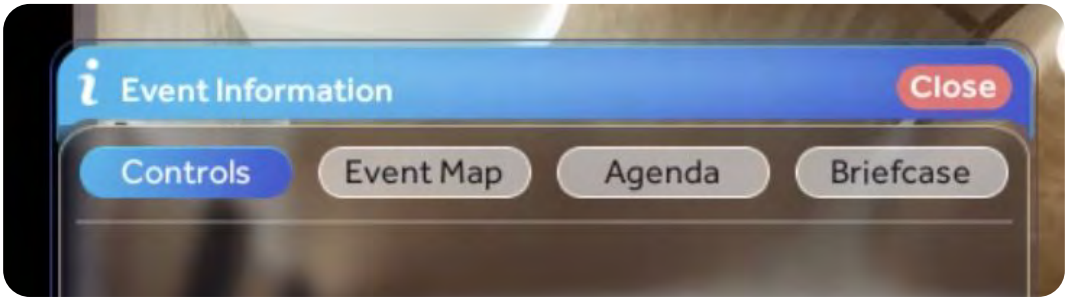


19. The information button

The Information icon, which is the 9th button in the menu at the bottom of your screen, will give you access to the following:

- Controls: This tab will be a cheat sheet of sorts, in case you forget the different commands and how to move your avatar.
- Event Map: This tab will show you the map for the specific event you're currently logged into.
- Agenda: This tab will show you the schedule for the specific event you're currently logged into.
- Briefcase: This tab will give you access to all documents you have downloaded over the course of the specific event that you're currently logged into. Everything that goes into your briefcase will then be accessible from your dashboard as well.





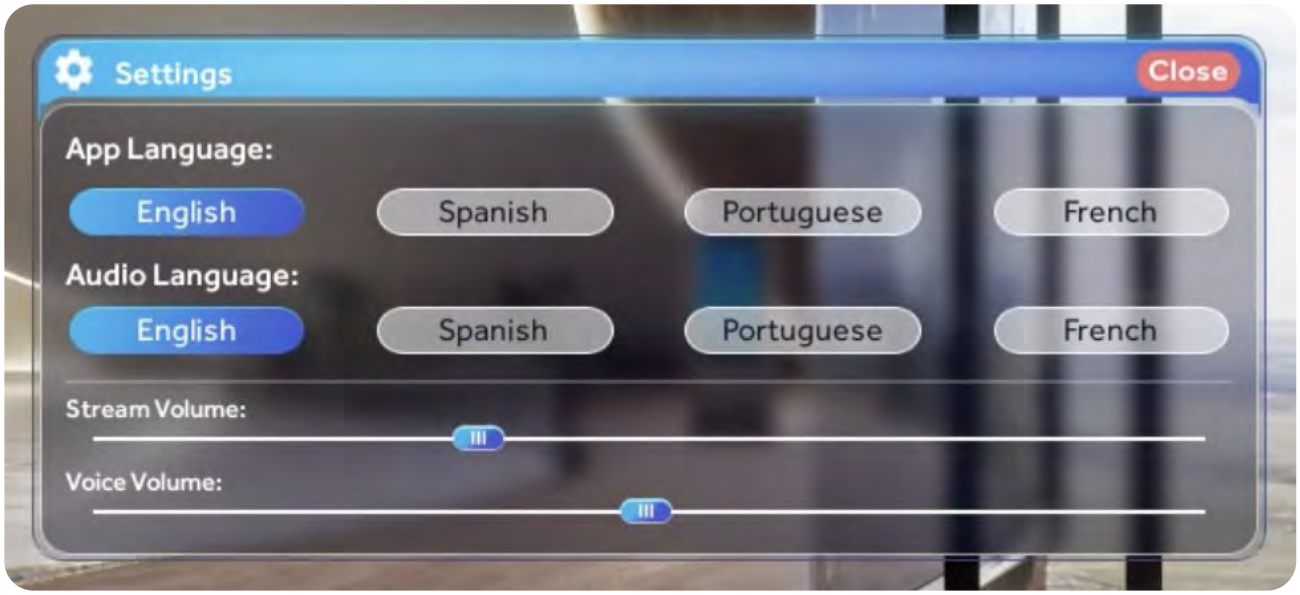
20. The settings button

The Settings icon, which is the second to last button in the menu at the bottom of your screen, will let you control the Stream Volume and Voice Volume of your experience on the platform.

These settings will already be set to a recommended default during your first session. Please feel free to change these as needed.

The Settings button will likely be revamped to introduce new features in future versions of Mytaverse.

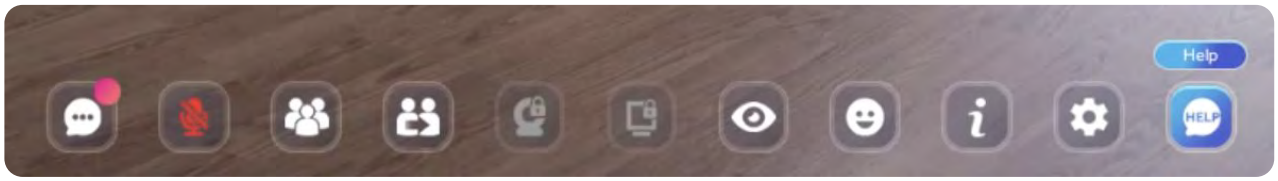


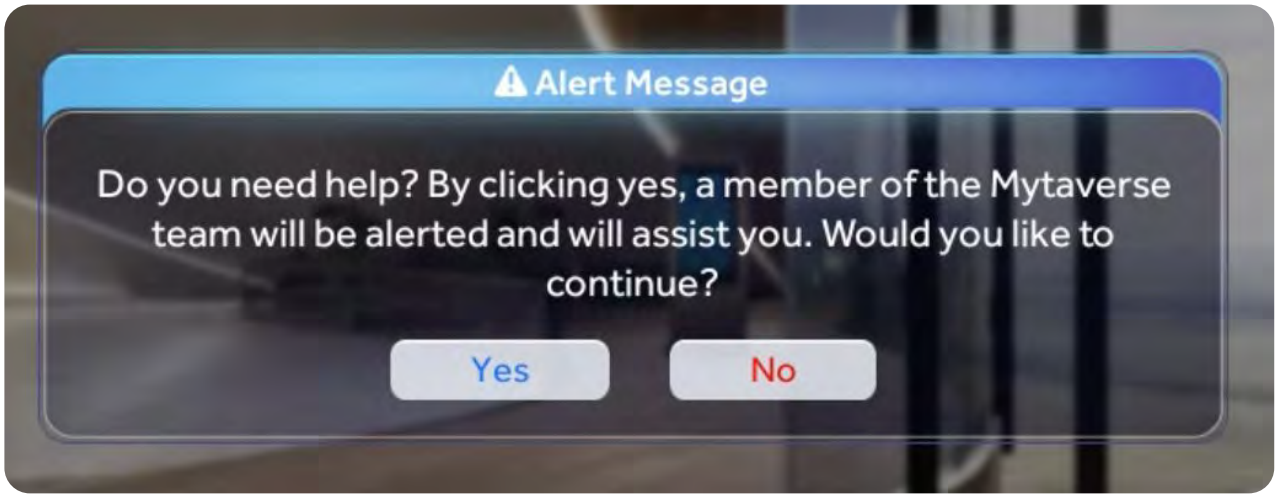


21. The help button

If you're having trouble during your Mytaverse experience, please feel free to click on the Help icon, which is located at the far right end of the menu at the bottom of your screen. Doing so will prompt a secondary window to confirm.

After clicking Yes, the system will ping a member of the Mytaverse team, who can then reach out to assist you.

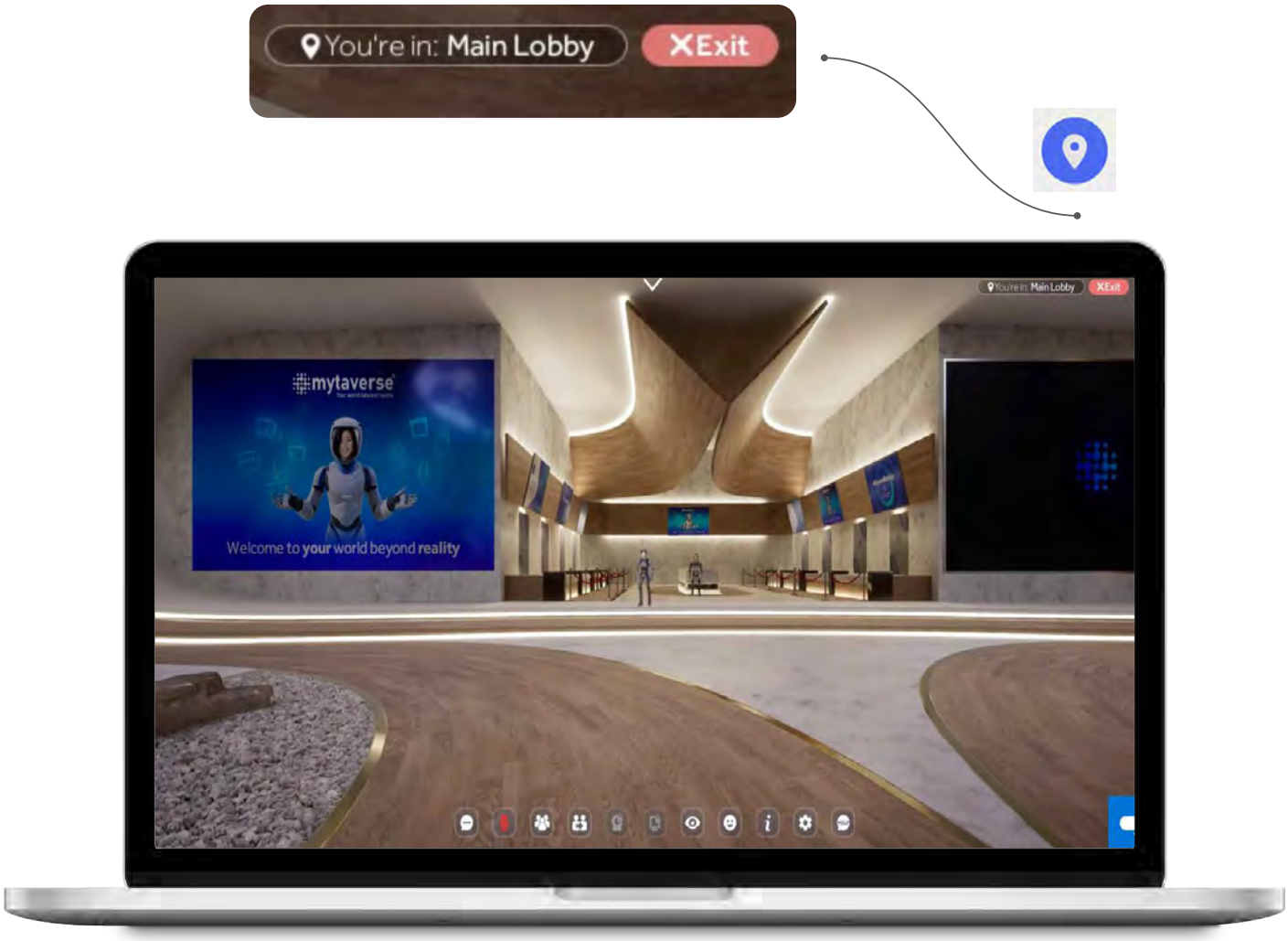




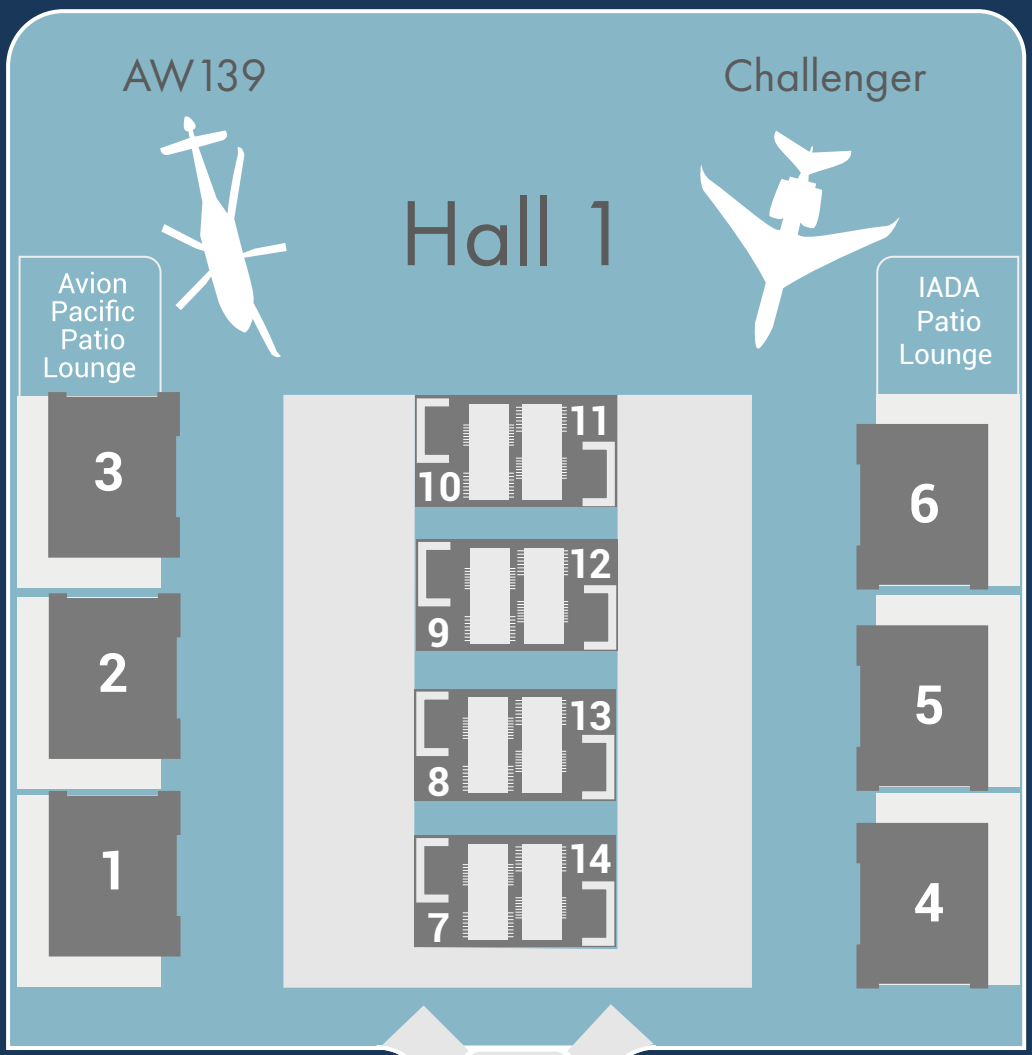
22. Exiting the platform

In order to Exit the platform, you will need to click on the red Exit button in the top right hand corner of your screen. Once you exit, it will take you back to the login screen.

We hope that this guide has helped you with your first steps inside of Mytaverse!

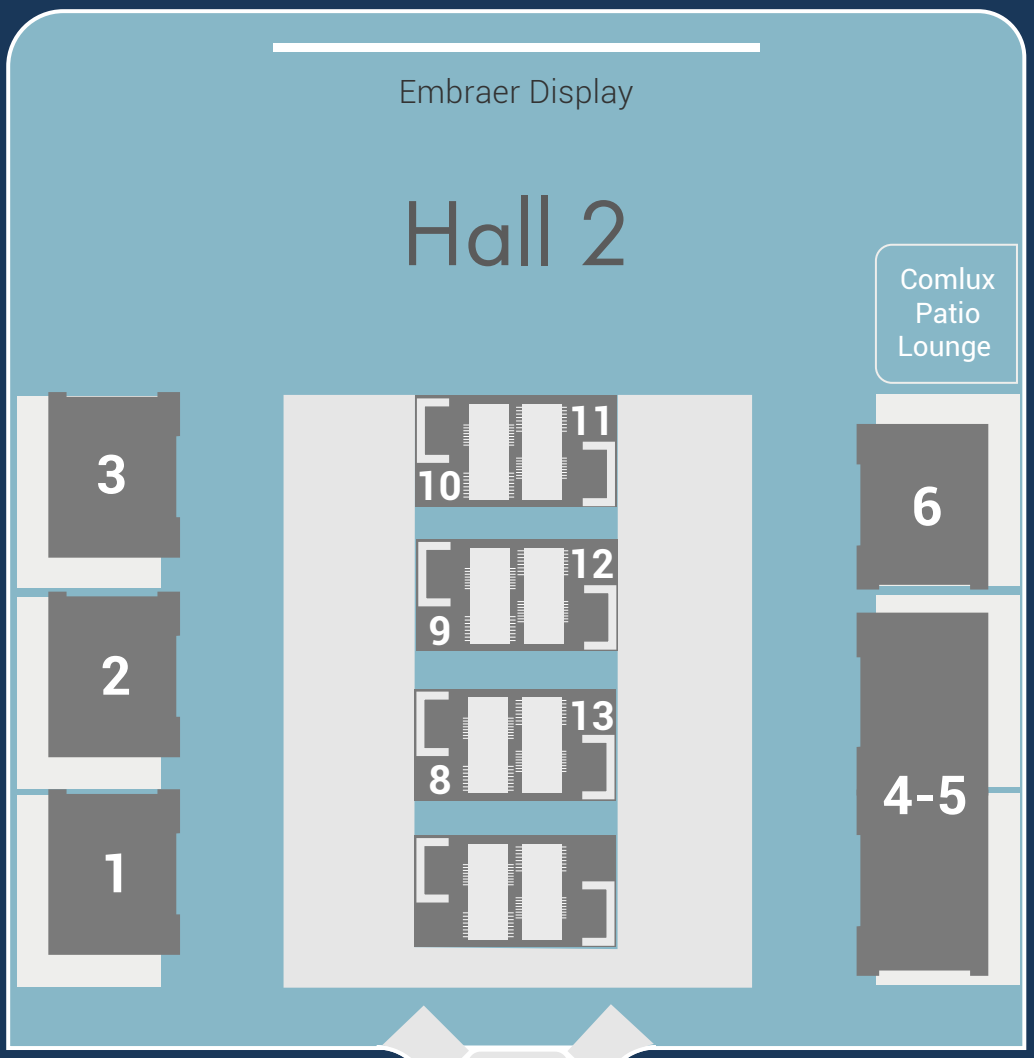


Hall Layout



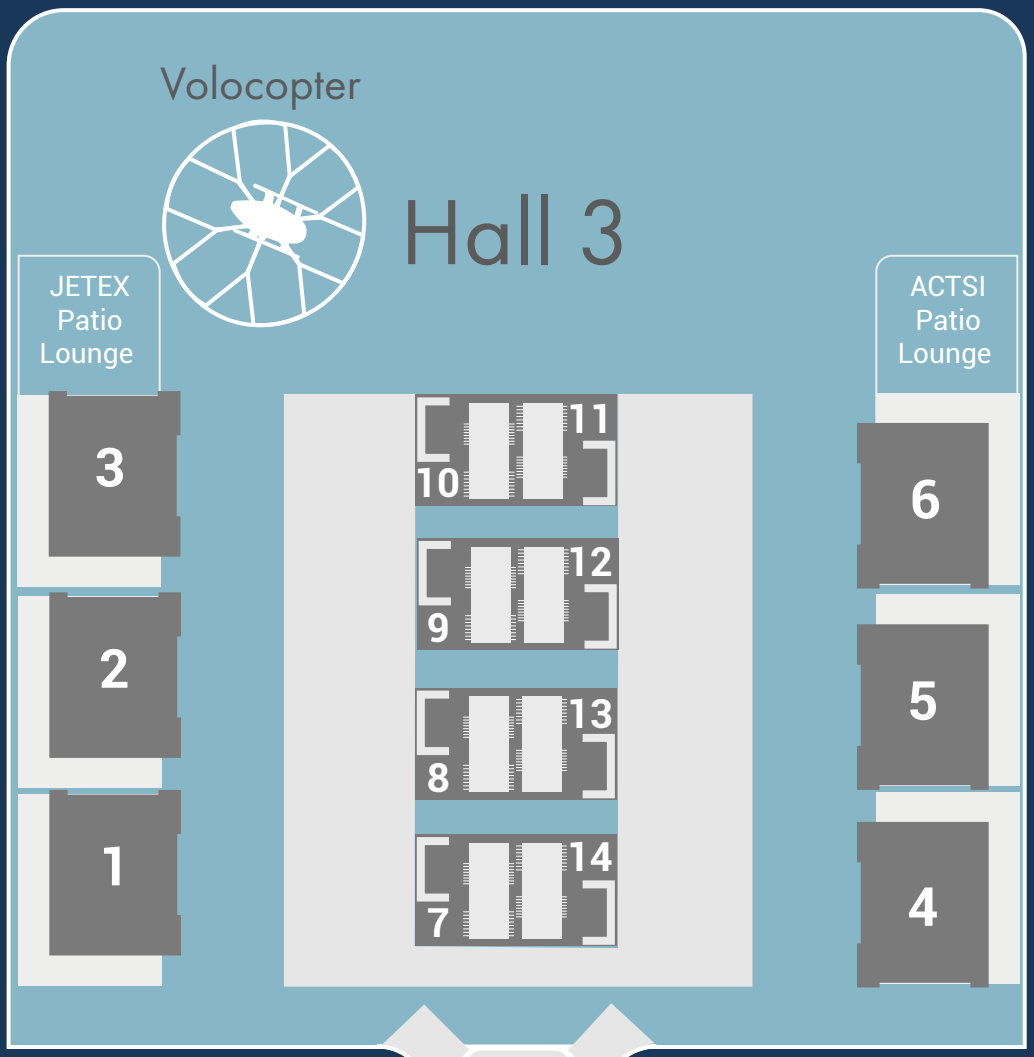
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3	Avion Pacific Ltd.
4	Greenpoint
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6	IADA
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10	PP Jet Co. Ltd.
11	Amstat
12	MedAire
13	VisionSafe
14	Global Jet Capital

