



ABACE17 Student Careers Day

General and Business Aviation insights in Asia

April 13th, 2017



Agenda

Moderator: Rocky Zhang, AsBAA China Committee Chair

09:00-09:30: Student Security Check

09:30-10:00: Opening Speech

- Ed Bolen, NBAA CEO
- Charlie Mularski, AsBAA Chairman
- Kevin Wu, AsBAA Vice Chairman

10:10-11:55 BizAv Industry development in China

***A: Leaders & Entrepreneurs in General and Business Aviation
China – A woman's perspective (10:10-10:40)***

Moderator: Kai Duell, Senior Advisor of GAMA

Panellists:

- Diana Chou, Founder/Chairman of Dragon General Aviation Group
- Sylvia Zhang, Founder of Fast Transit
- Jenny Lau, President of Sino Jet Management Ltd.
- Margarita MA, Chairman of Jinggong Global Jet Ltd.

***B: Helicopter Emergency Medical Services & Equipment (HEMS)
development in China (10:40-11:10)***

Speakers:

- Lenny Zhang, Chief Marketing Officer of Beijing999
- Sarah Magee, Business Development Manager of Remote Diagnostic Technologies Ltd.
- Kai Duell, Senior Advisor of GAMA

***C: China's General Aviation Culture and Education development
(11:10-11:25)***

Speaker: Ms. HuiLan SUN, General Secretary of AVIC Foundation

D: Technological innovation in General Aviation (11:25-11:55)

Speakers:

- Fred Zhang, Senior Marketing Manager of APAC, Rockwell Collins
- Kobus Swart, Chief Operating Officer/Director Operations of TAG Aviation Asia

11:55-12:05 AsBAA and AVIC Foundation Signing Ceremony

**12:05-12:40 General and Business Aviation career planning and
round-table discussion**

Organization participants:

- **Dispatch:** Sparkle Roll Jet
- **Engineering/Maintenance:** CAMECO, Lufthansa Technic
- **Marketing, Sales and Public Relations:** Deer Jet, VistaJet
- **Flight Crew:** Pilatus, Textron Aviation, Dassault Falcon, TAG Aviation Asia
- **Human Resource:** HR Special Committee of AOPA China, Textron

12:40-13:30 Group photo and luncheon

13:30-15:00 Aircraft static display visit

-End-

Students participating from:

- Shanghai Jiao Tong University
- Nanjing University of Aeronautics and Astronautics
- Fudan University
- Civil Aviation University of China
- Shanghai Civil Aviation College
- Shanghai Science and Technology University
- Zhengzhou University of Aeronautics
- Jiangsu Aviation Technical College

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