



ASBAA ICONS OF AVIATION 2018

10 NOVEMBER, INTERCONTINENTAL, HONG KONG

TITLE SPONSORSHIP

HKD 100,000 (1 available)

Bespoke brand exposure at the IOA2018. A head (VIP) table of 10 seats, logo placement on website, all promotional collateral, media backdrop (x 3) and social media. Press release, award presentation participation on stage, video played at the IOA2018. Product, collateral and/or service display in the cocktail area, full-page advertisement in the dinner programme, signage at the IOA2018 two magnum bottles of champagne.

PLATINUM SPONSORSHIP

HKD 60,000 (10 available)

A top table of 10 guests, logo placement on website, all promotional collateral, media backdrop (x 1), social media and website. Press release, full page advertisement in the dinner programme, signage at the IOA2018 and one magnum of champagne.

CORPORATE SPONSORSHIP

HKD 40,000 (12 available)

A half table of 5 guests, one full-page advertisement in the dinner programme, and one magnum of champagne.