Hall Layout



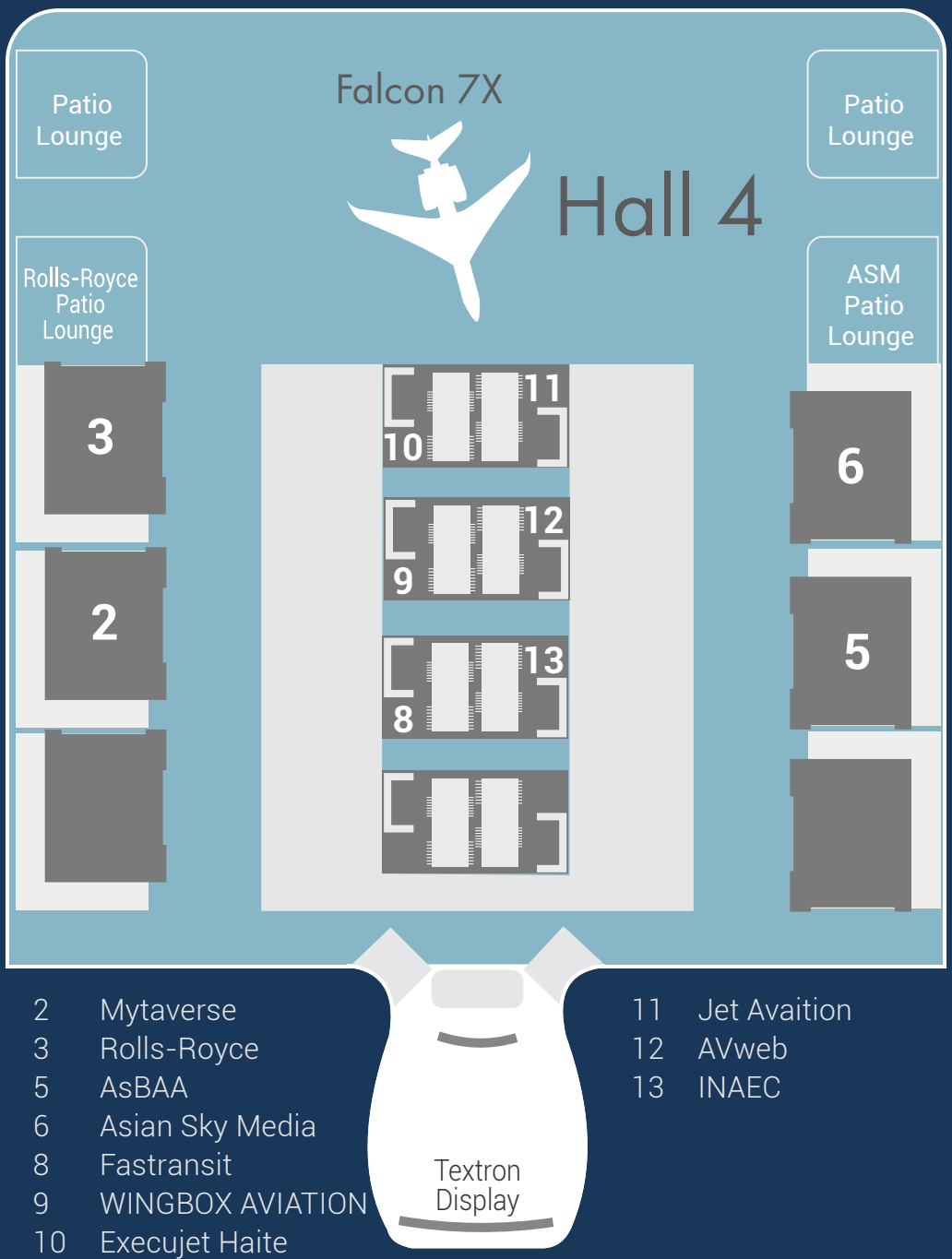
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2 NetJets
3 Amber Aviation
4-5 Metrojet
6 Comlux
8 AON
9 Universal Weather and Aviation
10 Aviation Safety Asia
11 Bermuda Civil Aviation Authority
12 TVPX
13 Lendicate

Hall Layout

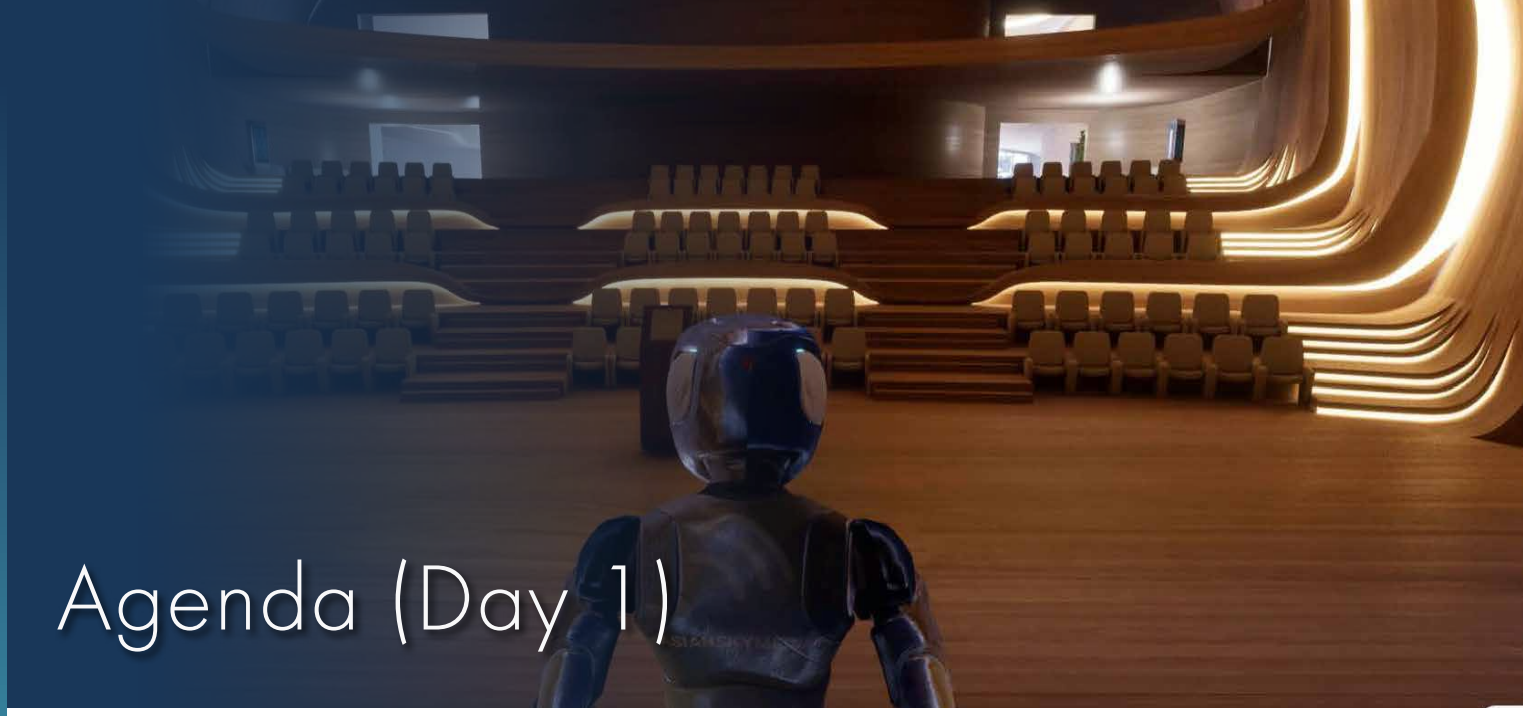


1 GE Aviation
2 Asian Sky Group
3 JETEX
4 TAG Aviation
5 King Leader Club
6 ACTSI
7 Citadel Completions
8 Hongkong Jet
9 BLADE India
10 Clyde & Co
11 The Registry of Aruba
12 MJets
13 CAE
14 Cloud Jet Aviation

Hall Layout



2 Mytaverse
3 Rolls-Royce
5 AsBAA
6 Asian Sky Media
8 Fastransit
9 WINGBOX AVIATION
10 Execujet Haite
11 Jet Avaition
12 AVweb
13 INAEC



Agenda (Day 1)

14/9

Washington	Rome	Beijing	
08:00 - 08:05	14:00 - 14:05	20:00 - 20:05	**INTRODUCTION - OPENING REMARKS** **Speaker:** **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO
08:05 - 08:30	14:05 - 14:30	20:05 - 20:30	**ASIA MARKET OUTLOOK – OUTSIDE LOOKING IN AT ASIA & WHAT THEY SEE** **Moderator:** **Andrew Young,** General Manager, AMSTAT **Speaker:** **Rolland Vincent,** JETNET iQ Creator / Director **James Sweeney,** Chief Economist and Regional Chief Investment Officer (Americas), Credit Suisse **Richard Koe,** Managing Director, WINGX Advance GmbH We will draw on the intel available and try to set the stage for the conference with a number of views of the Asia-Pacific region from outside. James will look at the macro-economics of the region, Rolland the business jet market specifically and then Richard the current flight activity levels.
08:30 - 09:00	14:30 - 15:00	20:30 - 21:00	**CHINA LOOKING OUT / LOOKING IN – PERCEPTIONS & PREJUDICES** **Moderator:** **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO **Speaker:** **Jason Liao,** Chairman and CEO, China Business Aviation Group **Jenny Lau,** Group President, Sino Jet **Diana Chou,** Founder & Chairman, Dragon General Aviation Group Ltd. All our speakers have years of experience in the Mainland China general aviation market. What has changed and what hasn't changed over the years from the standpoint of trading aircraft in China? What advances have been made, what stereotypes persist or misconceptions still prevail today? What does the panel feel still needs to be achieved in order to improve transparency, business practices & ethics?



Agenda (Day 1) 14/9

Washington	Rome	Beijing	
09:00 - 09:30	15:00 - 15:30	21:00 - 21:30	**YOUNG GUNS – THEIR TAKE ON FAMILIAR GROUND: BABY BOOMERS VS GENY/MILLENNIALS**

Moderator: **Jeffrey C. Lowe,** Chief Executive Officer, ASG
Speaker: **Quentin Bond,** Director of Business Development - Hong Kong Jet Support Services, Inc.
Louis-Jerome Monnier, Executive Director, Jet & Yacht Finance, Wealth Management, BNP Paribas
Tim Yue, Sales Director - Asia Pacific, Jetcraft
Alexander Tang, Sales Director, APAC, Global Jet Capital

Thankfully our industry is attracting new, talented executives. But they are typically from a different generation (or two!). Do they have the same outlook on the industry as the Baby boomers that are looking to exit the business? Does the industry hold the same promises for them? Are their business methods / tools / communication techniques different and how do they execute their roles effectively?

09:30 - 10:00	15:30 - 16:00	21:30 - 22:00	**CHARTER - GOOD DAYS AND BAD DAYS, KEEPING THE NEW & TRAVEL EXPERIENCES**

Moderator: **Anthony Lam,** Director of Marketing and External Affairs, AsBAA
Speaker: **Daniel Tsang,** Charter Services Manager, ASG
Philippe Leysen, CCO, MJets
Ian Moore, Chief Commercial Officer, VistaJet
Jolie Howard, CEO, L'Voyage

The pandemic has seen good days and bad days for charter services. Have we finally turned the corner? Have those new customers everyone is talking about actually materialized & remained clients? What changes has Covid brought? What's the future for charter & how do we package our services?

Washington	Rome	Beijing	
10:00 - 10:30	16:00 - 16:30	22:00 - 22:30	**ROTARY – NEWFOUND NEEDS & RESPECT**

Moderator: **Nadav Kessler,** VP Sales and Business Development, ASG

Speaker: **Paul de Jonge Van Ellemeet**, Marketing, Leonardo Helicopters
Philip Stransky, Vice President, Sales & Relationship Management – Asia / Australia & Pacific, Macquarie Rotorcraft
Matthieu Guisolphe, Sales Director SE Asia, ASG
Jose Jacinto Monge, Managing Director of Northern Asia & Asia-Pacific, Bell Flight
Chris Lloyd, Vice President Marketing, LCI

Some would say that 2020 just proved what we always knew; that come hell or high water rotary services are essential. Has the rotary sector therefore earnt a new found respect? What services have proved indispensable and what services are the most popular? Buying or leasing in Asia – what are the trends and how have lessors survived the economic challenges? What are the short and long term challenges?

10:30 - 10:50	16:30 - 16:50	22:30 - 22:50	**UAM – ENTERING THE NEXT PHASE, FUNDING, CERTIFICATION, OPERATIONS**

Moderator: **Alud Davies,** Media & Communications Director, Asian Sky Media

Speaker: **Amit Dutta,** Managing Director & Co-Founder, Blade India
Xavier Jouanin, Head of Commercial, ADP Ingenierie

UAM (Urban Air Mobility) has certainly grabbed a lot of the aviation headlines recently. But is it warranted, or could the early hype be detrimental in the long run? Are too many people betting big on suspect technology that has significant technical, certification and infrastructure hurdles? What does the electric future hold for operators with conventional rotorcraft? Asia is the perfect testing ground, what plans are in place for Singapore, Bangkok, Manila and Mumbai?

10:50 - 11:30	16:50 - 17:30	22:50 - 23:30	**SAFETY & ITS MANY FORMS - ASIA PERCEPTION & CHALLENGES**

Moderator: **Anthony Lam,** Director of Marketing and External Affairs, AsBAA

Speaker: **Chris Skurat,** Director of Sales, Business Aviation, VisionSafe
Daniel Yuen, Managing Director Asia and Pacific Rim Sales, FlightSafety International
Mark Winzar, Senior Vice President, Business Development EMEA & APAC, JSSI
Sofia Sofia, Business Development Manager, CAERise
Dr Ahmed Fahmy, Medical Director, International SOS
Dane Williams, Director, Aviation Safety Asia

Washington	Rome	Beijing	
			Safety can be impacted or enhanced in many ways and in many areas - from the standards you use, ongoing training and cockpit systems, to the mental health & wellbeing of crews and making sure you understand what makes your aircraft tick & getting check-ups. This diverse panel will touch on all these factors and what, if any, are the unique requirements or differences in the Asia-Pacific.
11:30 - 11:55	17:30 - 17:55	23:30 - 23:55	**OFFSHORE REGISTRIES, TRUSTS & ESCROW - CHANGES AFOOT, KYC** **Moderator:** **Nadav Kessler,** VP Sales and Business Development, ASG **Speaker:** **Liam Byrne,** Director of Business Development, BCAA **Len Cormier,** Safety Oversight Consultant, BCAA **Kirk Woford,** President, IATS **Dave Wall,** Senior Vice President & Trust Counsel, TVPX **Alexandria Colindres,** CEO, The Registry of Aruba Governments and regulatory authorities around the world are tightening up on currency controls, export / import constraints, intensifying KYC requirements and trust ultimate beneficiary disclosures. Good or bad? Necessary or just deal with it? What are the changes today and what further requirements should we be ready for? What does this mean for offshore registries, trust & escrow companies?
11:55 - 12:00	17:55 - 18:00	23:55 - 00:00	**FIRST DAY RECAP & CLOSING REMARKS** **Speaker:** **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO



Agenda (Day 2)

15/9

Washington	Rome	Beijing	
08:00 - 08:05	14:00 - 14:05	20:00 - 20:05	**INTRODUCTION - OPENING REMARKS**

Speaker: **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO

08:05 - 09:00	14:05 - 15:00	20:05 - 21:00	**GOING LONG, FASTER & BIGGER IS BETTER – WHAT ASIA WANTS: THE SIZE CATEGORY THAT DOMINATES**

Moderator: **Nadav Kessler,** VP Sales & Business Development, ASG

Speaker:
David Mezenen, ACJ Sales Director for Asia
Jerome Desmazures, Sr. VP Falcon - China, Hong Kong and Macau at Dassault Aviation Falcon Asia Pacific
Yubin Yu, Regional Vice President, Sales – Greater China, Bombardier
Timothy Swail, Vice-President, Product Marketing and Sales - Regional Aviation and APU & Executive Lead for China, P&WC
Steve McManus, Sr. Sales Director, GE Aviation
Ken Shou, Customer Account Director – North Asia, Business Aviation, Civil Aerospace, Rolls-Royce International Ltd

The Long Range & Corp Airliner categories represent almost 40% of the Asia-Pacific business jet fleet – way out front by dollar value and still growing by 5% and 2%, respectively. This is the only battleground that matters today for the OEMs, with newly announced aircraft and engines due to enter service in the coming years. Hear how each OEM views the market & their prospects, their challenges today and the good or bad effect that pre-owned aircraft have on the market.

09:00 - 09:30	15:00 - 15:30	21:00 - 21:30	**RIGHT-SIZING – WHAT ASIA REALLY NEEDS**

Moderator: **Nadav Kessler,** VP Sales & Business Development, ASG

Speaker:
David Taylor, Senior Sales Director, Embraer Executive Jets
Rocky Zhang, Vice President of Government Affairs, Textron

Washington	Rome	Beijing	
			With over 600 aircraft delivered, the Phenom 300 is the bestselling light jet globally, yet only 11 operate in the Asia-Pacific. But Is the day coming where Asian buyers find the right size for their purchases based on size and range? A large cabin aircraft gets you anywhere in Asia, but its market share has been declining for five years in a row now. Is it the dawn of the Light jet in Asia, or is this need being met with pre-owned aircraft? Where do these OEM see the market today and in five years time? What gives them hope? What changes need to happen - in mindsets, ownership models, regulations, infrastructure - to realize a future?.
09:30 - 10:00	15:30 - 16:00	21:30 - 22:00	**LAW & LAWYERS – REPOSSESSIONS, FORCE MAJEURE & OTHER PITFALLS** **Moderator:** **Alud Davies,** Media & Communications Director, ASG **Speaker:** **Peter Coles,** Head of Aviation, Asia Pacific, Partner, Clyde & Co **Gordon Gardiner,** Partner, HFW **Andrew Lockhart,** Partner, Baker & McKenzie **Evelyn W.J. Lok,** Counsel, Mayer Brown Many first time buyers have been attracted to the industry since the start of the pandemic, but whilst many believe that buying an aircraft is as simple as buying a car, there are many risks involved. How do you communicate those risks? What happens when things go wrong and aircraft needs to be repossessed? With aircraft and pilots beginning to get back in the air again, operational risk becomes a factor – how do you mitigate those risks?
10:00 - 11:00	16:00 - 17:00	22:00 - 23:00	**INFRASTRUCTURE - MRO, FEAST OR FAMINE?** **Moderator:** **Anthony Lam,** Director of Marketing and External Affairs, AsBAA **Speaker:** **Louis Leong,** Vice President Regional Operations Asia, Jet Aviation (Asia Pacific) Pte. Ltd. **Raul F. Trinidad Jr.,** Director – Business Development, FALCONER / ACTSI **Gary Dolski,** Chief Executive Officer, Metrojet Ltd. **Phil Balmer,** Director Maintenance, TAG Aviation **Paul Desgrosseilliers,** General Manager, ExecuJet Haite Aviation Services China Co. Ltd Is COVID-19 still having much impact on your business? International operations are still hampered in the Asia-Pacific, which makes aircraft movements difficult if not impossible, so is there enough domestic business to survive? Or maybe you have had to diversify your services in the short term? During the lockdowns, owners took the opportunity to bring forward inspections or other mod work / cabin improvements. Have we taken from Paul to pay Peter, but will now hit a dry spell? The US MRO facilities are going gang busters at the moment given the significant increase in transactions. Are we seeing any of that here in the Asia-Pacific? What's your outlook this year & next? What do you anticipate will happen when borders finally truly open?

Washington	Rome	Beijing	
11:00 - 11:20	17:00 - 17:20	23:00 - 23:20	**FINANCE IN ASIA – WHAT CUSTOMERS WANT, WHAT YOU CAN GIVE THEM, POST COVID REQUIREMENTS**

Moderator: **Violet Kwek,** Founder, Lendicate
Speaker: **DanNi Zhao,** Credit Specialist, Credit Advisory, HSBC Private Bank
Vani Wong, Aviation Finance HK, Credit Suisse
Shawn Shu, AVP - Structured Finance Dept., Chailease Finance Co., Ltd.

In your perception, is the Asia-Pacific more of a buyers or sellers' market? What impact has COVID-19 had on your business? What's keeping you busy? Are you more conservative now with heightened disclosure & credit requirements? What do you customers want today / post Covid? Is the industry going to have to change? Where can parties meet to get a deal done? Where are the opportunities in the Asia-Pacific?

