

WU, ZHENDONG

Professional Experience

FOUNDER, CHAIRMAN & CEO, **AVION PACIFIC LTD**
Current Chairman of Asian Business Aviation Association
Chairman of Asian Sky Group
Investor and Shareholder of Kings Aviation

1992 to Present
2019 – Present

Sales and Distribution of Aircraft:

- Sikorsky Helicopters representative in China, Hong Kong and Macau (1997 to present)
- Beechcraft master dealer in China, Hong Kong and Macau. (2008 to present)
- Milestone Leasing Consultant for Greater China and some Asian countries
- Spare Parts and Maintenance Support

Investor of ASG and Kings Aviation:

- Asian Sky Group (ASG) - headquartered in Hong Kong with offices throughout the Asia-Pacific region. It has the most experienced team in the region to provide a wide-range of independent business and general aviation services. The acclaimed Asian Sky Fleet Reports are produced by ASG's aviation consulting team, in collaboration with Asian Sky Media — a division of ASG focusing on media, publications and aviation marketing services.
- Kings Aviation - CAAC approved Part 91 Class A Air Operator Certificate (AOC) holder primarily servicing the general aviation industry in Mainland China, headquartered in Shenzhen.

Aircraft Operations & Support:

- Provision of expatriate pilots and engineers to Chinese general aviation operators, including general aviation divisions of China Southern Airlines and China Eastern Airlines (EGAC and Zhuhai Helicopter Co.)
- Provision of specialty training services to Chinese pilots, both ab-initio and advanced (2007 to present)
- Investor for Shenzhen Kings Aviation Company Limited, a PRC based AOC company to support aircraft operations and management

Consulting & Advisory for Western companies in China (sample clients):

- Federal Express – facilitating partnership with a PRC airline
- Mobil Oil Hong Kong and Aviation Department of Mobil Oil USA – First Corporate jet operation in China (1995) under "N" register and managed by expatriate and national crew.
- Survivor, China (television program) – contract advisory and safety audit on their PRC operator
- NBC Network (2008 Olympics coverage) – contract advisory and safety audit on their PRC operator
- Exxon Mobile, Conoco Phillips – aviation support for onshore/offshore mainland oil and gas projects
- Fugro Airborne Survey Company – finding partner and project management
- NetJets, Inc. – China program/AOC/Operations/Sales study/consultant and helped CAAC write and translate CCAR Part 91
- Milestone – leading global operating lessor of mission-critical aviation assets

Education

ZHONGSHAN UNIVERSITY – GUANGZHOU, CHINA
Executive PhD Program in Management Philosophy

2009 to 2011

CALIFORNIA, USA
Master's in Business Administration

1988 to 1990

ZHONGSHAN UNIVERSITY – GUANGZHOU, CHINA
Literature & Language

1979 to 1983

Additional Information

Languages: Fluent in English, Mandarin, Cantonese and Shanghai dialects

Nationality: Hong Kong SAR China