11:20 - 11:55	17:20 - 17:55	23:20 - 23:55	**AIRCRAFT OUTFITTING - WHAT THE ASIAN BUYER WANTS? CONFIGURATION, DESIGN AESTHETIC.**

Moderator: **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO
Speaker: **Tobias Laps,** Executive Vice President Sales, Comlux
Matthew Woollaston, Vice President Completions Sales, Jet Aviation
Brian Roos, Regional Director - Asia, Satcom Direct
Chad D. Thorne, Vice President, Sales & Marketing, Greenpoint Technologies
Joe Bonita, Managing Director, Citadel Completions
Jan Grube, Director, Head of Asia Sales, VIP & Special Mission Aircraft Services, Lufthansa Technik AG

We are seeing the first NEOs and MAXs entering service in the Asia-Pacific. The Corp. Airlines market has demonstrated its robustness by continuing to grow yearly, even in 2019 & 2020. But what do buyers typically want? What is driving purchase decisions? Range, configuration, cabin size, OEM? And having chosen a brand, what is a typical Asian aesthetic? Is there a standard or common theme? How do you see the prospects for the region going forward?

11:55 - 12:00	17:55 - 18:00	23:55 - 00:00	**DAY 2 RECAP & CLOSING REMARKS**

Speaker: **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO



Agenda (Day 3)

16/9

Washington	Rome	Beijing	
08:00 - 08:05	14:00 - 14:05	20:00 - 20:05	**INTRODUCTION - OPENING REMARKS**

Speaker: **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO

08:05 - 09:00	14:05 - 15:00	20:05 - 21:00	**PAST, PRESENT & FUTURE OF BUSINESS AVIATION IN ASIA - HOW OEMS HANDLED IT, CURRENT BUSINESS LEVELS & CHALLENGES, COMING DOWN THE PIPE**

Moderator: **Gary Moran,** Head of Aviation, Asia, AON
Speaker: **Nilesh Pattanayak,** Regional Vice President, Asia Pacific, Bombardier
David Taylor, Sales Director Embraer Executive Jets

How did Covid affect your business in Asia and what did you do, or need to do, in order to meet the challenges? What is your impression of the current state of the market in Asia and what opportunities are where? Are you seeing new enquiries from non-traditional industries? Where do you think the business will be in one, three & five years? What are the most positive changes that the industry could make?

09:00 - 10:00	15:00 - 16:00	21:00 - 22:00	**AIRCRAFT MANAGEMENT - STAY THE SAME OR PIVOT?**

Moderator: **Mike Walsh,** Consultant, Aer Mobi Limited
Speaker: **Carlos Gomez,** Senior Director, Jet Aviation Business Jets HK and Singapore
Justin Yeung, Head of Commercial, Metrojet Ltd
Alex Jiao, Chairman and CEO, Hongkong Jet
Simon Bambridge, Commercial Director, Asia, TAG Aviation

We are living in turbulent times … especially for management companies, as owners indiscriminately change horses feeling the grass is greener on the other side. How do you manage this challenge and maintain customers? Transparency is a big driver - the more the owner knows the better it allows you to head off issues before they escalate. How do you give that to the owners & their offices? What are owners looking for to keep them happy ultimately - full service or boutique services they can pick and choose from? What requirements are you seeing the most requests for? Just get them where they want to go & when they want to get there? Is it that simple? What have you had to introduce into your daily business and service offerings to clients during the covid pandemic and what will remain? What part of your business would you like to grow?

Washington	Rome	Beijing	
10:00 - 10:20	16:00 - 16:20	22:00 - 22:20	**UNTAPPED POTENTIAL**

Moderator: **Nadav Kessler,** VP Sales & Business Development, ASG
Speaker: **Benjamin 'Jay' R. Lopez,** President, INAEC Aviation Corporation
Natthapatr Sibunruang, CEO, MJets Limited

Believe it or not, it is not all about China. Here we take a look at Southeast Asia, The Philippines and Japan through the eyes of the local experts: find out the current state of each market, the special challenges and opportunities, and what the future holds.

10:20 - 11:00	16:20 - 17:00	22:20 - 23:00	**FBOS - SERVING THE ASIA CLIENT, STATUS NOW, AFTER COVID**

Moderator: **Mike Walsh, Consultant,** Aer Mobi Limited
Speaker: **ASalem Bokai,** Vice President Operations, JETEX
Robert Moya, Senior Operations Manager, Universal Weather and Aviation, Inc.
Christopher Lee Barrow, Director of Flight Operations, Hong Kong Business Aviation Centre Ltd
Solange Amouroux, GM, Shanghai Hawker Pacific Business Aviation Service Center
Rita Tam, General Manager, TAG Aviation (Macau)
Carlos Schattenkirchner, Regional Director - China, UAS

What's the current status of flight operations in Asia – where is it open and where is it closed? What effect has this had on FBOs locally & globally, as well as on flight support companies? How have you had to change your methods to address Covid and the health & safety concerns of Asia-Pacific customers? What will stay in place after the pandemic subsides and remain as just good practices? How do the local FBOs view their future prospects? How do the global operators view opportunities in the Asia-Pacific?

Washington	Rome	Beijing	
11:00 - 11:30	17:00 - 17:30	23:00 - 23:30	**MARKETING IN ASIA – ADDRESSING THE NEED, GLOBAL BUT LOCAL, WHAT WORKS & WHAT DOES NOT**

Moderator: **Alud Davies,** Media & Communications Director, ASG
Speaker: **Andria Chang,** Group Marketing Director, TAG Aviation
Amy Yang, Director, Marketing Communications & Partnerships, Asia, VistaJet

Global companies are trying to create awareness for their brands in the local markets of Asia. Local Asian companies are trying to create awareness of their brands on the global stage. What are the challenges, what media is available and how effective are they? Old school or new digital platforms? What works and doesn't work? The panel looks at the challenges in the Asia-Pacific in both language & culture, as well as the successes they've had and the pitfalls to avoid.

11:30 - 11:55	17:30 - 17:55	23:30 - 23:55	**THE FUTURE OF VIRTUAL – HAD ENOUGH OR MORE PLEASE, NEW TECH & APPLICATIONS**

Moderator: **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO
Speaker: **Alek Vernitsky,** Co-Founder and CEO, Portside
Mike Combs, VP of Business Development, mytaverse

Zoom, Skype, Slack, Crowdcast, StreamYard, Microsoft Teams, … are they here to stay or are they dead as a Dodo? Are you suffering Zoom fatigue and just need something better? What is the future of in person events & virtual audiences? Do we go hybrid now? What is on the horizon offering a better experience, and more immersive, more personal interaction? Will they matter and permanently change mindsets? What do you think the future is and how far away is it?

11:55 - 12:00	17:55 - 18:00	23:55 - 00:00	**FINAL DAY RECAP & CONFERENCE CLOSING REMARKS**

Speaker: **Jeffrey C. Lowe,** Asian Sky Group & Asian Sky Media, CEO



Speaker Profiles

A



Solange Amouroux-Berthe, *Shanghai Hawker Pacific Business Aviation Service Center, General Manager*

Solange Amouroux-Berthe was appointed General Manager of Shanghai Hawker Pacific Business Aviation Service Center in October 2020. She is responsible for the day-to-day management operations, implementation and development of strategy for the Shanghai Hawker Pacific Business Aviation Service Center.

Amouroux-Berthe started her career at Dassault Aviation in 2001 as a Production Engineer for Mirage aircrafts. She held several key R&D positions within the company, specializing in prototypes and environmentally friendly technologies, before joining customer support, and holding the role of ATA Specialist Manager and Field Technical Representative. Prior to joining Shanghai Hawker Pacific Business Aviation Service Center, Amouroux-Berthe was Industrial Manager for Mäder Group in Shanghai, China.

Born in Paris, Amouroux-Berthe has worked in France, Germany, United States America, Russia and China. She holds a Bachelor of Mechanical Engineering (Aeronautics) degree with honors from Ecole Polytechnique de Montreal (Canada), a Master of Aeronautics & Aerospace Engineering degree from EPF, Ecole d'ingenieurs (France) and a Ph.D. in Materials Science & Engineering from University of Delaware (USA).

B



Phil Balmer, *TAG Aviation Asia, Director Maintenance*

Mr. Phil Balmer is Director Maintenance for TAG Aviation Asia. He has over 30 years of experience in aviation, and is a Licensed Engineer holding Australia, EASA, and FAA A&P certificates, with ratings on multiple types of business aircraft including Bombardier, Cessna Citation, Dassault Falcon, and Gulfstream.

Prior to joining TAG Aviation in 2010, Phil worked in Corporate Aviation Maintenance in Brisbane, Australia, and then for Jet Aviation in various roles in Singapore, Dubai, and Malaysia. Phil is a member on various industry customer committees, is Chairman of the Hong Kong Chapter of the Asian Business Aviation Association (AsBAA), and is also a Multi-engine, instrument rated Pilot.



Simon Bambridge, *TAG Aviation, Commercial Director, Asia*

Simon has more than 20 years' experience in the aviation industry, primarily in the Asia-Pacific region. Simon's aviation career commenced in 2000 working in Business Development and Commercial roles with one of the world's leading ab initio pilot training businesses based out of Adelaide, Australia.

Simon joined TAG Aviation Asia in 2010 in a customer service role and he has since held various positions including Head of Customer Service, Director of Aircraft Management and his current position of Commercial Director. In his current role Simon has overall responsibility for business development for the aircraft management business as well as responsibility for the newly established "Advisory" line of business where TAG provides support and advice to Clients about aircraft sales, acquisitions, registrations options, ownership and operating structures.



Christopher Lee Barrow, *HKBAC, Director of Flight Operations*

Mr. Barrow joined HKBAC in 2014 and is currently appointed as the Director of Flight Operations where he is responsible for overseeing the Centre of Operations, Line Service Department and Safety, Standards & Security Departments. In this role, Mr. Barrow is committed to improving smooth ramp operations whilst ensuring the company is constantly enhancing safety standards. With this in mind and Safety being a core component of HKBAC, Mr. Barrow has overseen the implementation of the International Standard of Business Aviation Handling (IS-BAH), from entry level until Stage 3 Accreditation received in August 2021. Mr. Barrow currently serves as a Board of Governor at Asian Business Aviation Association (AsBAA) and also on the IS-BAH Standards Board for the International Business Aviation Council (IBAC) to ensure HKBAC is in alignment with International Operational and Safety Standards.

Prior to joining HKBAC, Mr. Barrow held various roles within Signature Flight Support where he developed his passion for business aviation. Chris has over 20 years of experience in aviation, focusing primarily in the business aviation sector. Areas of expertise include ground operations as well as leadership, customer service and people management.



Salem Bokai, *Vice President Operations, JETEX*

Salem Bokai has been operations manager at Jetex Flight Support since November 2015. He holds an MBA in Aviation Management and has been working in the flight support industry for 15+ years. Mr. Bokai managed the restructuring of the Jetex Operations Department over the past few years.



Quentin Bond, *JSSI Asia, Business Development Director*

Quentin Bond is the Business Development Director JSSI Asia who partners with jet owners, management companies and maintenance departments to tailor make hourly cost maintenance programs for their assets. After spending the last 12 years in Sales and Marketing in aviation companies, Quentin has extensive knowledge and insights on how to operate corporate jets, turbo props and helicopters efficiently in the region.

Quentin is very passionate about the industry and holds a master's degree in marketing and a certificate of aviation management from the University of Newcastle

Speaker Profiles



Joe Bonita, *Citadel Completions, Managing Director*

Driven, passionate, detail-oriented professional with more than 35 years of diverse leadership, management and teaching experience. Skilled in leading multimillion-dollar aviation maintenance and logistics organizations, developing profitable outcomes through comprehensive relationship building and negotiating skills. Expert in assessing large organizations, implementing process improvements and strategic organizational change to achieve enduring performance results. Exceptional at realigning and turning around underperforming organizations. Versed in federal contract business development, capture strategy formulation, and proposal writing. Superb interpersonal communication, public speaking, and writing skills.



Liam Byrne, *BCAA, Director of Business Development*

Liam Byrne is the newly appointed Director of Business Development for the Bermuda Civil Aviation Authority.

He has held senior commercial and operational positions with TransAer International Airlines, Lufthansa Consulting and latterly with the UK CAA where he managed business development activities in all key markets as Senior Manager International Development within CAA International.

He has led advisory services business development and projects in safety regulatory policy and oversight, safety management, strategy development and airline/aviation authorities capacity building.

C



Andria Chang, *TAG Aviation, Group Marketing Director*

Andria joined TAG Aviation in 2020 to lead the global marketing team from Hong Kong. In her role thus far, she has led the revamp of TAG Aviation's branding system and launched the new corporate website. Prior to TAG, Andria spent six years at Axcess Worldwide, a boutique marketing and partnership agency with a venture capital arm, as Vice President of Partnership Development/Client Service. In that capacity, she opened up the Hong Kong office in 2014 and successfully led large projects for clients such as the Las Vegas Sands Group, Marina Bay Sands, American Express, and Audemars Piguet. Before her career in marketing, Andria was an investment banker at Lehman Brothers and Barclays Capital, successfully executing IPOs and M&A transactions totaling over $1billion for Fortune 500 companies such as Amgen and Cooper Industries. Andria has an EMBA from the Kellogg School of Management and the Hong Kong University of Science and Technology, and a BS from the Haas School of Business, at the University of California, Berkeley.



Nick Chen, *Dassault Falcon Jet, Vice President East China*

Graduated from Civil Aviation University of China.

More than 10 years of aviation working experience, including airport operation, business aviation operators, aircraft brokers and now with Dassault.



Diana Chou, *Dragon General Aviation Group, Founder & Chairman*

Diana Chou is the first woman to sell private jets in Asia. She is also an aviation disruptor. Entered the Asian BusinessAviation industry in 1999 as official sales presentative for Bombardier Business Aircraft, Ms.Chou has shaped the development of the industry for the past 22 years.

Today, Ms.Chou's three operating companies are formed under Dragon General Aviation Group (DGA), which is the only company in the Asia Pacific to offer a spectrum of solutions for aviators and travelers. The DGA Group comprises JET 8 Aviation, an aircraft acquisition, resales, and consultancy established to deliver independent advice to Asian customers seeking to sell or purchase business aircraft; Aerochine, the official Greater China representative for Bell Helicopter; L'VOYAGE Travel, a Hong Kong licensed travel agency and bespoke private jet chartering company serving discerning corporate travelers and jet-setter across the globe; DGA Group is operational in 6offices -Hong Kong, Shanghai, Beijing, KL, Singapore and Montreal.

As Founding Member and Board of Governors at Asian Business Aviation Association, Ms. Chou has spearheaded the growth of business aviation in Asia. She is also Director of The Pacific Basin Economic Council; Council Member of The Better HK Foundation; Board Member of The General Association of ZhejiangEntrepreneurs; Vice-Chairman of the Hong Kong and HK & Mainland International Investment Society and CPPCC member of Ningbo CPPCC. Lately, Ms. Chou has devoted much of her time to cultivate the next generation of leaders, she participated as ITALK speaker and Oral Defense Jury Committee Member of the Institute for Swiss International Branding, DeTao Masters Academy Shanghai. She also acted as a mentor to Female Entrepreneurs Worldwide. Ms.Chou was chosen as one of 22 women founders selected for the EY Entrepreneurial Winning Women Asia Pacific Class of 2020.



Peter Coles, *Clyde & Co, Head of Aviation, Asia Pacific, Partner*

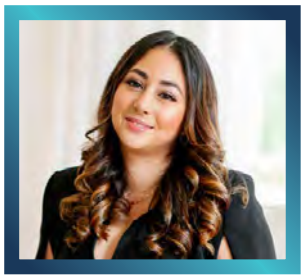
Peter Coles is a Partner and Head of Clyde & Co's Aviation Practice in Asia Pacific. He is recognised as the longest serving aviation lawyer in Hong Kong and a leading individual specialising in aviation law across multiple jurisdictions.

With over 28 years' experience working for the aviation industry, he handles a broad range of legal advice to the business aviation sector and all of their insurers across Asia Pacific, Europe and the Americas. He advises on a broad range of matters including regulatory, commercial, employment, insolvency and enforcement matters, contingency planning, emergency response, health and safety prosecutions, multi-jurisdictional catastrophe and attritional claims (passenger, cargo, aircraft damage etc.) handling. Peter regularly advises on coroner inquests and prosecutions; plaintiff and defence work in uninsured disputes including asset preservation and injunctions, debt recoveries and bankruptcy proceedings; incident/accident response; government investigations, reports and public enquiries; and contingency planning.

Speaker Profiles

Peter is ranked in Chambers Asia Pacific. Chambers states: "Peter Coles is singled out for his focus on the aviation industry. He has extensive experience when it comes to aviation-related insurance claims, and has worked on mandates across the Asia-Pacific region." He is also recommended as a Thought Leader in Who's Who Legal 2020 Transport: Aviation.

Peter is admitted to practice local law in Hong Kong and England and Wales and is also a registered foreign lawyer in Singapore. He is also a Fellow of the Royal Aeronautical Society and a member of the Asian Business Aviation Association (AsBAA).



Alexandria Colindres, *The Registry of Aruba, CEO*

Alexandria Colindres is the newly appointed Chief Executive Officer at the Registry of Aruba, after eight years tenure with the Registry. Alexandria worked her way up from her early position in Marketing and Business Development she was appointed as COO in 2018 and now CEO.

She holds a degree in Fine Art from Tufts University and graduated from Columbia College Summa Cum Laude in 2010, when obtaining her master's degree. After graduation, she went on to manage Spinello Projects, one of Miami's most successful and reputable art galleries; developing relationships with many local and international collectors, artists, and arts organizations and homing in on her ability to build strategic partnerships.

Combining her passion in the arts with her family's heritage in Aviation, she is revitalizing the aesthetic image portrayed by the Registry of Aruba and using her public relations skills to enhance customer satisfaction.

Based out of the Miami office, for the past eight years, she currently oversees the organization's ongoing operations and procedures and continues to strengthen the already tight bond with the DCA of Aruba. In 2019, she was recognized for her achievements in the field and received the Sapphire Pegasus Business Aviation Award for Young Talent/Start- Ups.

Alexandria works directly with Aruba's civil aviation authority and offers support to the various other departments to keep continuous communication throughout. At the Registry of Aruba, Alexandria has cultivated strong relationships with clients/customers, team members, and the community which has resulted in significant increases in the success of numerous projects and a stellar reputation in the aviation industry; she is a vital asset to the registry.



Mike Combs, *Mytaverse , VP of Business Development*

Based out of Austin, TX, Mike brings over 16 years of successful sales and sales leadership experience to the Mytaverse team. Since entering the SaaS software space in 2005, Mike has led SMB, Mid-Market, and Enterprise sales teams in a host of verticals including office products/technology consumables, education, electric & gas utilities, manufacturing, oil & gas, modular construction, and military applications.

Mike holds an undergraduate degree from the University of Kansas along with an MBA and a Master's degree in Management and Leadership.



Len Cormier, *BCAA, Safety Oversight Consultant*

Len Cormier is a Safety Oversight Consultant for the Bermuda Civil Aviation Authority (BCAA) and also provides technical support to the Bermuda Aircraft Registry.

Prior to working in Bermuda, Len was engaged by the International Civil Aviation Organisation (ICAO) for 14 years as a Chief Technical Advisor in the Asia Pacific region. Over this period, he was responsible for assisting states in strengthening their safety oversight programmes.

He was previously engaged by Transport Canada for 20 years as an inspector and manager in the area of personnel licensing, aerodromes and flight standards. For most of that period, he was responsible for the development of air operator regulations and standards, as well as oversight of air operators.

Len began his aviation career as a pilot for various air operators in Canada. He holds a Canadian Airline Transport Pilots License and is type qualified on the DC-3, C550, CL601, B737, B757, B767 airplanes and on the Bell 206 helicopter.

D



Alud Davies, *Asian Sky Media, Media & Communications Director*



Paul Desgrosseillers, *ExecuJet Haite, GM*

Paul joined ExecuJet Haite in April 2013 as the General Manager and Accountable Manager for a large full-scale maintenance repair and overhaul facility with CAAC part-145, FAA, EASA, JMM, Cayman, Bermuda and Aruba approvals which includes service center authorizations from Dassault Falcon Jet, Embraer Executive Jets, Honeywell, and Rolls-Royce for various types of aircraft, avionics and engines. The organization performs line and heavy base maintenance on over fifteen different aircraft types including Bombardier, Gulfstream, Falcon, Embraer, and Boeing Business Jet models.

Paul has worked in China for twelve years, spending the prior time in China working for Jet Aviation and acting as Chief Representative, responsible for business development activities in China. While working for Jet Aviation, Desgrosseilliers also served as the first General Manager for Shenzhen Business Aviation Center, the fixed-based operations (FBO) at Shenzhen Bao'an International Airport run by Deer Jet.

Before relocating to China in 2009, Desgrosseilliers spent more than seven years as Operations Manager for Jet Aviation's Boston/Bedford FBO/MRO in Massachusetts, US. During that time, Paul was one of a few managers from Jet Aviation brought to Beijing to assist in the management of business jet operations during the Olympic Games in 2008.

Desgrosseilliers holds a Bachelor of Science in Aviation Science from Bridgewater State University and a Master of Business Administration from the University of Massachusetts, US. He has a FAA private pilot license, FAA dispatcher license and CAAC maintenance manager certificate. He is also currently serving a two-year term as Vice Chairman within the Board of Directors of AsBAA. (Asian Business Aviation Association)



Jerome Desmazures, *Dassault Aviation Falcon Asia Pacific, Sr. VP Falcon - China, Hong Kong and Macau*

Speaker Profiles

Jerome is the Senior VP of Civil Aircraft at Dassault Aviation Asia Pacific, and has 15 years of experience in the Asia-Pacific.



Gary Dolski, *Metrojet Ltd., Chief Executive Officer*

Gary brings more than 40 years of progressive international aviation experience to Metrojet having previously worked for Bristol Aerospace, Bombardier, MD Helicopters and Jet Aviation.

In September 2017, Gary was appointed the Chief Executive Officer of Metrojet Limited. The company's principle lines of business include Aircraft Management and Maintenance with operations based in Hong Kong SAR and Clark, the Philippines, servicing the Asia Pacific region.

His work experience covers business development and strategy, customer support, finance, commercial, completions/refurbishment, manufacturing, programme management, FBO, MRO, and aircraft management and charter within the commercial, military and general aviation sectors.

Gary has significant international experience having held numerous senior management positions based in locations throughout Canada, the UK, USA and Singapore prior to his arrival in Hong Kong.



Amit Dutta, *Blade India, Managing Director & Co-Founder*

Started his journey as an entrepreneur in 2009 with ventures in lifestyle services, consulting and specialty tea. Made the transition to venture capital in mid-2018 by joining Hunch Ventures, a family fund.

Hunch Ventures portfolio include BLADE India, Mercantile Port & Logistics, The Circle, MyHealthcare, Comprehensive Healthcare Systems, USA, Cloud Raxak, USA, GoodTimes, Quintessentially Lifestyle, The Quorum, VMobo, Jamie's & Wendy's, Teamonk, SpotDraft, Roots Ventures.

Co-Founded BLADE India a JV between Hunch Ventures and BLADE US, pioneering the launch of by–the–seat short haul urban air mobility services in a market with the most congested cities globally. Currently incubating the business as MD. The vision is to combine an unmatched customer experience, technology platform and iconic brand towards leadership in short-distance aviation. BLADE India is chairing the recent setup task force for Urban Air Mobility by Confederation of Indian Industry (the leading Chamber of Commerce in India). The task force comprises senior representation from key stakeholders in the UAM ecosystem including Airbus, Bell, Mitsubishi Corporation. Amit was closely involved in setting up The Circle a high performance shared office space with optimum & productive working environment, spread over 200,000 Sq. ft. at Gurgaon's most vantage business location. Led the partnership with CII for establishing an "Accelerator for Startups" at The Circle.

Amit is a Board Member in Mercantile Ports and Logistics (MPL), UK, a listed company on London Stock Exchange. The company was established to develop, own and operate port and logistics facilities in India. He is actively involved in formulating a strategic vision for the business and leading business development with key corporates.

Amit serves on the Board of CHS, USA and is engaged in establishing the company as a key player offering a technology platform for healthcare services in US/ Canada.

Co-founded Teamonk Global along with a few Ex-Unilever colleagues in April 2016. Teamonk, a D2C brand offers 100% pure and natural speciality teas to consumers across international markets. The vision is building a global wellness brand through an existing habit of tea consumption.

Amit founded Luxury Hues Consulting and Quintessentially Lifestyle Services India in 2009. Quintessentially India is the exclusive franchise holder of Quintessentially UK, a private members club offering global concierge services with network in over 70 cities worldwide. The Quintessentially brand in India is today perceived as the "Gold Standard" in the lifestyle services industry. During his Luxury Hues tenure, Amit has consulted with prestigious clients, BMW, Mercedes Benz, Airtel, Reliance Jio, Wyndham Group, etc. Amit had earlier consulted with American Express Global Services Network, Asia Pacific Region as a Strategic Advisor for their network of 44 partner banks across Asia Pacific region.

Prior to his entrepreneurship journey, over 21 years' experience in a corporate career with Unilever, Reliance Infocom, GM and American Express. Successful track record of having conceptualized and implemented product innovations and transforming brands into leading and profitable market players.

Prior to founding "Luxury Hues", Amit was VP-Marketing for American Express (2006-2009). In this role, he was responsible for launching the Platinum Card portfolio and strategically positioning the business in the premium space.

As VP-Marketing, Sales and After Sales at General Motors, India (2003-2006), he was responsible for successfully launching brand Chevrolet in India. At the end of his India tenure, he was deputed to GM Japan as Business Head.

As Head-Marketing for Reliance Infocom (2002-2003) he was reporting to the Management Committee headed by Mr. Mukesh Ambani and was a core team member in launching mobile services in India.

While at Unilever (1991-2002), he has served as the Head of Marketing for the Tea and the Coffee business. He is an active participant in Industry Forums: • Chairman, Confederation of Indian Industry (the leading Chamber of Commerce in India) National Task Force on Short Haul Air Mobility • Co-Chair-CII Task Force on Lifestyle Services • Member of Steering Committee of CII Future Business Group

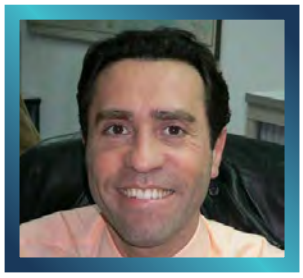
Amit has an MBA from IIM-Lucknow and graduated in Civil Engineering (Hons.) from Jadavpur University. He enjoys teaching and is a guest faculty at some of the eminent Management Institutes in India. He is based out of Gurgaon and married with two children. His wife Kakali is an author.

E



Paul de Jonge Van Ellemeet, *Leonardo Helicopters, Marketing*

F



Dr Ahmed Fahmy, *International SOS, Medical Director*

Dr. Fahmy, a French National, was born and raised in Germany, and returned to Paris where he completed his Medical Degree at the University Pierre et Marie Curie, France.

He obtained a diploma in Emergency Medicine from the University Necker, as well as a diploma in Aviation Medicine from Monnash University, Melbourne, Australia. He has completed his Masters in Health System Management from the London School of Hygiene and Tropical Medicine, UK.

Dr. Fahmy started his medical career in France, firstly working as a Doctor in a ski resort clinic, followed by positions in the Emergency Departments of a number of hospitals there. He then took up a post in a Private Practice.

In 1994, Dr Fahmy decided to write his thesis, based on the clinical findings of Rudolph Virchow and his view in regards to disease and experimental pathology.

Speaker Profiles

The following year he joined Service Medical International. He worked as a Doctor in an Emergency Centre in Kinshasa, Zaire, in isolated areas in China and in a remote oil town in Nigeria.

In 1997, Dr Fahmy started his life with AEA/International SOS, joining as a Clinic and Alarm Centre Doctor working in Indonesia, followed by Vietnam. In 1998, he moved to Beijing as a Clinic Doctor and joined the HK office in 1999. Dr. Fahmy was promoted to Deputy Medical Director in 2000, and to Medical Director in 2005.

To date, he has completed missions including, but not limited to, Beijing, Hong Kong, Indonesia, Nigeria and Vietnam.

When away from the Alarm Centre, he enjoys reading, history, traveling, and is partial to a good game of squash.

G



Gordon Gardiner, *HFW, Partner*

Gordon leads the aviation liability, regulatory and commercial team in HFW's Hong Kong office, and works closely with HFW's aviation finance team. He has over 22 years of experience advising on Hong Kong and English law issues in contentious and non-contentious matters, across the spectrum of aviation companies and their insurers.

In addition to having a broad range of experience of contentious matters in several jurisdictions, he also regularly advises on non-contentious issues, including commercial agreements.

Gordon has spoken on topical issues at ABACE on a number of occasions, and at the AsBAA Safety Summit last year. He has also written several articles on business aviation matters published by Asian Sky Group, and featured in an Asian Sky podcast regarding the impact of Covid-19 on contractual obligations.



Jan Grube, *Lufthansa Technik AG, Director, Head of Asia Sales, VIP & Special Mission Aircraft Services*

Background:

- Head of Asia Sales since year 2014
- Director Marketing and Sales VIP + Special Mission Aircraft since year 2000
- Project Manager Clients Executive Flight Operation year 2000-2016
- Previous positions in engineering as an aeronautical engineer (systems + design) in aircraft cabin development and aircraft maintenance + overhaul engineering year 1995 - 2000



Carlos Gomez, *Senior Director, Jet Aviation Business Jets HK and Singapore*

Carlos Gomez was appointed Senior Director Aircraft Management for Asia Pacific with Jet Aviation in February 2021, bringing more than 30 years of industry experience in both the commercial and business aviation sectors that include British Airways, Iberia and United Airlines across Europe, USA and Asia.

Based in Hong Kong, Gomez is responsible for aircraft management within the region with a focus on enhancing customer-centricity and the global experience. He also supports Jet Aviation's various lines of businesses across Asia Pacific and works closely with the regional FBOs and MRO locations to provide an integrated service offering to customers. He oversees a team of over 100 employees and crew in aircraft management and private charter in Hong Kong and Singapore.

Prior to joining Jet Aviation, Gomez held several key positions with TAG Aviation, including Chief Operations Officer UK and Chief Executive Officer Asia. Gomez holds a Master of Business Administration degree from IESE Madrid – Navarra University and a Bachelor of Business and Economics degree from the University of Somosaguas, Madrid, Spain.



Matthieu Guisolphe, *ASG, Sales Director SE Asia*

Based in Kuala Lumpur, Malaysia, Matthieu has been supporting helicopter operators in Southeast Asia on matters including maintenance, repair, and retrofit. He is fluent in French English and Spanish and holds a Master's Degree in Management.



Jolie Howard, *L'Voyage, CEO*

Jolie is a seasoned executive in the business aviation industry with over 20 years of experience. Her expertise spans across many areas in the field from aircraft operations to asset funding. Jolie recently joined L'VOYAGE, as shareholder and Chief Executive Officer. As the homegrown seeds of the Asian business aviation industry, Jolie has helped forge the business aviation industry's tremendous growth over 20 years.

Jolie will lead L'VOYAGE to refine the industry and serve the influx of new customers who are considering and utilizing business jets as new private travel method of choice, by leading in new technologies, safer, more transparent, legal and sound charter services in the post-covid market. L'VOYAGE is the bespoke private jet charter service provider, primary serving the discerning corporate travellers and jet-setters in the world for their worldwide travel.

Jolie began her career in the business aviation industry in 1999 as Marketing and Business Development Manager of Metrojet and Heliservices. She then joined TAG Aviation Asia as Director Business Development, assisting the company with over 30 aircraft under full management contracts. She held that title until her departure in 2013, going on to work for CIT's Business Aircraft Finance in Asia as the company's Vice President for 3 years. In 2016, Jolie returned to TAG Aviation as CEO and she has successfully transformed the company and helped the company to reach market share exceeds 50% after only one year of operation.

Jolie holds a Master Degree from the Macquarie Graduate School of Management in Australia and attended her undergraduate studies at the prestigious Hotel Consult "Ceaser Ritz" Colleges in Switzerland. She is fluent in Mandarin, Cantonese and English.

Jolie is married to Neil Howard, a British national who has lived in Hong Kong for over 25 years. Neil is the Chairman, CEO and majority shareholder of a Hong Kong listed construction company. Neil and Jolie have three sons aged of 14, 9 and 4 years old.

The family enjoys an active lifestyle including activities such as tennis, cycling, golfing and boating.

Speaker Profiles

I



Aida Ismail, *Regional director, HADID International Services*

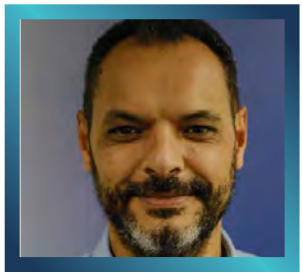
Aida Ismail, Regional Director of Sales for Hadid International Services in Asia, has been nominated for the AsBAA Trailblazer of the Year award which recognises talented candidates from the #bizav industry.



Alex Jiao, Hongkong Jet, *Chairman and CEO*

Alex Jiao holds a Bachelor of Science degree in Engineering and a Master's degree in Economics, focused on Global Economics.

He has a strong engineering background and extensive experience in strategic business development within Asia's business aviation sector as well as a demonstrated history of working in China's commercial airline industry in the earlier part of his career. Most recently he served as Senior Vice President at UAS an International Trip Support Company headquartered in Dubai. Prior to UAS he was the Director of Strategy & Business Development for Deer Jet (Beijing) Co. Ltd the largest business aviation service provider in the Asia Pacific region which also includes the largest FBO network in Greater China, before being appointed CEO of Hongkong Jet. Alex has served within the HNA Group in a variety of different senior management positions for the past 18 years.



Xavier Jouanin, *ADP Ingenieri, Head of Commercial*

With 20 years of professional experience in the development and management of projects in the fields of airports and civil aviation. I'm now Commercial Manager at Aéroports de Paris Ingénierie (ADPi) Hong-Kong office for Asia Pacific region.

ADPi is present worldwide with a large prestigious references. Based on Groupe ADP experience in airport operations and engineering we bring solutions to aviation industry leaders in the whole Asia Pacific region.

K



Nadav Kessler, *ASG, VP Sales & Business Development*

Nadav is Vice President of Sales and Business Development and is in charge of leading, managing and directing the company's aircraft sales and business development activities.



Richard Koe, *WINGX Advance GmbH, Managing Director*

Richard is the commercial face of WINGX, and sets out the company's vision and strategy as a market intelligence and data visualization provider. A seasoned corporate executive, he has a background in the aviation industry as a commercial director and management board member.



Violet Kwek, *Lendicate, Founder*

Violet Kwek is a transportation financing specialist having started her transportation career as a shipping associate in 2006 with the Mergers and Acquisition team in DVB Bank Singapore and subsequently moved to its shipleasing team as an Assistant Vice President and thereafter Vice President, structuring finance and operating leases for shipowners in South-east Asia and India.

In 2010, Violet joined Standard Chartered Bank's shipping team as an Associate Director in Hong Kong where she built their Greater China debt and leasing portfolio from scratch with clients spanning private enterprises, conglomerates to state-owned enterprises and Chinese leasing companies. She was an Executive Director when she left to join Minsheng Bank Hong Kong in 2014 where she held roles as the Deputy Head of Shipping Finance and then Deputy Head of Corporate Banking.

Violet then branched into general aviation when she joined Global Jet Capital in 2017 establishing their North Asia portfolio from the ground and leading Global Jet Capital to be voted the Best Finance House in 2018 and Best Service Provider in 2019. Prior to joining DVB Bank in Singapore, Violet was in investment banking and private equity.

L



Anthony Lam, AsBAA, *Director of Marketing and External Affairs*

Anthony was the editor-in-chief of the region's leading Asian business aviation magazine JET Asia-Pacific, where he covered the Asian business aviation industry's development since 2011. Through the magazine and its signature regional events, Anthony profiled dozens of business aviation entrepreneurs, leaders, and business aircraft owners in Asia and around the world. Anthony is a contributing editor with Aviation International News and was the founding editor of Asian Sky Quarterly.

Previously based in the US and Shanghai and now in Hong Kong, Anthony is an avid FAA-licensed fixed and rotary-wing pilot and was formerly a member of the National Transportation Safety Board's aviation accident investigative team, where he was awarded for outstanding service by the independent U.S. federal investigative agency. Anthony is a graduate of the NTSB Academy (later known as the NTSB Training Center) in fixed-wing and rotorcraft accident investigations, the University of California, Davis, and the San Francisco Conservatory of Music's esteemed pre-college division.



Tobias Laps, Comlux, *Executive Vice President Sales*

Speaker Profiles

After graduating from the University of Stuttgart and the Georgia Institute of Technology both with a Masters Degree in Aerospace Engineering Tobias Laps started his career at Jet Aviation in Basel in aircraft completions in 1999 as an engineer. Spending 5 years at Jet Aviation he was promoted to engineering project coordinator after only 6 months and Sales & Program Manager after 2 and half years selling various completion projects. After that he worked for 4 years at a subsidiary of Saab in Hamburg as a Branch Manager winning customers and growing the business significantly. He then was offered a job at ExecuJet in aircraft sales and later as a General Manager of the Berlin facility. Before joining Comlux, he was recruited as Head of Sales at RUAG in Munich in the area of business aircraft maintenance and refurbishment where he was able to secure large cabin modification and refurbishment projects.

Tobias also holds a Private Pilot License since more than 20 years and is passionate about aviation.

Tobias joined the Comlux team in November of 2015 as Vice President Sales for Western Europe, Asia and India. In 2018, Tobias is appointed Senior Vice President, Head of Sales for Large VIP Aircraft.

In 2019, Tobias is promoted Executive Vice President Commercial, Large VIP aircraft.



Jenny Lau, *Sino Jet, Group President*

Founder of Sino Jet, under her leadership, the airline has become one of the fastest-growing business jet companies in Asia. She was also elected as Chairperson of the AsBAA, becoming the first Chinese female chairperson in the history of the Association.



Louis Leong, J*et Aviation (Asia Pacific) Pte. Ltd., Vice President Regional Operations Asia*

Louis Leong is the Vice President South East Asia and General Manager for Singapore at Jet Aviation. An aviation professional with over 30 years of industry experience, Leong is a licensed aircraft maintenance engineer and has a deep understanding of the Asian civil and military aviation sector.

He started his career in engineering with SIA Engineering Company and business development and training roles at ST Aerospace before embarking on various leadership roles at the former Hawker Pacific including Vice President for Asia. Leong has extensive knowledge and experience in organizational training for safety and compliance operations and maintenance, repair and overhaul (MRO).

At Jet Aviation, Leong oversees the strategic planning, finance, operations, sales and customer initiatives for South East Asia. He also manages the Singapore Service Centre MRO and FBO sales and operations which include government and military tender projects.

Leong oversees more than 300 employees at Jet Aviation Asia Pacific office in Seletar Airport and sits on the Asian Business Aviation Association Board of Governors (AsBAA) and is a member of the Singapore Institute of Aerospace Engineers. He holds a Postgraduate Diploma in Aeronautical Engineering from Singapore Polytechnic.



Philippe Leysen, *MJets, CCO*

Philippe joined MJets only last year amid the first outbreak of the current Covid-19 pandemic. He leads the commercial teams and builds out strategies for MJets' distinct business lines from private jet charters to private aircraft management, air ambulance services and general aviation consulting.

Philippe has over the past 15 years worked in various aviation roles in South East Asia, Europe, the Middle East & Africa and brings a vast experience in commercial and private aviation.

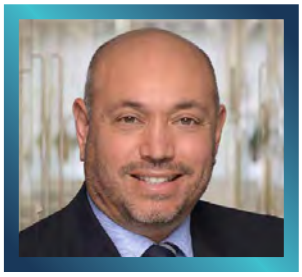


Jason Liao, *China Business Aviation Group, Chairman and CEO*

Jason Liao is the Co-founder, Chairman, and CEO of China Business Aviation Group (CBAJET). He is the pioneer and an influential leader of business aviation in Asia. He currently serves the National Business Aviation Association (NBAA) as its Chief Representative for Asia.

Liao is an aviation expert with over 40 years of experience in sales and marketing, aircraft structures and tooling design, production and subcontract management, general aviation industrial zone planning, and general aviation company development and management.

Liao is widely recognized as a leader and expert in business aviation. He held senior positions with Bombardier, Hawker Beechcraft, and Raytheon Aircraft, and is very knowledgeable about aviation culture, rules and regulations of both Asia and developed western markets. He has sold close to 200 business aircraft over the last 20 years. He was one of the founders of the Asian Business Aviation Association (AsBAA) and had served as its chairman/vice-chairman for nearly 10 years.



Chris Lloyd, *LCI, Vice President Marketing*

Chris Lloyd is Vice President Marketing based at LCI's Singapore office, with responsibility for the South East and North East Asian markets.

Chris has 25 years' experience in the international helicopter market, with a proven track record in aircraft sales and leasing, working with contacts across the globe and particularly in the Asia Pacific region. He was previously Managing Director of Lloyd Aviation Ptd Ltd – a helicopter and fixed-wing sale and brokerage company based in Singapore, offering consultancy and valuation services across the Asian and Oceania regions.

Chris holds a bachelor's degree in business administration from Westminster University, along with a range of further qualifications including the Advanced Management Program from IATA, and an Executive MBA in Aviation and Air Transport Track from Nanyang Technological University in Singapore. He is also a qualified fixed wing and helicopter pilot.



Andrew Lockhart, *Partner, Baker & McKenzie*

Andrew Lockhart heads the Banking and Finance Practice Group in Hong Kong. He is regularly named in the Euromoney Legal Group's Guide to the World's Leading Aviation Lawyers and Who's Who Legal: Aviation Lawyers, and is ranked among the highly recommended

Speaker Profiles

lawyers by PLC Which lawyer? and Chambers Global in the field of banking and finance. Andrew is also top-ranked by Chambers Asia Pacific in the area of aircraft finance and by Legal 500 Asia Pacific in the areas of banking and finance and asset finance. He has also been named a leading lawyer for banking and finance by IFLR 1000.



Benjamin 'Jay' R. Lopez, *INAEC Aviation Corporation, President*

*Benjamin R. Lopez was appointed as INAEC president in July 2007. Under his leadership, INAEC has evolved from an air charter compa-*ny catering to the needs of its affiliate companies to a multi-mission company providing a wide range of aviation services to its discerning clientele, such as air charter, aircraft maintenance, aircraft management, medical evacuation, and fixed base operations services, among others. As a testament to Mr. Lopez's passion for safety and focus in customer satisfaction, INAEC has become the sole air transport service provider for the offshore oil and gas producers (OGP) in the Philippines, an industry known for its stringent international standards, and the only charter operator in the Philippines which has obtained a Stage 2 Certification for the International Standards for Business Aircraft Operations, or IS-BAO.

From 2018 to 2019, he was appointed as Chairman of the Philippine Chapter of the Asian Business Aviation Association, a regional non-profit association with the objective of supporting and developing the business and general aviation industry throughout Asia.

He is also a trustee of various foundations focused on education, the arts, and population and development issues.

He has a Bachelor of Arts degree in International Affairs with concentration in economics from the George Washington University, Washington D.C. (1992) and an Executive Masters in Business Administration from the Asian Institute of Management (2001).



Evelyn W.J. Lok, *Counsel, Mayer Brown*

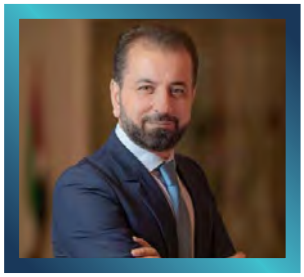
Evelyn Lok is a counsel in the Asset Finance team of Mayer Brown. She is an aviation finance lawyer. She has experience in general aircraft transactions, including the financing, management, sale and purchase of corporate jets/ private jets, sale and purchase of commercial aircraft and procurement of equipment for airlines and lessors. She also has experience in cross-border commercial aircraft finance and leasing. She regularly acts for banks and other financial institutions, lessors and airlines on a number of commercial aviation matters.acts for banks and other financial institutions, lessors and airlines on a number of commercial aviation matters.



Jeffrey C. Lowe, *Asian Sky Group & Asian Sky Media, CEO*

With over 35 years of experience in commercial and business aviation, Jeffrey has focused his career on engineering, marketing, and sales. Residing in Hong Kong since 1997, he specializes in the Greater China business aviation market. Jeffrey has previously worked for Bombardier, Gulfstream, and BA.

M



Adel Mardini, *JETEX, Jetex Flight Support, Founder and CEO*

Adel Mardini launched Jetex in Dubai in 2005, with the mission to create a one-of-a-kind company catering to the needs of the most discerning travelers in every aspect of private aviation. His business philosophy encompassed delivering bespoke services, from the moment of departure all the way through to arrival at the client's destination and beyond, providing a complete luxury travel solution every step of the way.

Mr. Mardini drives the company's innovations and strong global growth through his hands-on leadership and attention to detail. He embodies the spirit of developing a deep understanding of Jetex's clients, while constantly inspiring the Jetex team to exceed their own ambitions and capabilities.

Today, Jetex serves an elite clientele through its extensive global network of private jet terminals and lounges, as well as ground handling facilities in more than 25 countries worldwide and employs more than 500 people. The company offers a comprehensive range of international trip planning, ground support and concierge services, all delivered with the highest degree of quality, flexibility and privacy.

A Board Member of the Middle East Business Aviation Association (MEBAA), Mr. Mardini played a key role in its development. This pioneering body was instrumental in starting a dialogue between airport operators and the region's governing authorities. MEBAA has helped shape local regulations to meet with international standards, as well as create extensive business opportunities in emerging markets.

Mr. Mardini is also an active member of the World Economic Forum and the Young Presidents' Organization, a global leadership community of chief executives committed to a shared mission of becoming better leaders through lifelong learning and idea exchange.

A strong believer in corporate responsibility and giving back to the community, he is involved in numerous charitable activities and developed the first partnership by a general aviation company to champion and support electric aircraft for short-haul flights.



Steve McManus, *GE Aviation , Sr. Sales Director*

Based in Cincinnati, Ohio, Steve leads business aviation sales in Asia and the United States for GE and CFM engines powering Boeing Business Jets, Embraer, Airbus Corporate Jets, and Bombardier aircraft.

Having more than 35 years of experience at GE in engineering, customer/product support and sales, Steve brings a strong background in private, business, and commercial aviation. Steve began his career in engineering, working in new engine production, manufacturing, and quality. This experience allowed him to move to the growing commercial services organization as product support engineering and model leader on the GE90 engine, and then onto managing the spare parts team. Steve brings this domain experience and industry expertise to his current role as business jet sales leader.

On a personal note, Steve is a pilot, comes from a family of pilots, and has enjoyed the pleasure and challenges of aircraft ownership himself. Combining his years of professional experience with his passion for aviation Steve brings a firsthand understanding of business aircraft ownership.

Steve holds a degree in Mechanical Engineering and is a certified Six Sigma Master Blackbelt.

Speaker Profiles



David Mezenen, *ACJ, Sales Director for Asia*

David Mezenen is a passionate aviation leader and a private pilot with more than 15 years of business aviation experience and proven records driving growth in new markets. He joined Airbus in July 2021 as Regional Sales Director for Airbus Corporate Jets (ACJ), overseeing all commercial activities in Asia. He is based in Singapore, the Airbus regional headquarter for APAC. Prior to joining Airbus, David held various managerial positions at Geneva based Global Jet Concept, a renowned Aircraft Management/Charter Operator/ Broker, across a number of different locations including Geneva, Beijing and Hong Kong where he spent the last 10 years developing the business as the Head of Asia and Chief Representative China. Under his leadership, the Swiss company became the first foreign operator in China to obtain and run an approved Air Operator Certificate. David holds a bachelor degree in Aviation Management from Florida Tech University in Melbourne, FL. He is married and has two children. In his spare time, David is a keen sportsman and loves to explore new territories throughout traveling.



Jacinto Monge, *Bell Flight, Managing Director of Northern Asia & Asia-Pacific*

Jose Jacinto Monge is the Managing Director for Bell in Asia Pacific and is responsible for all new commercial Bell aircraft and maintenance, repair and overhaul (MRO) sales in the region. Prior to this, Jacinto was the Managing Director for Bell in North Asia leading the commercial sales teams in China, Japan and Korea. As Managing Director, Asia Pacific, Jacinto continues to lead the Bell commercial sales teams in North Asia in addition to other markets in the region.

Jacinto brings more than 15 years of international experience in the aerospace and defense sector. Before joining Bell, He served as President Director of Airbus Group and CEO of Airbus Defense and Space business in Indonesia, overseeing business development, strategy, public affairs and industrial cooperation activities. Previously, he was appointed by Airbus Military Aircraft as Head of Sales for South East Asia.

Jacinto has a Masters in Aerospace Engineering from Polytechnic University of Madrid, Spain. He earned his MBA from the College des Ingenieurs in Paris, France, and has completed executive studies at IESE Business School.



Louis-Jerome Monnier, *Jet & Yacht Finance, Wealth Management, BNP Paribas, Executive Director*

Louis-Jerome is Executive Director for Jet & Yacht Finance, Asia Pacific at BNP Paribas Wealth Management. He is responsible financing business jets and yachts for ultra high net worth clients in the region.

He was previously Credit Advisor for Jet & Yacht Finance at BNP Paribas in Geneva. Before taking on this position in 2019, Louis-Jerome was Origination & Structuring Manager for Specialised Trade Solutions at the bank. In this role, he was responsible for delivering credit facilities to agricultural commodities producers, traders and processors in Europe, the Middle East and Africa.

Louis-Jerome joined BNP Paribas (Suisse) S.A. in 2008 as a Credit Analyst to cover oil refiners in Central and Eastern Europe, Turkey and Kazakhstan. He has also worked in a FinTech incubator to design and build a digital market platform dedicated to commodities which was awarded the BNP IFS innovation award 2016 and BNP Swiss Innovation award 2016.

He began his career as an M&A Analyst at ABN AMRO before moving to TDF as an Leveraged Buyout (LBO) Analyst.

He holds a Master's degree in International Strategy from Pantheon-Sorbonne University and is a CFA charterholder.



Ian Moore, *VistaJet, Chief Commercial Officer*

Ian Moore has served as Chief Commercial Officer of VistaJet since 2010 and is responsible for global market expansion, commercial negotiations, sales, marketing, customer service, and product delivery.

Previously he worked in various roles including Vice President Strategy & Sales, Sales Manager and Strategy & Analysis Manager for NetJets Europe, from 2002 to 2008.

Ian also served as Vice President Sales & Marketing for the business jet subsidiary of TATA, Business Jets Pvt Ltd (BJETS), from 2008 to 2010. He holds a B.Com (Honours) degree from the University of Melbourne and is an Advanced Management Program graduate of Harvard Business School Executive Education.



Gary Moran, *AON, Head of Aviation, Asia*

Gary is responsible for leading client service, business development, and Insurance/Reinsurance placement throughout Asia. Gary has extensive experience of management and insurance of risk in the airline, aerospace and general aviation industry.

Gary joined Aon in Singapore in 2009 following a posting in Kuala Lumpur, Malaysia. Since then Gary has been responsible for leading Aon's regional Aviation specialty working closely with Specialty Broking colleagues and our global aviation leaders within Aon.

In June 2017, Gary was elected to the position of Vice Chairman of the Asian Business Aviation Association (AsBAA). AsBAA is a non-profit organization that seeks to promote and provide a platform for communication & awareness of Business Aviation's contribution to the regional economies. AsBAA represents approximately 160 entities based in Asia and around the world.

Gary is a member of the Embry Riddle Aeronautical University (ERAU) advisory board for Asia, working towards helping the aviators of tomorrow find their first steps into the industry and realise their career goals in aviation.

In addition, Gary is a member of the Irish Chamber of Commerce, Singapore Board of Directors.

Gary is married with three children and whilst no Tiger Woods, he enjoys the odd round of golf and also coaches Junior Rugby at Centaurs Sports.



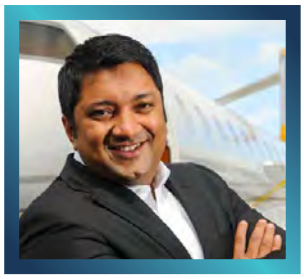
Robert Moya, *Universal Weather and Aviation, Inc., Senior Operations Manager*

Robert Moya, a former U.S. Marine Corps meteorologist, currently serves as Sr. Operations Manager,

Speaker Profiles

Trip Support Services, for Universal. Robert is an expert in Latin America ops as well as obtaining permit requests for difficult countries around the world, including Syria, Cuba and North Korea. Since joining Universal in 1999, Robert has facilitated approximately 9,600 trip legs. Robert has also represented Universal at industry tradeshows such as the National Business Aviation Association annual conference and the Schedulers & Dispatchers conference.

P



Nilesh Pattanayak, *Bombardier, Regional Vice President, Asia Pacific*

With more than 24 years of aviation experience in sales, strategy, business development and operations at Bombardier, Mr. Pattanayak is responsible for business aircraft sales in Asia Pacific. Mr. Pattanayak, through his strong work ethic, unrelenting focus on trust, relationships and customer experience, has been leading the effort of Bombardier's expansion and market leadership in Asia Pacific. A consummate deal maker, Mr. Pattanayak is extremely passionate about using his expertise to develop bespoke business aviation solutions for customers based on their needs and growing the industry in Asia Pacific.

Mr. Pattanayak began his career with Bombardier in 1996 at Bombardier Aerospace headquarters in Montreal, then held positions of increasing responsibility within Bombardier sites in North America. In 2006, Mr. Pattanayak was appointed Managing Director for South Asia, responsible for sales of Bombardier Learjet, Challenger, and Global business jets and for developing Bombardier's presence in the region. In 2012, he was appointed to the position of Regional Vice President, Sales, for Asia-Pacific, taking on the additional responsibility of overseeing Bombardier's sales team for new Bombardier business aircraft in South Asia, South-East Asia, North Asia, Australia, New Zealand and the Pacific.

Nilesh Pattanayak is a graduate of McGill University in Montreal, Canada, where he received a Bachelor of Engineering degree and where he also completed Executive and Advanced Management Programs.

After having worked for Bombardier in Canada, US, and Europe, Mr. Pattanayak is currently based in Singapore.

R



Patrick Roa, *Board of Governors, AsBAA Philippines, ROA*

Patrick is the current Asian Business Aviation Association Chapter Chair for the Philippines. He is an experienced pilot with over 13,000H total flight time in various aircraft types. He also was part of management handling Safety and Security for an LCC. He is a teacher at heart and continue to be a mentor and coach for aspiring pilots or even aviation enthusiasts. Being the AsBAA Chapter Chair for the Philippines, Patrick have bolstered the camaraderie of the Philippine Chapter, and even at this pandemic, the Philippine business aviation has never been such alive and thriving as before.

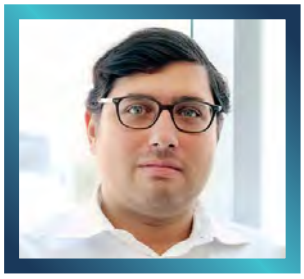
Patrick resides in Manila with his wife and kids, and is a triathlete, joining numerous local races before the pandemic. While at this time, he bikes around the city and loves to spend time with family over popcorn and Netflix.



Brian Roos, *Satcom Direct, Regional Director - Asia*

Satcom Direct has appointed Brian Roos as regional director for Asia Pacific. He will be tasked with developing the business in the region, as well as overseeing existing contracts. Having worked with SD for more than seven years in Africa and the Middle East, he is well positioned to grow the company's presence in the Asia Pacific region.

S



Carlos Schattenkirchner, *UAS, Regional Director – China*

Carlos trained as a commercial pilot in 2002 before taking up different management positions in Sales, Aircraft Management and Ground Operations with leading VIP Business Operators in Switzerland, Bahrain and Malta. Carlos joined UAS in 2015 as Senior Operations Manager for the UAS Middle East Headquarters in Dubai. Today, he is based in Beijing where he leads the UAS China team as they support UAS clients in mainland China, Hong Kong, Macau, and Taiwan, and the greater Asia Pacific.



Ken Shou, *North Asia, Business Aviation, Civil Aerospace, Rolls-Royce International Ltd, Customer Account Director*

Ken Shou joined Rolls-Royce in 2002. Today, he is a Customer Account Director for Business Aviation in North Asia. In this role, Ken is responsible for Corporate-Care® Sales and Operation Support activities. He is based at the Rolls-Royce International Ltd office in Hong Kong.

During his career, Ken has held a variety of customer facing roles at Rolls-Royce. Most recently, Ken served as a Regional Customer Manager for Business Aviation in North Asia and Asia-Pacific regions. He provided technical support and was responsible for customer satisfaction for Rolls-Royce products and services.

Prior to joining Business Aviation, Ken worked in Rolls-Royce Civil Aerospace as a Project Manager overlooking key relationships with major airlines and airframe manufacturers. During his tenure he accumulated an extensive knowledge on all major engine models that range from the classic RB211 to the large Trent engines and more recently the intelligent BR700 and Pearl series of engines.

Ken graduated from The Chinese University of Hong Kong with a master's degree in business administration and a bachelor's degree in Engineering from the Beijing University of Aeronautics and Astronautics. Ken resides in Hong Kong with his wife and two children. In his spare time Ken enjoys reading, cooking, and swimming.



Shawn Shu, *Chailease Finance Co., Ltd., AVP - Structured Finance Dept.*

Shawn had graduated from Indiana University Maurer School of Law in 2010 and had a Master of Law degree.

Speaker Profiles

Shawn I joined Chailease in 2012 as an In-House Legal Officer after my training program in the USA. In the position, Shawn was responsible to provide legal advice supporting several business sections including listed company legal compliance, equipment finance, automobile finance, syndication loan and aviation finance.

After spending two years with in-house legal team, Shawn then transferred to Aviation Finance Team as an originator, where he serves as regional manager and AVP. In Aviation Finance Team, Shawn is leading the team's origination activities with focus particularly in Asia Pacific and also has experience to support client in Europe, Middle East and India. Shawn provides multiple bespoke financing solutions on aviation related assets including helicopters, business jets, commercial spare engines and aircraft simulators.

Aside from aviation finance, Shawn helps HNWI super yacht finance since 2017.



Natthapatr Sibunruang, *MJets Limited, CEO*

Natthapatr has been instrumental in airline and hospitality business more than 10 years with experience in 3 different regions. Natthapatr is recognized as one the airline industry expert.

Natthapatr is now currently CEO of MJets; the Private Aviation Company. MJets currently operates the first and only FBO & Private Jet Terminal in Thailand offering 7 distinct business lines. These include: aircraft charter, aircraft management, consultancy, maintenance & AOG services, air ambulance, ground handling services and FBO facilities with VIP lounge. Also, MJets was awarded as No.1 in Asia as best FBO by AIN FBO survey in 2020 for 5th consecutive years.

Natthapatr has special experience in wide range of management, commercial development and strategy, a good handling complexity in data, forecasting and business analysis skills. Besides, he also has a comprehensive in brand management, marketing and E-commerce development. He presently bases in Bangkok, Thailand and be able to relocate globally.

Natthapatr graduated from Bond University with bachelor's degree in Advertising and a master's degree in Tourism and Hospitality management.

In free time, he enjoys playing golf, and spending time with family.



Chris Skurat, *VisionSafe, Director of Sales, Business Aviation*

Chris joined VisionSafe in 2019 and serves as the Director of Sales for Business Aviation. He previously had a 25-year tenure at AMSTAT from 1995 until 2019 as their Director of Sales & Customer Service. Prior to joining AMSTAT, Chris worked at Hilton Hotels & Resorts Worldwide.

While new to his role focused on aviation safety, Chris has quickly developed relationships with aircraft manufacturers, operators, and service providers who are also safety driven. He is utilizing concerns, needs, and testimonies regarding aviation safety to further his advocacy of this vital initiative in our industry. Chris is also using this as an opportunity to receive firsthand knowledge and is in the process of beginning his lifelong dream of obtaining his private pilot's license.

Chris has always been an active and visible member of the business aviation community. He previously served on the board of the National Aircraft Finance Association (NAFA), the Education Committee for the International Aircraft Dealers Association (IADA), and the HAI Finance and Leasing Committee. Chris is also a current member of the Wings Club Foundation.

Chris received his BA in Economics with a concentration in Accounting & Statistics from Rutgers University in New Brunswick, NJ.



Sofia Sofia, *CAERise, Business Development Manager*

Graduated from UAE with a Bachelor of Science in Computers. Sofia started her aviation career at Dubai Civil Aviation, as Flight Operations Officer, managing Air Operator Certificates approvals.

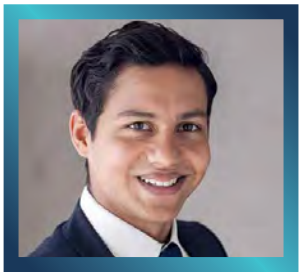
She holds an Australian commercial license, multi engine and type rated on Citation II/IV. After briefly flying corporate jets in Australia, she moved to Canada to work with NGOs like IATA and ICAO.

During her tenure at ICAO she led the Safety Management System (SMS) working group responsible for the development of ICAOs first Safety Annex (19) standards (incl. doc 9859). Other mandates she led included UPRT working group resulting in the first UPRT standards.

With her extensive background in safety and flight operations, she led the overhaul of Air Transat's SMS program (Canada's 3rd largest airline) to a risk-based monitoring program. She also managed special ops safety case approvals with Transport Canada, notably for the airlines first mixed fleet flying program. (B737-A320)

Sofia currently works at CAE as Business Development Manager for their digital training portfolios (CAERise). At the industry level she is actively involved in raising awareness for the greater use of training intelligence gathering tools to develop risk-based training programs.

To this purpose she led the development of CAERise's Metric Based Insights (MBI) and pioneered the term 'MBI'. A proprietary system that collects training data from simulators to support instructor assessment and drive insights to improving the learning experience for both pilot trainees and instructors.



Aljoshca Subasinghe, *Business Development Manager, Asia Flight Services Co. Ltd*

Aljoshca helps airline industry professionals set up operations to some of the most challenging destinations in Southeast Asia.

Business aircraft operators, charter brokers, VVIP (government and non-government) clients and flight support companies benefit from my expertise and local connections in the region.

Philip Stransky, *Vice President, Macquarie Rotorcraft, Sales & Relationship Management – Asia / Australia & Pacific*

Prior to joining Macquarie, Philip was Director and subsequently Vice President of APAC Sales and Marketing, with Waypoint Leasing. Philip joined Waypoint Leasing in 2014 bringing 12 years of international business development, upstream oil and gas and asset trading experience. Prior to Waypoint, Philip was the APAC Area Manager for Seacor Marine in Singapore. While in Singapore he lead business development and growth strategy for the region. Previously, Philip worked for Seacor in Mexico, Europe the US and in Africa.

Philip graduated from Connecticut College and holds an MBA from MIT Sloan School of Management as a Sloan Fellow. He is fluent in French and conversational in Spanish.



Timothy Swail, *P&WC, Vice-President, Product Marketing and Sales – Regional Aviation and APU & Executive Lead for China*

Speaker Profiles

Timothy Swail was named Vice President, Regional Aviation and APU Product Marketing & Sales in February, 2021. In this role, Tim focusses on next generation technologies to serve regional and commercial aviation customers, and customers of our auxiliary power unit (APU) business. He is also responsible for the company's sales, marketing and in-service strategy in China.

Prior to his current position, Tim was Vice President, Customer Programs, where he led the Customer Service Engineering organization for all product lines and front-line support, including CFirst and Field Operations organizations. He has consistently championed P&WC's reputation for excellence and exceptional levels of customer service.

Tim joined Pratt & Whitney Canada in 1989 as an engineer. He assumed positions of increasing responsibility within the Engineering organization before being appointed Director, Engine Development Programs, in May 2010.

He holds a Bachelor's degree in Mechanical Engineering.



James Sweeney, C*redit Suisse, Chief Economist and Regional Chief Investment Officer (Americas)*

James Sweeney is Credit Suisse's Chief Economist and Regional CIO for the Americas. He manages a 35 person economics department spread worldwide. His written topics focus on the global and US economies, particularly on global industrial production and the workings of the global financial system. His work appears regularly in major international financial media and he travels extensively to meet clients and policymakers. James is a member of Credit Suisse's Zurich-based investment committee, which determines investments for some of the firm's more than $1tr in assets under management, the Americas Operating Committee of the Global Markets Division, and the Americas Pension Investment Committee.

Previously James held roles including Head of Fixed Income Research and Chief Fixed Income Global Strategist. He joined Credit Suisse in 2000, having previously worked as a political speechwriter. He holds an MSc in Economics from the London School of Economics and a BS magna cum laude from Florida State University. James is a member of the Council on Foreign Relations, the Economic Club of New York, and the National Committee on United States – China Relations.

T



Rita Tam, *TAG Aviation (Macau), General Manager*

Rita Tam is General Manager, TAG Macau FBO. She responsible for the operation and growth of the FBO services in Macau. The TAG Macau FBO aims to provide the unique seamless aviation service to all customers coming to and from Macau.

Rita has over 18 years FBO experience and has started her business aviation career in Hong Kong Business Aviation Center since 2002. Prior to joining TAG Aviation Asia, Rita was Director of Customer Relations in Hong Kong Business Aviation Center where she was responsible for overall flight servicing, ground operation, overseeing security program to ensure compliant with the aviation security requirements and ICAO standards.



Alexander Tang, *Global Jet Capital, Sales Director, APAC*

Alexander had graduated from the University of California, Riverside, as a Bachelor of Science, Business Administration and Accounting. Alex began his career as a Tax Associate in the financial service industry sector at PricewaterhouseCoopers. In PwC, Alex was responsible to provide tax consulting services for the top tier financial agencies. After spending some time with PwC, Alex then joined Chailease Finance as a member of the structured finance team, where he served as assistant manager and regional manager. In Chailease, Alex was leading the team's origination activities with focus particularly in Asia Pacific. Alex provided multiple bespoke financing solutions on aviation related assets including helicopters, business jets, aircraft spare engines, and aircraft simulators during his time with Chailease. Alex has joined Global Jet Capital since 2018 as an Associate Sales Director and progressed into the Sales Director responsible for the company's origination activities in the APAC region.



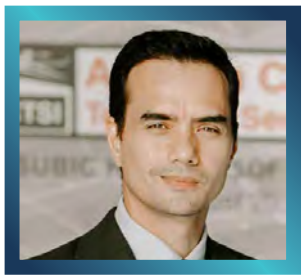
David Taylor, *Embraer Executive Jets, Senior Sales Director*

David Taylor has a long history in executive aviation having worked in the industry for the past 20 years. As a qualified Chartered Accountant he has spent most of his career arranging finance for Executive Jet purchasers, advice he still provides to his Embraer Executive Jets customers. An aviation enthusiast from a family of pilots he brings deep industry, product and ownership structuring knowledge to his role at Embraer. When not travelling the region to visit the many Embraer customers and buyers, he spends time with his family on the Gold Coast or open ocean paddling on his surfski.



Chad D. Thorne, *Greenpoint Technologies, Vice President, Sales & Marketing*

Chad Thorne serves as Senior Sales & Marketing Director at Greenpoint Technologies, a premier business jet interior completion center. Mr. Thorne's responsibilities encompass global sales, marketing and customer support for V-VIP and Head-of-State aircraft interiors. His work includes identifying market opportunities, developing new customers, formulating annual sales plans and working with Greenpoint's customer base to ensure continued aircraft operations. Mr. Thorne joined Greenpoint in 2011 and has over 25 years of experience in the aerospace and defense industries. He worked for Cessna Aircraft, Crane Aerospace and Electronics, Honeywell, and Innovative Solutions & Support prior to joining Greenpoint. His diverse background includes systems engineering, new product development and business development focusing on sales of aircraft systems, components and interiors. Mr. Thorne holds a Bachelor's Degree in Mechanical Engineering from the University of Kansas and a Master's Degree in Business Administration from Wichita State University. He is currently studying Chinese.



Raul F. Trinidad Jr., *FALCONER / ACTSI, Director – Business Development*

TJ Trinidad joined ICTSI Inc. in 2017 to help establish Falconer Aircraft Management Inc., a company set up to manage ICTSI's internal fleet

Speaker Profiles

and oversee aviation related investments such as Aviation Concepts Technical Services Inc. (ACTSI) , a large full-scale Maintenance Repair and Overhaul and Parking facility based in Subic Bay International Airport, Philippines.

Tj is actively engaged in business development and handles finance, government liaising, and the implementation of strategic short and long term goals to establish ACTSI's regional presence and reputation.

TJ holds a Bachelor of Science in Business Administration , Majoring in Marketing Management from De La Salle University.

ACTSI holds an FAA 145, Cayman AMO, Cayman, CAMO, Bermuda and San Marino AMO approvals Gulfstream G280, GIV-X (G350/G450), GV, GV – SP (G550), GVI (G650/ER). In addition, ACTSI also provides Flight Ready Storage Services with an active Structural Sheet Metal , Battery and Tire Shop.



Daniel Tsang, *ASG, Charter Services Manager*

Daniel Tsang joined Asian Sky Group as Charter Services Manager in 2020. Tsang, who has worked in the industry for over seven years, started out his aviation career as a flight attendant for Dragonair and later as Chief of Cabin for Finnair. He later moved into a Business Development and Client Relations' role with a general aviation company in Hong Kong. Tsang now credits his keen sense for, and desire to exceed, client expectations to his early years in the cabin, where he handled customer service and came to understand the needs for different types of passengers.



Vicky Tsui, *Amber Aviation, Vice President, Sales & Marketing/Customer Service*

Ms. Tsui is the vice president of Sales & Marketing and Customer Service for Amber Aviation, responsible for business development, management and marketing.

She has more than 15 years of management experience in the business jet field, which has given her a deep understanding of the business jet market and won the trust of customers. She played a leading role in the establishment of customized business jet projects, providing customers with flexible high-end services to meet their specific needs.

Prior to joining Amber, Ms. Tsui served as the Sales & Marketing Director in the customer service and marketing department of Business Aviation Asia Limited from 2006 - 2016. In the past 10 years, she has been developing business and has achieved impressive results.

Ms. Tsui holds a bachelor's degree in public administration from the City University of Hong Kong and an EMBA degree from Peking University.

V



Alek Vernitsky, *Portside, Co-Founder and CEO*

Alek is an experienced tech executive and serial entrepreneur. Prior to founding Portside, Alek co-founded and served as CEO of GetGoing, Inc, a pioneer in air and hotel distribution (acquired by BCD Travel in 2016). Previously, Alek served as SVP and Head of Product at thredUP, the largest clothing marketplace in the world. Earlier in his career, Alek was a consultant with Bain & Company in New York City, and held a number of management roles at Gap, Inc. Alek holds a B.A. in Legal Studies from University of California, Berkeley and an MBA from Harvard Business School.



Rolland Vincent, *JETNET, iQ Creator / Director*

Rollie is the Creator / Director of JETNET iQ and co-chair of the annual JETNET iQ Summit. JETNET iQ is one of the world's premier sources of business aviation market intelligence, including market research, strategy, and forecasting. JETNET iQ is a collaboration between JETNET and Rolland Vincent Associates, LLC, a Texas-based civil aviation consultancy. Quarterly worldwide surveys of business aircraft owner and operators provide proprietary "voice of customer" insights that are at the core of JETNET iQ's unique value proposition. Customers include the world's foremost civil aircraft and engine manufacturers, aerospace suppliers, MRO / FBO / flight training service providers, fleet operators, aircraft transaction specialists, aviation trade organizations, and the aerospace investment community.

Prior to establishing Rolland Vincent Associates, Rollie was employed at Textron, Bombardier, and ICAO in various roles in strategy, marketing, business development, aviation economics, and statistics. He chaired the U.S. Transportation Research Board's Standing Committee on Commercial and General Aviation, where he oversaw subcommittees focused on business aviation, commercial aviation, and rotorcraft. A private pilot, Rollie earned a BA and MA in economic geography and MBA in international business and marketing from McGill University.

W



Dave Wall, *TVPX, Senior Vice President & Trust Counsel*

David has over 13 years of experience structuring aviation trusts. David has set up thousands of aviation trusts for individuals, small and large international corporations, aircraft manufacturers, leasing companies and airlines. David has worked with trust clients on solutions tailored to address sales and use tax, VAT taxes, customs issues, financing, multiple aircraft and other trust related issues.

Before joining TVPX, David worked at Wells Fargo Bank in the Corporate Trust Group for over 7 years specializing in aviation trusts. During his time at Wells Fargo, David established aviation trusts covering a wide spectrum from single owner trusts to complex securitizations and Ex-Im Bank guaranteed financings. David also focused on internal and external compliance and risk management matters. David has been a speaker at several aviation industry events on topics including FAA owner trusts, compliance, and risk management issues.

David earned his B.A. from Brigham Young University, and his J.D. from the University of the Pacific – McGeorge School of Law. David is a member of the California State Bar Association and also speaks fluent Russian.



Mike Walsh, *Aer Mobi Limited, Consultant*

Speaker Profiles

An award-winning seasoned senior executive. Currently performing for a few different organisations, namely the CEO & Board advisor of PBEC - Pacific Basin Economic Council an Invitation Only Members Organisation for Owners, Entrepreneurs, Founders, Investors and senior business leaders from the 21 APEC Member States. It advocates the economic benefits of responsible & sustainable business, digital trade and a friendly rules based regulatory environment for companies across APAC.



Dane Williams, *Aviation Safety Asia, Director*

DANE WILLIAMS earned his MBA (Aviation) in Aviation Safety and Risk Management from RMIT Melbourne where he was also a Postgraduate lecturer in Aviation Safety Systems.

Mr Williams has a previous background in Military Rotary Wing and Unmanned Aircraft (Co-Founder of the UAS International Standard). Mr Williams is an IS-BAO and former Flight Safety Foundation BARS and IS-BAH Lead Auditor with a strong background in business (corporate) aviation.

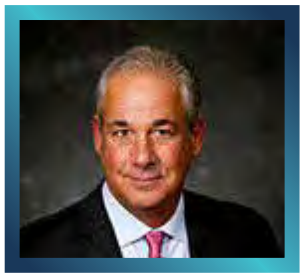
Predominantly his role of late is that as of Managing Director – Aviation Safety Asia, managing his time between Hong Kong and Australia as travel allows. Furthermore Mr Williams is a licenced engineer and current pilot on the Global 6000 and Airbus A330/350.



Mark Winzar, *JSSI, Senior Vice President, Business Development EMEA & APAC*

Mark Winzar brings many years of aviation experience to his role as Vice President, Technical Services. He began his aviation career as a helicopter engineer in the UK. He spent eight years specializing in military helicopters with the UK Ministry of Defense. From there, he moved into commercial business before joining the BBA central sales team atH+S Aviation. During this time, he was responsible for generating business on all engine types covered within the BBA group. After four years, Mr. Winzar was promoted to Commercial Manager and was part of the team that set up the new PWC JT15D program at H+S, the company's first fan engine type. He was also responsible for the combined commercial operations of both the Field Service and JT15D programs.

Mr. Winzar joined JSSI in 2009 as a Technical Services Representative and was promoted to Technical Services Manager two years later. Mr. Winzar was integral in setting up the JSSI office in Hong Kong and expanding our business in Asia. In 2013, Mr. Winzar was promoted and was responsible for new business development and Technical Services as Director of the EMEAA region. Today, he is responsible for leadership of the JSSI Worldwide Technical Services Team.



Kirk Woford, IATS, *President*

Kirk Woford is the President of Insured Aircraft Title Service and has been with the company since 1987.



Vani Wong, *Credit Suisse, Aviation Finance HK*



Matthew Woollaston, *Jet Aviation, Vice President Completions Sales*

Matthew Woollaston, Vice President Completions Sales, Jet Aviation

Matthew Woollaston is Vice President Completion Sales for Jet Aviation. An aviation professional with over 35 years of industry experience, he has held a broad range of roles in the airline MRO and Business Aircraft refurbishment and completions sectors. For the last 12 years, Woollaston has been dedicated to the sales, marketing and interior design elements of the global VIP aviation market.

Woollaston joined Jet Aviation in March 2014 as Director of Completion Sales and Market Development. In 2015 he accepted the role of Vice President Completions Sales, Marketing and Design overseeing global sales and marketing activities for the Completions business. He has been instrumental in securing a number of large aircraft refurbishment and completions contracts for the center, and in contributing to the ongoing strategic growth of the completions operation.

Prior to his appointment in Basel, Woollaston worked with New Zealand-based Altitude Aerospace Interiors, where he successfully led the company's VIP Completions Business for five years. During his time at Altitude, Woollaston secured completions contracts from around the world, contributed to quickly establishing a solid foothold for the start-up organisation in the highly competitive global completions market.

Woollaston is also a licensed aircraft engineer and holds a bachelor of commerce degree from the University of Auckland.



Wu Zhendong, *Avion Pacific Limited, Chairman & CEO*

Y



Amy Yang, *Director, VistaJet, Marketing Communications & Partnerships, Asia*

Amy Yang is Director of Marketing Communications & Partnerships, Asia, at VistaJet. She serves on the Board of Governors at the Asian Business Aviation Association. Amy is also a lecturer for the Business Aviation Executive Management certificate course at Hong Kong University School of Professional and Continuing Education.

Amy has more than a decade of experience in the private jet industry in marketing and public relations strategies, branding, and business development in the Asia-Pacific region. She specializes in developing campaigns that target ultra-high-net-worth individuals and other niche audiences. Her marketing strategies have consistently helped drive double-digit growth in sales returns.



Justin Yeung, *Metrojet Ltd, Head of Commercial*

Speaker Profiles

As the Head of Commercial at Metrojet, Justin has proactively established and expanded the capabilities of the Commercial department since joining the company in 2018. Justin and his team are responsible for business development and sales, contract management, insurance, and corporate governance matters for Metrojet.

Justin successfully led the contract negotiations for the long-term lease to construct and operate Metrojet's new 26,000m2 business aviation parking and MRO facility in Clark, the Philippines. This US$25m investment project is the largest so far in Metrojet's 24-year history. The facility commenced operations in Q2 2021, and will be a cornerstone in maintaining Metrojet's competitive advantage in the region.

Justin graduated from the London School of Economics and Political Science with a Bachelor in Laws (Hons). He started his career with Rolls-Royce in the UK and completed his MBA with Manchester Business School in 2017. In his free time he enjoys bouldering and sailing.



Andrew Young, *AMSTAT, General Manager*

Andrew joined AMSTAT in 1994 and since 2013 has served as the General Manager for the AMSTAT market research business, which includes Aircraft Shopper Online (aso.com). He previously held positions as the AMSTAT Sales Manager and the AMSTAT & ASO Director of Sales and Customer Service. Andrew is an active member of the business aviation community having served on the board of directors for the National Aircraft Finance Association (NAFA), as Education Chair for the National Aircraft Resale Association (NARA, now IADA), as a HAI Finance and Leasing Committee member and most recently serving on the IADA Products and Services Member Advisory Council.

Yubin Yu, *Bombardier, Regional Vice President, Sales – Greater China*



Yubin YU, Regional Vice-President, Sales, Greater China - Bombardier Business Aircraft was born on September 06, 1974.

Educated in Xi`an city of China, he holds a Bachelor's degree in Aircraft Structure Engineering from Northwest Polytechnical University.

Mr. YU has over 24-years strong employment history in aviation business. He began his career as Engineer at Beijing Aircraft Maintenance & Engineering Co., Ltd in 1995 and his sales career started as Sales Director at Airbus China. Before joining Bombardier, Mr. YU was the General Manager China for ExecuJet Aviation Group.

He joined Bombardier Business Aircraft in 2012, as Sales Director for Greater China with responsibility for the sales of new and pre-owned aircraft. Mr. YU was appointed Regional Vice-President, Sales, Greater China in 2018. He is based at Bombardier's regional sales office in Beijing, China.

Tim Yue, *Jetcraft, Sales Director - Asia Pacific*



Tim Yue joined Jetcraft in 2018. In his current role, he manages all pre-owned and new aircraft sales, acquisitions, and trades in the Southeast Asia region. Tim has more than 10 years' experience in business aviation and, prior to Jetcraft, held senior sales positions with Bombardier overseeing new business aircraft sales in Asia Pacific and with various aircraft management companies.

Tim earned a bachelor's degree in Aviation Management from Purdue University and holds a Commercial Pilot License. He currently resides in Hong Kong with his family.



Daniel Yuen, *FlightSafety International, Managing Director Asia and Pacific Rim Sales*

- Managing Director Asia and Pacific Rim Sales joining FlightSafety International in 1995 with oversight of all pilot, maintenance, Regional Airline, Military, Crew and Dispatcher training services.
- National Sales Director joining American Flyers in 1985 with oversight of 13 locations offering all General Aviation training as well as their International Airline Academy.
- Investment Advisor at Bear Stearns and Merrill Lynch Company
- Financial Controller Private Banking at Manufacturers Hanover Trust Company
- MAS – Embry Riddle University
- BA Economics and East Asian Studies – CUNY at Queens College



Rocky Zhang, *Textron, Vice President of Government Affairs*

Rocky Zhang, has been working as Vice President of Textron China Government Affiars from Jul 2014. He is responsible for government affairs and spearheading Textron's aviation business development efforts in China.

Rocky Zhang is also the Co-Chair for General Aviation & Business Aviation Committee, and Manufacturing & Airworthiness Committee of U.S. & China Aviation Cooperation Program (ACP) on behalf of Textron. He has been leading different GABA projects with Civil Aviation Administration of China (CAAC) and the aviation industry. Rocky Zhang has been working with U.S. Federal Aviation Administration (FAA) and CAAC on a lot of activities including organizing and hosting the FAA Asia Pacific Airworthiness Bilateral Partnership Dialogue.

Besides the significant role in ACP, Rocky was elected by the industry as Vice Chairman of Asia Business Aviation Association (AsBAA), and leads the AsBAA China Mainland Committee as the Chairman for business aviation development.

Before he joined Textron, Rocky has been worked in Boeing since the year of 2003. His last position in Boeing was Chief Engineer of Boeing China Service. In his more than 11 years career in Boeing, Rocky held increasing management positions within Boeing Guangzhou office and Boeing China, and has been working closely with the Chinese commercial aviation industry. Rocky has been well recognized by the industry for providing different trainings related to regulations, airworthiness, engineering management, aging aircraft, new technology, maintenance concept, best practices and other aircraft maintenance & engineering courses to over ten thousand professionals in the industry all over Great China.

Rocky has been serving as airplane maintenance mechanic, engineer and manager in Beijing Aircraft Maintenance and Engineering Corporation from 1995 to 2003. With years of hands-on aircraft maintenance and engineering background, he has accumulated plenty of professional aircraft knowledge and experiences.

Rocky holds a Double E Bachelor Degree from Northwestern Polytechnic University and a Master Degree of Business Administration from Rutgers University of New Jersey, and mechanic license from FAA.

Speaker Profiles



DanNi Zhao, *HSBC Private Bank, Credit Specialist, Credit Advisory*

Ability to build long term client relationship leading to deal origination and sales, extensive experience in professional client advisory and relationship management, having a proactive, persistent attitude and skills to structure and syndicate a diverse asset class/products.

Exhibitor Profiles

天成商务航空
AMBER AVIATION

Amber Aviation:

Founded in 2017, Amber Aviation is headquartered in Shenzhen, with branches in Beijing and Shanghai, and wholly-owned subsidiaries in Hong Kong and Macau. Amber also has operation bases in Tianjin and Ningbo.

Amber's management is formed by experts with almost 20 years of industry experience, which enabled Amber to develop at a high speed.

Until 2021, the number of managed aircraft has reached 15, which are registered in China, the US, Cayman, Aruba, and San Marino. Moreover, Amber has provided over 100 aircraft operation support.

Amber has been named one of the fastest-growing business jet operators in the Asia-Pacific region by Asian Sky Group in four consecutive years from 2017 to 2020.

Adhering to the service values of 'bespoke, flexibility, expertise and transparency,' Amber Aviation provides a one-stop service platform for aircraft management, charter service, operating license consultation, aircraft maintenance, aircraft trading, etc.

Core Values of Amber's Service:

Bespoke: We listen to and understand the needs of our customers, redefining and delivering highly personalized business jet services.

Flexibility: We set new standards in safety, simplicity, and streamlined services to make sure our customers get ultimate flexibility and unprecedented value.

Expertise: The latest industry knowledge and a wealth of practical experience from international experts in the business aviation field, giving us the proven resources to deliver better, smarter service.

Transparency: We adhere to transparent operations to provide the most competitive cost and value for our clients.

AMSTAT

AMSTAT:

Founded in 1982 and based in Tinton Falls, New Jersey, AMSTAT is the industry's leading provider of researched aviation market and statistical information to corporate aviation professionals. AMSTAT provides timely, accurate, and objective information that uncovers new revenue opportunities and delivers a competitive advantage to brokers/dealers, finance companies, fractional providers, and suppliers of aircraft parts and services.

AMSTAT is the only market research company focused exclusively on business aircraft. With almost four decades of experience and uncompromising research standards, AMSTAT is the gold standard for worldwide business aviation market information. AMSTAT is known for the transparency and objectivity of its research and above all its commitment to helping customers make smarter business decisions.

AON

AON:

Created in 1982, Aon plc is a leading global professional services firm providing a broad range of risk, retirement, and health solutions. The company boasts 50,000 colleagues in 120 countries that empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon is headquartered in the UK and incorporated in Ireland, with its listing based in the US.

Asian Business Aviation Association:

The Asian Business Aviation Association (AsBAA) is a non-profit association representing business and general aviation entities based in Asia and around the world. Our members include: major operators, aircraft manufacturers, aviation service providers, finance and insurance providers. Through AsBAA, our members obtain support with operational challenges and in turn, also support the greater advancement and development of the business and general aviation industry in Asia.

AsBAA provides a platform for communication and action relating to key issues such as: airport access, regulation and policy, safety, professional development and training, public awareness and the industry's contribution to the economy. We provide a network for sharing knowledge and experience through the AsBAA Community which meets regularly at events around the region. To learn more, or join AsBAA, get in touch: info@asbaa.org.

AsBAA is a member of the International Business Aviation Council (IBAC) and affiliated with NBAA and the Royal Aeronautical Society (RAeS).

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ASIAN SKY GROUP

Asian Sky Group (ASG):

ASIAN SKY GROUP (ASG), established in 2011, is headquartered in Hong Kong with offices throughout the Asia-Pacific region. Its 20-person team of professionals, fluent in Mandarin and English, provides a wide range of business and general aviation services, including brokerage of fixed-wing and rotary aircraft, market research and consulting, charter services, and media by its Asian Sky Media subsidiary.

ASG is an affiliate of Avion Pacific Limited, one of the very first mainland China-based general aviation service providers with over 28 years of experience. With its subsidiary Kings Aviation, Avion Pacific has six sales offices across China, and 38 professions throughout Asia. ASG is backed by U.S.-based Seacor Holdings, Inc. (NYSE: CKH).

Exhibitor Profiles

Asian Sky Media (ASM):

ASIAN SKY MEDIA (ASM) is a wholly-owned subsidiary of ASG that assists clients with brand development and positioning in the region, as well as evaluating strategic options for growth. ASM publishes a dozen industry-leading reports on the business jet, helicopter, and charter fleets in Asia-Pacific, as well as reports on general aviation, infrastructure, and training schools across the region. Asian Sky Media has been recognized by AsBAA as the Best Media Company in Asia-Pacific 4 years in a row and is the leading brand provider for the general and business aviation industry in the region.

Aviation Concepts Technical Services (ACTSI):

Established in 2010, Aviation Concepts Technical Services Inc. (ACTSI) is based in Subic Bay, Philippines. It was acquired by Razon & Co. in 2018. ACTSI is dedicated to providing quality services for corporate jets in Asia-Pacific including jet maintenance, parking, repair, and overhaul. ACTSI is also equipped with the latest technology and skilled manpower to provide superior and well-timed services for the most discerning clients. It will set the standard in business aviation in the Asia-Pacific region with its upgraded hangar parking and MRO facility.

Aviation Safety Asia:

Aviation Safety Asia (ASA) offers ICAO-based, full service, independent third-party accreditation auditing services. Since 2017, we have specialised in general and business aviation clients around Asia and beyond.

We also provide tailored, high-end, aviation consulting services to our clients.

Ranging from:

- Contract safety management and business consulting,
- Operational support and guidance,
- Regulatory compliance advice and assistance to new program entrants primarily the International Business Aviation Council (IBAC) International Standard for Business Aviation (IS-BAO).
- Ownership advice – private/corporate jets

All ASA auditors and consultants are highly trained experts. Each have a thorough understanding of the regulatory requirements of aircraft operators and maintenance organisations, across a wide range of aviation regulatory frameworks.

The ASA team has over 20 years of aviation experience within the corporate, general, commercial, and military industry. Our consultants have extensive worldwide operational experience in both rotary and fixed-wing international jet operations. In addition, ASA co-developed the Unmanned Aircraft Systems (UAS) International Standard. As a result, we can aid in any compliance and audits relating to drone safety.

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Avion Pacific:

Established 1993, Avion Pacific is a leading general aviation sales and services provider to the domestic & international Chinese GA market with a scope of business covering: Aircraft Sales (New and Preowned), Aircraft Leasing, Aviation Consulting, Helicopter Special Missions Training, Investment, Aircraft Parts, Special Equipment, Aviation Marketing and Aircraft Operations. Specializing in advanced Western Aviation OEM production, technologies and services, the company has been acting as a key bridge between East and West, bringing these products and services to the Mainland China marketplace. With a cohesive team of dedicated aviation professionals, many with decades of industry experience, the company has sold more than 200 aircraft since inception. Avion Pacific maintains an Air Operators Certificate (AOC) to operate the wholly owned subsidiary general aviation company —— Kings Aviation while also operating as a parent company of Asian Sky Group. Having built a formidable reputation from a well-proven sales track record, Avion Pacific continues to play a leading role in the development of the general aviation industry in China and beyond.

AVweb:

AVweb is the recognized, leading independent source of breaking news for pilots, OEMs, FBOs, students, flight schools, the FAA, corporate leaders and flight departments. We reach a wide, wide range of general aviation pilots with fast-read hard news items and quick-view videos.

Bermuda Civil Aviation Authority:

The Bermuda Aircraft Registry is the largest offshore aircraft registry and ranks 10th in size when compared to the 193 signatory States to the Convention on International Civil Aviation. The current Registry includes a mix of both private aircraft and commercial aircraft operated on a Bermuda AOC or under Article 83 bis Agreements of the Convention on International Civil Aviation. Bermuda's Registry has earned a solid reputation internationally for being safe and well-regulated. It is owned and managed by the Bermuda

Exhibitor Profiles

Civil Aviation Authority (BCAA), which is in full compliance with the Standards and Recommended Practices (SARP) of the International Civil Aviation Organisation (ICAO). The Registry's size is a reflection of Bermuda's status as the jurisdiction of choice for aircraft registration, with excellent credibility, high regulatory standards and professional staff.

The Bermuda Aircraft Registry has airworthiness operations based in Shanghai, China to make the process of registering an aircraft in the Asia-Pacific region easier and more efficient. A dedicated and highly qualified Inspector, fluent in Chinese and English, assists Bermuda clients with the process of registering aircraft offshore.

BLADE:

BLADE is an urban air mobility platform committed to reducing travel friction with a personalised flying experience and enabling time-efficient air transportation alternatives to some of the most congested and inaccessible ground routes in India.

With BLADE, you can book by the seat on scheduled flights in Maharashtra, between Mumbai-Pune-Shirdi- Hilton Shillim and Aamby Valley or charter anywhere across the country and abroad. Whether you're travelling by helicopter or fixed-wing aircraft, BLADE mitigates travel pain points that have increasingly become a significant part of our daily lives.

From the moment you book, you'll experience a level of precision, culture of sophistication and on-ground hospitality that is unmatched.

CAE Inc.:

CAE is a high technology company, at the leading edge of digital immersion, providing solutions to make the world a safer place. Backed by a record of more than 70 years of industry firsts, we continue to reimagine the customer experience and revolutionize training and operational support solutions in civil aviation, defence and security, and healthcare. We are the partner of choice to customers worldwide who operate in complex, high-stakes and largely regulated environments, where successful outcomes are critical. As testament to our customers' ongoing needs for our solutions, over 60 percent of CAE's revenue is recurring in nature. We have the broadest global presence in our industry, with approximately 10,000 employees, 160 sites, and training locations in over 35 countries. www.cae.com

Citadel Completions:

Citadel Completions' mission is to be the world's premier provider of VIP/VVIP interior completions for large aircraft, ranging from B737 and A320 airframes to larger Boeing and Airbus models.

The company was created with a vision to transform the aircraft completions industry, dramatically reducing project span time through innovative approaches to design, engineering and production.

Centered on performing with the utmost excellence, Citadel Completions' values uphold the highest standards of ethics and fully respect clients, business partners and teammates.

About Cloud Jet:

Cloud Jet is a platform for aircraft sharing & charter flights, with a group of experienced experts in business aviation. Covering aircraft sharing, commercial charter, and fractional ownership, we are pleased to offer a one-stop solution for your exclusive experience.

Clyde & Co:

Clyde & Co is a dynamic, rapidly expanding global law firm focused on providing a complete legal service to clients in our core sectors including aviation and insurance. It has over 2,000 legal professionals operating from over 50 offices in every region, including Asia Pacific, Canada, the United States, Latin America, Europe, UK, Africa and the Middle-East.

Clyde & Co has over 100 specialist Aviation lawyers on every continent except Antarctica. In business aviation the team advises aircraft owners, operators, managers, lessors and financiers, CAMO providers, fixed based operators, cabin designers and fitters, ground handlers and their respective insurers and reinsurers on a range of matters including acquisitions and sales, financings, licensing, employment, contingency planning, emergency response, prosecutions, claims and subrogated recoveries, as well as uninsured disputes, injunctions, asset detentions and recoveries.

Who's Who Legal consistently recognise Clyde & Co as the world's leading firm in the field of Aviation Law.

Comlux:

Comlux is one of the leaders in Business Aviation, Transaction, and Completion services. For over 15 years, Comlux has been Engineering luxury for VIP customers looking for personal and professional management of their private aviation needs: aircraft sales and acquisitions, aircraft operations and charter management, cabin interiors, maintenance, and upgrades.

Headquartered in Switzerland with a global presence around the world, Comlux delivers world-class Swiss-made business aviation services at the highest standards of the industry.

Dassault Aviation:

Dassault Aviation is a leading aerospace company with a presence in over 90 countries across six continents. Dassault designs and builds the family of Falcon business jets as well as the Rafale fighter jet. The company employs a workforce of over 12,000 and has production facilities in both France and the United States, and a worldwide service network. Since the rollout of the first Falcon 20 in 1963, over 2,650 Falcons have been delivered. The tri-jet and twin-engine lines offer outstanding efficiency and comfort, with ranges from 3,500 nm to 7,500 nm. They include the flagship Falcon 10X featuring the widest and tallest cabin in the industry, the pioneering Falcon 7X and 8X, the widebody Falcon 6X, and the versatile Falcon 900LX, 2000LXS and 2000S. Falcon Customer Service continues to hold the top spot in key business aviation surveys.

Exhibitor Profiles

ExecuJet Haite:

ExecuJet Haite Aviation Services China Co. Ltd is a full-service state-of-the-art business jet dedicated facility located at Binhai International Airport in Tianjin, China. The Tianjin facility encompasses over 10,000 sqm. of total space with 2,640 sqm. of dedicated business jet hangarage and three floors of office, storage and workshops. The company boast a Civil Aviation Administration of China (CAAC) Part 145, EASA Part 145, FAA repair station, Cayman, Bermuda, Aruba, Hong Kong, and Macau approvals to perform various levels of line and base maintenance. With substantial investment in facilities and ground support equipment as well as engineers trained by Bombardier in the United States and Canada, Embraer in Brazil, and Dassault Falcon Jet in France, ExecuJet Haite offers superb maintenance support for multiple product lines across Asia. ExecuJet Haite is an authorized service center for Dassault Falcon Jet, Embraer Executive Jets, Honeywell, and Rolls-Royce on various airframe, APU, and engine types. ExecuJet Haite also offers line and base maintenance support on multiple Gulfstream models and line support for the Boeing business jet.

Fastransit:

Fastransit Aviation Service is the world's leading business jet ground handling service provider. In order to customers enjoy the efficient , meticulous, standard of one-stop service, we provide a full range of services for operators who come from more than 160 countries and regions all over the world.

Fastransit was founded in 2010, it has branches in Beijing and Hong Kong. With more than 20 branches in China, Fastransit has become the largest ground handling service provider in China.

Fastway Aviation (FAG):

Fastway Aviation group is a global customized air travel specialist. We combine dedicated experts and cutting-edge technology together, set FOCs and flight support offices of FAG around the world with a 24-hour operation, develop Fastway Aviation Cloud Operating System to connect global suppliers, operators and passengers within seconds. We can effectively solve a series of problems in global flight operations.

FlightSafety International:

FlightSafety International views safety as a promise and commitment. We build trust over time and continue to earn it each day. Since our founding in 1951, our instructors, engineers, technicians and teammates have greatly contributed to aviation safety around the world, through comprehensive training programs taught by top instructors and by designing and manufacturing advanced-technology flight simulators and products that provide unmatched realism.

GE Aviation:

GE Aviation, an operating unit of GE (NYSE: GE), is a world-leading provider of jet and turboprop engines, components, integrated digital, avionics, electrical power and mechanical systems for commercial, military, business and general aviation aircraft.

GE Aviation is committed to providing leading propulsion systems for business and general aviation (BG&A) customers around the world. We provide jet engines for small and large cabin business aviation aircraft and turboprop engines for BG&A operators. We are passionate about customers and the flexibility, access and productivity their flight operations bring to remote communities, commerce, recreation, agriculture, medical missions, pilot training, and humanitarian aid.

GE Aviation has a global service network to support these offerings and is part of the world's Digital Industrial Company with software-defined machines and solutions that are connected, responsive and predictive.

For more information, visit us at http://www.ge.com/aviation. Follow GE Aviation on Twitter at http://twitter.com/GEAviation and YouTube at http://www.youtube.com/user/GEAviation

Global Jet Capital:

With more than $5 billion invested in business aviation and a unique ABS program that has attracted over $3 billion into the sector, Global Jet Capital provides financing solutions for the business aircraft market. The Company is capitalized by world-class private investors with expertise in the global aviation industry: The Carlyle Group, FS/KKR Advisor, LLC, a partnership between FS Investments and KKR Credit, and AE Industrial Partners. The Global Jet Capital management team has served the business aircraft industry for a combined 250-plus years and has completed over 3,500 aircraft transactions. The Company has the expertise, financial strength, industry relationships and infrastructure necessary to offer a variety of flexible financing solutions at the speed the market requires. Visit www.globaljetcapital.com to learn more.

Greenpoint:

Greenpoint Technologies provides turnkey V-VIP and Head-of-State (HOS) interior completions for transport category aircraft. Founded in 1987, Greenpoint is one of the original licensed Business Jet Completion Centers. Greenpoint has completed more than fifty (50) major aircraft interior programs for some of the world's most discerning clients including private individuals, corporations and world leaders. Company headquarters are located in Bothell, Washington, minutes from Seattle and The Boeing Company. Greenpoint uses a proven completion process which embodies all disciplines in-house including interior design, engineering, manufacturing, installation and certification of custom interiors. The company's 99% on-time delivery performance and repeat client relationships represent the quality of service provided.

Hong Kong Aircraft Engineering Company (HAECO):

Established in Hong Kong in 1950, HAECO is one of the world's leading independent aircraft engineering and maintenance groups. It is also one of the largest Maintenance, Repair and Overhaul (MRO) service providers in terms of capacity. Through its 16 operating companies around the world, the Group offers a full spectrum of services including airframe services, line services, component services, engine services, inventory technical management, fleet technical management, cabin solutions, private jet solutions, freighter conversion, parts manufacturing and technical training.

Exhibitor Profiles

Hong Kong Business Aviation Centre (HKBAC):

The Hong Kong Business Aviation Centre (HKBAC) Limited is Asia's Premier Fixed-Base Operator (FBO) for business aircraft situated at the Hong Kong International Airport since 1998, providing highly efficient aircraft handling and support services in general and business aviation. Apart from its premier location advantage (at an international aviation hub of Asia and a leading gateway to the Greater Bay Area, China), HKBAC is renowned for its commitment to maintaining the highest standard of safety and service in style, and has received continuous industry recognition – HKBAC has been awarded the Best Asian FBO again by the Professional Pilot magazine in 2021 for an unprecedented 14 years in a roll, as well as being recognized by Aviation International News as the Most Improved FBO in 2021. In the midst of unprecedented & prolonged pandemic, business at HKBAC continued to be impacted in the year under review. Nevertheless, the Group remains committed to further investing in the company to upgrade and grow future business. In Apr 2021, HKBAC has signed a $400 million expansion agreement with the Airport Authority Hong Kong to upgrade facilities, demonstrating its confidence in the prospect of the aviation business in the long run.

Hongkong Jet:

Hongkong Jet is a Hong Kong-based, world-class private jet company providing clients with the safest and the most professional business aviation services including: aircraft management, aircraft maintenance, aircraft charter and consultancy. We are proud to drive the continuous growth of our company and the private jet industry since year 2009.

Hongkong Jet has achieved International Standard for Business Aircraft Operations (IS-BAO) Stage III certification, the highest level issued by International Business Aviation Council which highlights our commitment to excellence in providing clients the best practices designed to achieve high levels of safety and professionalism in the private jet industry.

At Hongkong Jet, we offer 24/7 round-the-clock technical support with an ever-growing number of Part 145 Approvals including: China, Hong Kong, Macau, the U.S.A., Aruba, Bermuda, Canada, Cayman Islands, Guernsey, Isle of Man and San Marino. Extensive line and base maintenance capabilities highlight our ability to perform maintenance services on various aircraft types including: Gulfstream G450/ G550/ G650, Bombardier Global/ Challenger Series, ACJ, BBJ and Dassault Falcon 7X/ 8X. We maintain clients' aircrafts and keep them in top condition as if they are our own asset.

INAEC:

INAEC is built on heritage. An introduction to INAEC will always begin in 1932, when Iloilo-Negros Air Express Company (INAEC) was first established as the first Philippine airline. The story could have ended in 1940 when its entire fleet was destroyed during the Second World War.

But INAEC is a Filipino corporation founded on Filipino values, and resiliency is deeply entrenched in our culture. Thus, INAEC was reborn in 1993 as INAEC Aviation Corporation, initially to serve the aviation needs of the Lopez Group of Companies, a Filipino conglomerate with businesses in clean energy generation and distribution, media and broadcasting, and real estate development.

INAEC has since evolved into a multi-mission company providing a wide range of aviation services, including air charters, both domestic and international, aircraft management, aircraft maintenance, medical evacuation, fixed base operations, and aviation training.

In 2019, INAEC obtained its International Standard for Business Aircraft Operations (IS-BA0) Stage 1 Certification. This marked the first time a holder of a Philippine Air Operator Certificate (AOC) has been accorded such distinction. Two years later, in 2021, notwithstanding the challenges posed by the COVID-19 pandemic, INAEC achieved its IS-BAO Stage 2 Certification, remaining the only Philippine AOC holder to do so.

With its strict adherence to international standards and the characteristic Filipino service of warmth and professionalism, the INAEC brand has become synonymous with safety, excellence, and integrity.

Insured Aircraft Title Service:

Founded in 1963, Insured Aircraft Title Service has provided aviation firms and financial institutions with the professional expertise needed to make sound business decisions. Located in Oklahoma City, Oklahoma, just minutes away from the FAA records center at Mike Monroney Aeronautical Center (which is adjacent to the Will Rogers International Airport), we provide worldwide escrow services and title and document recordation services to the entire aviation industry.

Through our innovation and ability to foresee the needs of our clients in the ever-changing aviation industry, we've grown to become one of the world's largest aircraft title and escrow companies with clients on every inhabited continent. Today, Insured Aircraft Title Service provides escrow, document and title recordation services for aircraft registered anywhere in the world. Buyers, sellers, brokers and lenders can contact us toll-free day or night.

International Aircraft Dealers Association (IADA):

The International Aircraft Dealers Association is the collective force influencing and shaping the aircraft transaction industry. It seeks to be the acknowledged leader in developing standards for efficient, effective and ethical business aircraft transactions, valued by highly skilled aircraft transaction professionals and viewed by them as crucial to their success. Working for business aircraft owners globally, the International Aircraft Dealers Association provides a facility for professional standards, ethics and exchange of information among its members and to the public for the purpose of creating a more efficient market, facilitating transactions and providing transparency into the transaction process, thereby increasing business aircraft ownership and usage worldwide.

Jet Aviation:

Since 1967, Jet Aviation has been crafting flight in its smoothest form. From one hangar in Basel, Switzerland, to some 4,000 employees, and some 50 locations worldwide. Aircraft Management, Aircraft Sales, Charter, Completions, Defence, FBO, Fixed and Rotary Wing Maintenance, and Staffing.

Behind every effortless experience, are our people. Our artisans of aviation. Whether in the air, or on the ground, arriving or departing, underneath every journey are hundreds of hands, dedicated to the details. We started as a family business, and throughout our growth we have maintained our commitment to this personalized service.

Owned by General Dynamics since 2008, we are the leading partner in global flight. Shaping innovative, world class standards in service and quality. Enabling global flight, with passion.

Exhibitor Profiles

Jet Support Services, Inc. (JSSI):

For over 30 years, Jet Support Services, Inc. (JSSI), has been the leading independent provider of maintenance support and financial services to the business aviation industry. JSSI leverages its technical knowledge, experience, buying power and data to provide support at every stage of the aircraft life cycle; from aircraft acquisition to aircraft teardown and part out.

JSSI products and services include:

- Hourly Cost Maintenance Programs to stabilize aircraft maintenance budgets, enhance residual value, and provide peace of mind to aircraft owners and operators of virtually all makes and models of aircraft.
- JSSI Parts & Leasing provides aircraft parts, leasing and supply chain solutions. From a single bolt to a complete engine, customers gain access to an inventory of over 38,000 aircraft parts, engines and APUs and a global vendor network to source assets for anything that flies.
- JSSI Advisory Services utilizes JSSI's technical expertise and global network to deliver desktop appraisals by ASA-accredited appraisers, asset inspections, technical advice and maintenance event management. Trusted aviation advisors draw on decades of technical knowledge, experience and real-world data to consult clients.
- Conklin & de Decker enables aircraft owners and operators to make more informed decisions. More than 35 years of objective and impartial data powers digital tools to analyze aircraft ownership options with the most accurate performance and comparison data available and review critical state tax information.
- SierraTrax offers simple, intuitive, and affordable maintenance tracking software for business aircraft to manage aircraft maintenance, logbooks, records and regulatory compliance.

Jetex:

A global leader in executive aviation, Jetex is recognized for delivering flexible, best-in-class trip support solutions to customers worldwide. Jetex provides exceptional FBOs, aircraft fueling, ground handling and global trip planning. The company caters to an elite clientele including owners and operators of business jets for corporate, commercial and personal air travel. To find out how you can benefit from Jetex's award-winning services, visit jetex.com.

King Leader Club:

KING LEADER CLUB provides a diverse and exclusive service experience for world-renowned enterprises, business elites, celebrities and other customers based on their travel needs through the method of resource integration. This is done through focusing on its three major business areas and the service concept of professionalism, exclusiveness and privilege.

Lendicate:

Lendicate is a private financing platform bridging corporates and ultra high net worth individuals with private capital funders. We structure business jet transactions to fill a gap in specialized asset financings through using technology to power utilization of global capital more efficiently.

Private capital funders can access alternative asset secured investment opportunities into business jets financing transactions across different geographies to enhance portfolio diversification.

Lessees / borrowers can tap on wider alternative financing sources from the traditional sources available in the market.

We aim to provide greater transparency to all parties in a financing transaction and to efficiently maximise global capital utilisation by matching the risk appetite profile of a funder to the risk profile of a transaction.

We do not maintain a team of transaction originators, resulting in cost savings for both funders and borrowers. Instead our referral parties are remunerated over the life and performance of a transaction. Our business model ensures our risk, revenue and interests are aligned to the interests of all parties in a transaction - from the funder to the borrower and the referral party, if any.

MedAire:

MedAire, an International SOS company, has been a partner to the aviation industry since 1985. MedAire provides fully integrated travel health and safety solutions to over 150 of the world's leading airlines and more than 4,000 private aircraft including 75% of fortune 100 companies. Integrated solutions include aviation security intelligence, real-time health and security advice and assistance, training, equipment, and professional services for crew and passengers both in and beyond the cabin. MedAire handles thousands of calls a year to help crew and passengers manage medical and travel safety events in the air and on the ground with 24/7 access to emergency care doctors, nurses, and aviation security specialists.

Metrojet:

Established in 1997 and headquartered in Hong Kong, Metrojet Limited as part of the Kadoorie Group and a sister company of The Peninsula Hotels, pioneered business aviation services in Hong Kong and remains one of the foremost safety and customer-focussed business jet operators and maintenance providers in the Asia Pacific region. Metrojet provides all-inclusive aircraft management, charter, maintenance, and aviation consultancy services to our growing business aviation customer base.

Metrojet's maintenance department in Hong Kong is a fully certified Repair Station with approvals from the Hong Kong CAD, the United States FAA and is fully authorised to carry out maintenance on aircraft registered in China, Macau, Philippines, Bermuda, Canada, Isle of Man, Cayman Islands, San Marino, Aruba and Qatar. Metrojet is an Authorised Gulfstream Warranty Facility and an Authorised Service Centre for Rolls-Royce. Its highly trained engineers also have Pratt & Whitney, GE and Honeywell APU type ratings, and its Avionics and Airframe engineers have ratings on Gulfstream aircraft.

Metrojet has expanded its presence in Asia in 2012 with the opening of Metrojet Engineering Clark – a maintenance facility located at Diosdado Macapagal International Airport within the Clark Freeport Zone in the Philippines. Metrojet Engineering Clark's new 7,100 m2 hangar and MRO facility is now operational.

Exhibitor Profiles

MJets:

The company was launched in the nineties by entrepreneur William E. Heinecke and was joined by veteran investor Kirit Shah, another of Thailand's most accomplished business leaders, in 2007. MJets rose onwards and upwards, expanding its fleet, establishing the first and only private jet terminal and Fixed Base Operation (FBO) facility in Thailand, moving into new markets including Myanmar Cambodia, Vietnam Laos and India, and continuing to expand its portfolio of private aviation-centred business lines.

MJets was awarded as the best FBO in Asia for the 5th consecutive year, as voted by Aviation International News (AIN) in 2020, which is recognised as the pinnacle of excellence in the aviation industry.

MJets provides 7 distinct services; world-class aircraft charter service, FBO/private jet terminal, ground handling services, air ambulance services, aircraft management, aircraft maintenance & AOG services, consultancy aircraft sales & acquisition. MJets fleet includes Gulfstream V, Cessna Citation Bravo, Cessna Citation X and Gulfstream 200.

Mytaverse:

Founded in 2020 and based in Miami FL, GathR Virtual Studios, Inc. created the Mytaverse to meet demand for virtual and augmented meetings and workspaces. As a fully immersive platform using Epic Games Unreal Engine, Mytaverse offers shared and dynamic experiences for business, education and training, entertainment, and more. Thanks to a hardware-agnostic approach, Mytaverse enables users from anywhere to enter using only their browser on their PC or Mac. Coming soon will be the mobile version which will enable Mytaverse anywhere, anytime, all the time.

NetJets:

Beginning as the first private jet charter and management company, NetJets® has led the industry for 55+ years. Then in 1986, they revolutionized it with the concept of shared ownership and proceeded to build the largest, most diverse private jet fleet in the world. Today, NetJets is proud to be a Berkshire Hathaway company known for its unwavering commitment to safety, service, and unmatched global access. NetJets' industry-leading scale and business model offer NetJets and its Owners dependable financial sustainability unlike any other in the industry. For these reasons and many more, NetJets will continue to be the favored choice of the world's most discerning travelers for generations to come. For more information about the world's most reliable and trusted aviation company, please visit netjets.com.

PPJet:

Hailed as one of the world's top traveling brands, PP Jet has always been the first choice for thousands of customers including celebrities, politicians, entrepreneurs, and entertainers coming from over 200 countries, due to its excellent services. Instead of being exhausting, traveling on PP Jet Charter flights will be an exhilarating experience. PP Jet will always accompany you to relax and enjoy the flight.

Rolls-Royce:

Rolls-Royce is the world's leading engine supplier in business aviation, powering some of the largest, fastest, and longest-range business jets available. Rolls-Royce powers aircraft built by Bombardier, Cessna, Embraer and Gulfstream. Our products and services include the Pearl, BR725, BR710, AE3007, Tay, Spey, MR&O, and CorporateCare® Enhanced, the leading solution for engine care. This maintenance program offers increased asset liquidity, nacelle coverage and complete engine management, from line maintenance to shop visits. CorporateCare Enhanced, the comprehensive, fixed-cost engine maintenance management plan, provides customers with a global support infrastructure which includes: Engine Health Monitoring, a worldwide network of Authorised Service Centres and globally distributed spare parts and engines, all managed by our dedicated 24/7 Business Aircraft Availability Centre.

Sino Jet:

Founded in 2011, Sino Jet has grown to become a leading business jet operator and aircraft management company in Asia Pacific. Currently managing the largest fleet size of business jets and their related assets. Sino Jet provides one stop suite of business aviation services to corporate clientele and business partners in the industry. Our services include business jet management, air charter services, ground handling service, crew training and premium global travel solutions to strive for a reputation of safety, reliability, productivity, and operational excellence.

In addition to Sino Jet dual headquarters in Beijing and Hong Kong, we have satellite offices in Shanghai, Hangzhou, Shenzhen, Guangzhou, Xiamen, Zhuhai, Chengdu, Zhengzhou and Singapore. We can offer instant and customized travel solution for our clients.

Sino Jet is built on a culture of professional integrity delivered with a meticulous attention to details and commitment to service excellence and safety. Sino Jet is the fastest growing business aviation management company in Greater China, characterized by our industry leading one-stop business jet

TAG Aviation:

With a history dating back over 50 years, we lead the world in private and business aviation services. Operating from multiple centres in Europe and Asia, we have an unrivalled reputation for safety, reliability, and operational excellence. travel suite of solutions.

The Registry of Aruba:

Established in 1995, the Registry of Aruba was the first privately managed aircraft registration programme rated Category-1 by the FAA, with a regulatory framework in compliance with international standards (ICAO).

Aruba is an OECD white-listed, tax-efficient jurisdiction with an outstanding reputation that offers flexibility and value-added services that are enhanced through the introduction of the Cape Town Convention and the registration of an aircraft through the election of domicile.

Exhibitor Profiles

Innovation continues in Aruba as we develop and grow our client services to offer the most qualified registration, certification, and inspection team and efficiently manage all the details associated with registering your aircraft.

With a dedicated and experienced staff, our management and technical personnel are available 24/7 to offer personalized and effective service to meet all operational needs from day one.

Our top priority is providing excellence in service and creating long-lasting relationships with our customers.

We pride ourselves in offering unrivaled boutique-appeal solutions dedicated to preserving Air Safety First.

TVPX

TVPX:

The TVPX Advantage:

By combining the world's most experienced team of owner trust professionals with a focus on responsiveness, customized solutions, and efficiency, TVPX has become one of the leading providers of owner trust services, helping to facilitate billions of dollars in aircraft transactions annually. TVPX's owner trust services allow clients throughout the world to register their aircraft in the United States.

The Solution for Aircraft Registration:

The choice of jurisdiction for aircraft registration can have a significant impact on an owner's operations and on the aircraft's value. After analyzing the alternatives, many owners prefer the advantages provided by the United States aircraft registry. TVPX provides customized owner trust services for aircraft owners, including those individuals and businesses that do not qualify as United States citizens for aircraft registration purposes.

Unsurpassed Service:

TVPX provides clients with the highest levels of customer service. We listen to our clients, understand their objectives, offer creative solutions, and respond promptly and accurately to their time-critical requirements throughout the relationship.

Affiliated Customs Services:

TVPX has an affiliated U.S. customs brokerage company with a focus on aircraft imports and exports, which greatly enhances the efficiency of an aircraft acquisition.

Contact TVPX:

For assistance with owner trust services, please call +1.801.877.0509 or email scott@tvpx.com. For assistance with U.S. customs services, please call +1.978.610.1234 or email tobias@tvpx.com.

UNIVERSAL Weather & Aviation, Inc.

Moving organizations that move the world.®

Universal Weather and Aviation:

Whether driving worldwide commerce or bringing people together to change and enrich lives, Universal® clients utilize business aircraft in ways that are critical to the global economy, aid in timely disaster relief, and much more. It is our role at Universal Weather and Aviation, Inc. to help these missions succeed.

Each Universal employee, supplier, and partner around the globe is fully committed to going above and beyond to help our clients navigate an increasingly complex world, and keep their organizations moving. We do so by reducing the inherent risk and stress associated with complex, multi-leg trips by:

- Proactively identifying potential challenges and delivering resourceful solutions
- Learning, understanding, anticipating, and adapting to an ever-changing regulatory environment
- Staying one step ahead of unforeseen events and mobilizing our Global Community of resources as needed

VisionSafe
EMERGENCY VISION ASSURANCE SYSTEM

VisionSafe:

VisionSafe Corporation is the inventor, manufacturer and distributor of EVAS, the Emergency Vision Assurance System. EVAS is the only FAA-certified cockpit smoke displacement system available. It provides a clear space of air through which a pilot can see flight instruments and out of the windshield in order to safely land the aircraft in a cockpit smoke emergency. VisionSafe Corporation has delivered over 7000 EVAS systems. We are the leader in providing pilots with a clear solution when confronted with dense blinding smoke in a continuous smoke emergency. In order to meet our customers training requirements, VisionSafe offers simulator training with FlightSafety International and CAE. VisionSafe Corporation has been honored with several awards including, Paris Air Show Product of the Year, Suppliers of the Year Award given by Gulfstream demonstrating superior performance in engineering, quality, reliability, delivery and product support and Aerospace Industry Award for Safety.

VISTAJET

VistaJet:

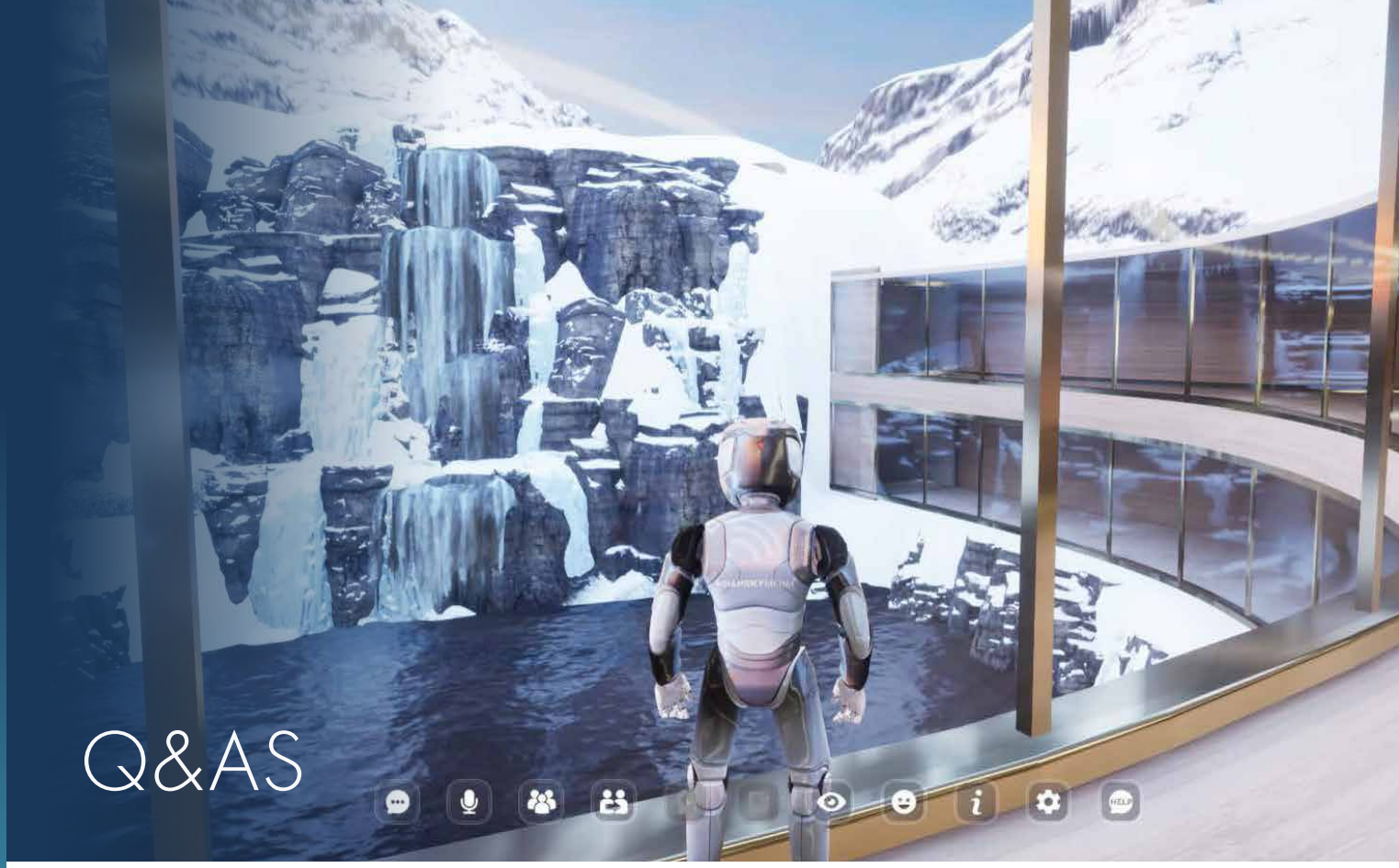
Founded in 2004, VistaJet revolutionized business aviation by pioneering a new way to fly: giving customers access to a fleet of over 70 aircraft around the globe, while paying only for the hours they need. To date, VistaJet passengers have flown to over 1,900 airports in 96% of the world's countries, making it the first and only global aviation company.

WINGBOX
AVIATION.INC

WINGBOX Aviation:

A company based in Manila, Philippines was founded in 2014. The group are composed of mainly of aviation engineers and legal counsel with extensive experience in aviation related matters. The company primary purpose is to provide consulting, advisory, and technical services to persons, associations, corporations, partnerships, or other entities on aviation related issues, including but not limited to data gathering, analysis, rendering technical advice, providing contract review on and/or administrative assistance and similar services in the operation, maintenance, management, and delivery or redelivery of aircraft and proper documentation thereof and other matters in connection with aviation business.

Through our partner/s we also offer aircraft maintenance and ground handling work. The vision that we aspire to is to become the preferred and renowned team of choice in providing aviation services locally, regionally, and globally.



Q&AS

Q: I have registered and entered the lobby. What do I do now?

Much like at an in-person show, the choice is yours. You could wander around the exhibition halls, arrange to meet a colleague or business associate, or take a seat in the auditorium for one of the informative conference sessions, the choice really is up to you.

Q: I think I will wander around for a while first, but how do I move?

A: Moving around ASGVEC is very simple and can be done using several different keys on your keyboard. The main ones to remember are W – which moves you forward, and the left and right arrow keys, which move you from side to side.

A LIST OF CONTROLS APPEARS BELOW:

Move forward	W
Turn Left	Left arrow key
Turn Right	Left arrow key
Look Up	Up arrow key
Look Down	Down arrow key
Change view	G
Bow head	B
Shake Head	S

Pressing the G key on your keyboard will take you out of first person view, and you will be able to see your own avatar. Some users may find it easier to control their movements around ASGVEC this way.

As well as the basic controls there are a few hidden controls, which we will leave to you to discover. Unfortunately, furiously tapping the W key will not help you run away from somebody even faster. To do that, you will have to teleport.

Q: What is 'teleporting'?

Teleporting allows you to jump directly to a location, exhibitor, or other attendee, as long as the other attendee allows people to teleport directly to them. This is great if you are running late for a meeting or want to pack as much into your day as possible.

Q: How do I start a conversation with somebody in a booth?

When you get close to a booth you would like to visit, you will see that it is surrounded by a blue glow. You will then see a message saying 'Click here to enter this room'. Once you click, you will be in at company's booth.

Once inside, you will initially not be able to speak, but you will be able to listen to what is being said. In a two level booth, the upstairs part not only has speech enabled, but it also has webcam streaming capabilities.

Q: How do I go get onboard an aircraft?

Much like at an in-person event, access to aircraft is granted by the aircraft's manufacturer. If they will let you go onboard, it is a simple

Q&AS

case of manoeuvring your avatar to the bottom of the aircraft steps, then moving onboard.

Q: I want to download an exhibitor's brochure, how do I do that?

One of the great things about a digital event is that, unlike at an in-person event, you can stuff your briefcase with as much literature as you want, without having to worry about carrying around a heavy bag all day. To add something to your briefcase is as simple as clicking on a digital download icon. From here you are given a small menu with the leaflets / brochures that the exhibitor has. Simply click on the item you would like, then confirm that you would like to add it to your briefcase.

Q: How do I access my digital briefcase?

You can access your digital briefcase at any time through the menu. From here you can choose to either download items to your computer, or you can delete items that you no longer need.

Please note that you can access your digital briefcase for up to one week after the end of the event.

Q: How do I give somebody my business card?

Another great feature of a digital event is that you will never run out of business cards! The details that appear on your business card are stored digitally, and can be passed to another attendee, or an exhibitor by first clicking on their name which appears above their head. From there you will access a new menu that allows you to transfer contact details.

Q: I'd like to sit in on the conference, what's the easiest way to do this?

Teleporting is the best way to get around, as long as you know where you want to go. To get to the conference, you can click on the teleport button on the bottom bar, from here, choose venue which will bring up a list of different venues that you can teleport directly to. From here, please choose Auditorium to go directly to the conference

Q: How do I ask a question during the conference?

A great way of interacting with the speakers during the conference is by asking a question during a panel. To do this you will need to go to http://www.sli.do using a separate browser window.

The event code you will need to use is:

From here you can take part in live polling, and submit questions to be asked on the panels. As the Slido screen is also displayed live in the conference hall, all question will need to be approved before appearing. One of our team members is constantly monitoring the questions though, so all valid questions should get asked quickly.

Q: What do I do if I need assistance?

ASGVEC has been designed to be as easy to use as possible. However, if you do need assistance, you can ask for it easily by simply pressing the 'help' button on the bottom bar. A member of the team will then get to you as quickly as possible. Alternatively, the registration desk is permanently staffed with people that can help.

Q: I'm still not convinced that I know what I am doing.

Don't worry, our 'How to' video should explain exactly how to move around, teleport and pick up items. You can view it directly here ....

